This document is designed for students who are enrolled in Stage 1 of the MBA (Executive) in Australia and have enrolled in a course in Hong Kong.

General Course Information

Core and elective courses

The first part of the Hong Kong MBA Program is the GDM, consisting of six core courses and a choice of two elective courses. Whilst some of the names are slightly different to those in the MBA (Executive), the content is basically the same, although some courses have more of an Asian focus. The six core courses are:

- Accounting & Financial Management
- Managing People & Organisations
- Statistics for Managers (equivalent to Data Analysis & Statistical Modelling for Business)
- Marketing Principles (equivalent to Marketing Management)
- Managers, Markets & Prices (equivalent to Economics in Management Practice)
- Corporate Finance

If you have not completed your two elective courses, you may choose from all but two of the wide range that is offered in the Hong Kong Program. Please note that some electives have prerequisite core courses, which will be indicated on the Program Calendar. The only electives that are not available to students who wish to proceed to the Strategic Management Year are Corporate Strategy and Strategies for Growth. This is because the content is covered in SMY so you would be doubling up on the same material.

Similar to the MBA (Executive) in Australia, all courses in the Hong Kong Program, both core and elective, are worth six units of credit.

Fees

Fees per course in 2015 are HKD$19,890. This includes all AGSM MBA course materials but not any textbooks that may be required for a course. If you are eligible, these fees may be deferred under the FEE-HELP scheme.

Also, if you will not be in Hong Kong to sit the examination, we will arrange an examination for you locally (see below).

You are also responsible for the costs of your flights and accommodation.

Program delivery

You receive your blue binders containing your course materials at the first class session commencing in Hong Kong. If you are enrolled in a core course, these materials will be fairly similar to what you receive, in electronic format, in the MBA (Executive) Program. However, if you are enrolled in an elective, the course materials are more similar to those that accompany electives in the full-time MBA Program (as most Hong Kong electives are also offered in the full-time MBA Program.) Rather than being discursive, these course materials often consist of a series of readings and case studies, or maybe a textbook. We are also using e-learning as part of our Hong Kong course materials.

Our course materials are also available through the Moodle website. You will receive instructions on how to access Moodle a week prior to your classes in Hong Kong.

After attending the intensive class sessions in Hong Kong, you undertake group and/or individual study to complete assignments over a period of about four weeks, then, if required by the course, you sit an examination.
Class sessions

Typical class schedule:

<table>
<thead>
<tr>
<th>Day</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saturday</td>
<td>2pm – 8pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>10am – 7pm</td>
</tr>
<tr>
<td>Monday</td>
<td>7pm – 10.15pm</td>
</tr>
<tr>
<td>Tuesday</td>
<td>7pm – 10.15pm</td>
</tr>
<tr>
<td>Wednesday</td>
<td>No class</td>
</tr>
<tr>
<td>Thursday</td>
<td>7pm – 10.15pm</td>
</tr>
<tr>
<td>Friday</td>
<td>7pm – 10.15pm</td>
</tr>
<tr>
<td>Saturday</td>
<td>2pm – 8pm</td>
</tr>
<tr>
<td>Sunday</td>
<td>10am – 7pm</td>
</tr>
</tbody>
</table>

Please check the Program Calendar carefully before enrolling as some courses are spread over two weeks rather than the typical eight day schedule outlined above.

As in the MBA (Executive) Program, it is a requirement that you attend 80% of all class sessions. As Hong Kong courses are offered intensively, arriving to class late or leaving early will be counted in determining whether you have attended 80% of class. It is also very important to attend punctually as otherwise the flow of the class is disrupted, and you have limited opportunity to catch up missed work. As always, if you miss a class for any reason, it is your responsibility to catch up on any work that you have missed.

Examination

The examination for each course is usually held four and a half weeks after the end of class sessions on a Wednesday evening at 7pm at the Hong Kong teaching venue in Central. If you will be in Sydney on the date of the examination, we are able to organise an examination on the same date as the exam in Hong Kong, at the AGSM Building, Gate 11, Botany Street, Randwick. This exam is usually held during business hours and you will be required to complete, sign and return an Exam Confidentiality Agreement which will be supplied to you. You will be sent an email confirming all details, including the exact start time of the exam and the name and contact number of your invigilator at least one week prior to the exam date.

Release of results

Results for each course are usually released approximately four weeks after the date of the exam or final assessment. You can access your results through myUNSW.

AGSM MBA Hong Kong Office

The AGSM Program Office in Hong Kong is located at:

Unit 2006, 20/F, Kinwick Centre
32 Hollywood Road, Central, Hong Kong.

