CHINA & HONG KONG IBE
Visit these enigmatic cities to develop a working knowledge of the global business environment over ten intensive days of site visits, discussions and activities.
You will be provided with frameworks for analysing the opportunities and challenges of global business and apply these to live challenges faced by local business, government leaders and foreign firms in the region.
The program includes a 1.5 day pre-departure session in Sydney and a ten day immersion experience.

DESTINATIONS
Beijing – China's massive capital
Chengdu – Explore the “Heavenly State”
Hong Kong – Where East Meets West, One Country: Two System Model
PAST VISITS & SPEAKERS
INCLUDE:
AUSTRADE
SHANGHAI GENERAL MOTORS
8TH ESTATE WINERY
INVEST HK
THE ECONOMIST BLUESCOPE STEEL

QUICK FACTS ABOUT CHINA
In 2010, China surpassed Japan to become the 2nd largest economy in the world.
The robust Chinese economy played a significant role in sustaining the global economy during the financial crisis.
China is revolutionising high-speed rail, investing more than $300bn to connect all of its major cities by 2020.

QUICK FACTS ABOUT HONG KONG
One of the world’s fastest growing economies, Hong Kong is the 8th largest globally, with the mainland of China being its most significant trading partner.
During the last decade, the majority of Hong Kong’s manufacturing industry re-located to mainland China and Hong Kong has transformed itself into a major service economy.
The Government of Hong Kong Special Administrative Region has adopted a business-friendly, proactive economic strategy to reinvent the area as an international finance centre.

"An AGSM MBA study tour experience should be a core component of any student’s MBA. I don’t pretend to have become an expert overnight, but nothing beats some time on the ground talking to local and international businesses, trade representatives and local experts, and listening to your fellow MBA colleagues engage in respectful and insightful Q&A. Long days and long nights — thoroughly enjoyable and highly valuable!"
- Andrew Henville, China and Hong Kong August 2014

"Living day in, day out with my fellow AGSM students, while exploring the Chinese dragon is a unique experience that cannot be replicated. The highlight for me was learning from the diverse students and lecturers whom provided a unique perspective based on their own corporate experiences."
- Andrew Cohen, China and Hong Kong May 2016

TO DISCUSS THIS UNIQUE OPPORTUNITY CONTACT OUR STUDENT EXPERIENCE TEAM ON:
+61 2 9931 9400
studentexperience@agsm.edu.au
CRICOS Provider code 00098G