Brazil

Economic World Leader
Characterized by well-developed agricultural, mining, manufacturing, energy, finance, and service sectors, Brazil has the 7th largest economy in the world, placing it just ahead of two BRIC counterparts, Russia and India. Since the early 2000’s, the country has steadily improved its macroeconomic stability by developing its foreign reserves and creating an inviting environment for increased foreign direct investment. The country continues to stand as a world leader in the size and scope of its economic and political power.

Ordem E Progresso
The Brazilian national motto of ‘Order and Progress’ stems from a 19th century positivist French philosopher and stands as the justifying principle behind Brazilian government and current social reformation. Recent social development stemming from the upcoming World Cup and Olympic games have generated both worldwide support and criticism and provide an interesting case study in the controversial gentrification that happens in the name of urban development across Latin America.

Land of Contrasts
With its immense size and incredible diversity, Brazil is well deserving of the title ‘Land of Contrasts.' Demographically, Brazil is an incredible mix of heritages from Africa, Europe, and Asia alongside the indigenous people, creating unparalleled cultural diversity and interesting ethnic relations.

Sensational Brazil
Home to the famous Copacabana beach and Carnival, Rio de Janerio and its sister cities on Brazil’s eastern shore pulse with all the color and vibrancy of Brazil. To the North you’ll find the Amazon Rainforest, where one of the most diverse and colorful ecosystems in the entire world flourishes with incredible species like the one of a kind Amazonian pink dolphins, colorful toucans, and unbelievable capybaras. Towards the South lie the powerful Iguazu Falls, one of the largest waterfalls in the world.

Spanning tropical jungles, expansive plateaus, breathtaking beaches, and crystal clear waterfalls, Brazil is nothing short of sensational—full of unrivaled color and passion.
Brazil and Australia are two powerhouses in the southern hemisphere and the economic engagement between these two countries has grown steadily since the mid-1990s, most notably in the mining, agribusiness and services sectors.

- Brazil is the largest Australian trade partner in Latin America, with two-way merchandise trade between Australia and Brazil totaling A$1.321 billion in 2013, comprising of exports of A$743 million to Brazil and imports of A$577 million from Brazil.
- Major exports from Australia included civil engineering equipment and parts, medicaments, coffee and fruit juices while major exports from Brazil included coal, crude petroleum, iron and steel.
- A growing number of Australian companies are now operating in Brazil, though a lack of mutual awareness remains an obstacle to expanding commercial ties. Major Australian companies with a presence in Brazil include BHP Billiton, Macquarie, Pacific Hydro, Rio Tinto and Orica.
- Opportunities exist for increased Australian trade and investment in areas such as information technology, biotechnology, transportation (rail and marine), banking and insurance, mining, water and waste water management, oil and gas, renewable energy, education, agribusiness, tourism and infrastructure.
- Brazil, like Australia, has a huge diversity in geography and temperatures, with the tropical Amazon in the north, semi-arid Brazilian outback (Sertão) in the Northeast, the massive Pantanal wetlands and hot central tablelands in the central west, sub-tropical to temperate in the south and south east, and even snow in the south during winter.

For more information contact your Trip Leader or Austral Group at info@theaustralgroup.com