INTRODUCTION TO MANAGEMENT

GBAT9100

SUPERVISED OPEN BOOK EXAMINATION

Time Allowed: 2 Hours
Reading Time: 10 Minutes

INSTRUCTIONS

1. This is a supervised open book examination. Course study guide, reference books, self-made notes, pens, pencils and erasers may be brought into the examination room. No laptop computers or handheld electronic devices are permitted.

2. Your reading time before the examination is 10 minutes. Reading time is restricted to the examination paper only – no other resources may be consulted. No writing may be undertaken during reading time.

3. There are three (3) questions in the examination. Answer all questions.

4. Each question is of equal value.

5. Please begin the answer to each question in a separate exam booklet and identify the question number you are answering when you do so.

6. Answer each question in essay format, focusing on the theories and concepts you have encountered in the course. Do not include personal opinions and/or experiences.

7. Answers must be written in black or blue ink.

8. Please ensure that you have written your name and other details on every exam booklet used and any other documentation submitted.

9. This exam paper must be returned with your answer books. No materials are to be retained at the conclusion of the exam.

1. The exam contributes 35% towards your final grading in this course.
Question 1
Managing communication is difficult but important. Discuss this statement including the impacts of organisational design and at least one (1) other topic.

Question 2
A friend who knows you are studying management has just been promoted and feels that having a strategy day with his Businesses unit should be his first action. He has approached you for advice. Drawing on at least two (2) topics discuss the advice you would give your friend

Question 3
All employees have a responsibility in relation to ensuring an organisation acts ethically. However acting ethically is complex and requires management to ensure all employees are empowered to act and are clear on what is expected of them. Drawing on at least two (2) topics demonstrate how managers can contribute to ethical behavior.

END OF EXAM