Strategic Management Year

Addresses the strategic and business needs of an enterprise as it evolves from start up to maturity and beyond
Delivered in four stages with each stage focused on one aspect of the evolutionary cycle

1. Strategic Management I
   How do I detect and select business opportunities?

2. Strategic Management II
   How do I develop business opportunities?

3. Strategic Management III
   How do I grow a business?

4. Strategic Management IV
   How do I transform a business?

Leadership

An advanced course that draws upon knowledge gained in the foundation courses with a particular emphasis on leadership development

Strategic Management Courses
Seven courses that address the key disciplines of business
Delivered in weekly or intensive mode

You must complete stage 1 with an average result of 65% before you can progress to stage 2.

Foundations of Managerial Skills
An introductory course that sets the platform for subsequent learnings