DEVELOPING THE STRATEGIC MANAGER

Transform strategy into action, increase engagement and make the right choices in a rapidly changing business environment.

To move beyond strategy to behaviour and action, leaders need the tools and skills to think in a tactical way. Through a range of experiential activities and exploring your strategic IQ, Developing the Strategic Manager will help you to increase the alignment between people and strategy and build a more strategic, productive team culture.

Made for:
Executives and managers seeking to develop a strategic mindset to increase impact and influence on team culture and the organisation’s overall strategy.

Themes
The program will focus on:
— Your strategic IQ
— Drivers of performance
— Organisational alignment and strategic objectives
— Translating objectives into strategies, actions and behaviours
— The impact of culture on strategy execution
— Strategic planning and execution toolkits
— Building a more aligned organisation and connected workforce

Developing the Strategic Manager was so effective because of the professional presenters and outstanding learning experience coupled with a CBD location, diverse participants and great networking opportunities.

Post program, I am able to focus more on the critical elements of strategic planning that make implementation so much easier and more successful.”

Renato Silvestri
Group Manager Shared Services
Co-operative Bulk Handling Limited (CBH)

Sydney, UNSW CBD Campus, 2 Days
$3,575 (incl. GST)

This program will earn you two unit points towards the Certificate in Executive and Management Development (CEMD).

AGSM Executive Education
Open Programs

Never Stand Still
Business School
Outcomes

For the Individual:
Participants will develop a management toolkit to:
— Shift focus from the operational to the strategic management
— Understand and leverage your individual impact on the organisation’s overall strategy
— Evaluate and apply available tools and frameworks to create and execute more effective business strategy
— Identify and manage the factors that can enhance or inhibit strategy implementation

For the Organisation:
— Managers with the skills to create a more connected culture and productive workforce
— Applying the tools to build greater alignment of people, structures, systems and business processes to strategy
— More strategic business decision making

Dr Rose Trevelyan is both an experienced practitioner and academic whose research, published in international journals, concentrates on change management, cultural transformation and leadership effectiveness. Rose has advised large organisations, government and small businesses on enabling effective strategic and cultural change and has supported leaders in identifying and implementing successful change projects.

To find out more
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