AGSM MBA Hong Kong Office Tel: +852 2841 2800

The Office Executive in Hong Kong is Celestine Tang, tel: +852 2841 2800, hkstudentexperience@agsm.edu.au
Welcome to the Hong Kong MBA Program!

Last updated: 24/04/15
CRICOS Code: 00098G

Practical information

Teaching venue

Our teaching venue is located in the Central district on Hong Kong Island, which is similar to a CBD in Australian cities.

The address is:

Cliftons Hong Kong
Level 5 Hutchison House,
10 Harcourt Road, Central  Tel: +852 2159 9999

The nearest MTR station to Hutchison House is Central. Take Exit L from Central station which will put you on Chater Road – at street level proceed straight ahead 2 blocks to the traffic light: the building straight ahead across the street is Hutchison House.

Accommodation

For general information on Hong Kong, and to get your bearings, you may wish to purchase a guide book, or you can go to websites such as www.lonelyplanet.com, www.roughguides.com, or www.discoverhongkong.com/au.

For hotel bookings, you may wish to try www.wotif.com or www.expedia.com.au but there are many other similar websites that are helpful. We can recommend the Bishop Lei Hotel for accommodation in Hong Kong. It is reasonably priced and good value. It has free internet use in the room. However, breakfast is not included at the hotel, but if you do want to pay for it, it's about HK$90

The address is:

4 Robinson Road
Mid-levels HONG KONG ISLAND
http://www.bishopleihtl.com.hk

I also have attached the address in Chinese so you can give that to the taxi driver at the HK Airport Express station:

4 Robinson Rd, Mid-Levels, Hong Kong
香港羅便臣道四號
Phone: (852) 2868 0828
Fax: (852) 2868 1551

The easiest way to get to the Central area from the Bishop Lei is walk down beside the Mid-levels escalator. The escalator goes upwards from 10am to midnight, so is handy for avoiding the steep climb back to the hotel. To get to the escalator from the hotel, just go out the front door, turn right, then go down Mosque Street until you hit the escalator.

There is also the supermarket further up Robinson Road (past Mosque Street) where Robinson Rd intersects with the escalator. You can also get to this supermarket directly from the escalator if you are coming up from Central. Just continue up the escalator after Mosque St instead of getting off there for the hotel. You'll see the supermarket entrance on the right.

Getting around Hong Kong

As the metro railway system (the MTR) in Hong Kong is very good, you will be able to get to the teaching venue fairly easily as long as your hotel is located near an MTR station. You may want to try hotels in Wanchai, Causeway Bay on Hong Kong side, or Tsim Sha Tsui in Kowloon, and there are one or two affordable hotels in Central.

Taxis are also abundant and cheap, compared to those in Australia, but note that it is advisable to have either a note of your desired destination in Chinese or a map to show the taxi driver.

If you plan to stay on Kowloon side, the quickest way to get to the teaching venue is via MTR. If you take a taxi you will be charged double for a cross (under) harbour taxi ride.
**Arrival at the airport**

Immediately after you exit the Baggage Reclaim and Customs Hall look for free Hong Kong guides and tourist maps, provided by the HK Tourism Board.

When you leave the airport the easiest, fastest and most economical way to get to central Hong Kong is to take the Airport Express train.

The journey takes 24 minutes to the Central Airport Express station on Hong Kong Island and trains depart at 12-minute intervals from 0550 to 0115 daily, with the last train leaving the Airport Station at 0048.

The ticket costs HK$100 one way or HK$180 return (to be used on a different day, valid one month). There is also an Airport Express Travel Pass that costs HK$300 and includes:

- 2 Airport Express single journeys and 3 days of unlimited travel on the MTR (except Airport Express, Light Rail, MTR Bus, East Rail Line First Class, Lo Wu and Lok Ma Chau stations)
- HK$50 refundable deposit

There is a desk in the terminal where you can get all the info on tickets and buy the tickets with a credit card if you don't have cash with you. The Airport Express platform is right in the airport building so it could not be simpler to find. It is then a fairly inexpensive cab ride to any hotel on Hong Kong Island.

If your hotel is in Kowloon you will need to alight at Kowloon station, which is one stop before Hong Kong station.

If you need any further information, the Airport Express web page is:

http://www.hongkongairport.com/eng/transport/to-from-airport/airport-express.html

**Helpful note:** on your return, you can check in your luggage and collect your boarding pass at the in-town Hong Kong Airport Express station (or Kowloon Airport Express station) from one day in advance up to 90 minutes before take-off. This can save you a lot of time and trouble, as you will then not have to be at the airport two hours before departure, as you will already have your boarding pass, plus you will not have to worry about getting your luggage to the airport from the station.