Toughen up:
Because you want to change the world.

EXCHANGE
FACT SHEET

UNIVERSITY OF ROCHESTER SIMON BUSINESS SCHOOL
EXCHANGE FACT SHEET

Simon Business School, University of Rochester

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The Simon Business School: Because Tradition Matters

The Simon school stands as an acknowledged leader in the world of business education, recognized as a curricular innovator, a research powerhouse and a significant academic enterprise. Simon Business School has built that reputation on its own ambition and creative initiatives—and on the over 50 years of accomplishment.

With origins as a regional business school enrolling primarily undergraduate students, the Simon school has grown to an internationally acclaimed graduate institution. Today, nearly half of our MBA candidates come from other countries—the highest percentage of international students among many of America’s leading business schools.

From an original Rochester business faculty of three members, Simon Business School has grown to a faculty of 72 renowned industry experts. Most are graduates of the nation’s top 25 business schools—including Chicago, Columbia, Harvard, MIT, Northwestern, Stanford and Wharton—among whose ranks Simon Business School is listed. Extraordinarily productive in research, our faculty is equally committed to teaching—another distinction of a Simon Business School education.

Over the course of its history, more than 13,000 students have graduated from the School. They are managing, leading and contributing across a wide range of enterprises throughout the world: in business, government and nonprofit organizations, and universities: in finance, banking, manufacturing and marketing. They have founded successful entrepreneurial ventures, raised to the top of Fortune 500 corporations, and brought to their careers a
distinctly Rochester way of doing business: hands-on, empirically based, global and interdisciplinary in perspective.

The story of the Simon School is a story of an entrepreneurial spirit, a bold vision, and the courage to take risks and strike out in new directions. We invite you to join us in this celebration of the School’s accomplishments.

Yet as we look around us and see a constantly changing business environment, it is natural to question the enduring value of a business school education. Upon reflection, it becomes apparent that business schools, which simply teach what managers do today, will quickly become irrelevant, or squander resources chasing the latest management fads and trends in an effort to stay “current.” The most troublesome aspect of this approach—even if successful—is that knowledge imparted to students will quickly be rendered obsolete, making their education a dubious investment at best.

At Simon Business School, our goal is to give students a lasting competitive advantage. We believe that career success will come to those men and women whose abilities transcend the passage of time; whose basic understanding of the forces at work within organizations and in the marketplace enables them to manage effectively in an environment of rapid change. This understanding is a key that makes leaders of managers by enabling them to see beyond the way things are and to shape the future. It is what we seek to engender in our students, and why we are so confident of their abilities as they enter the business world, and so proud of the many success stories they represent.

The enduring value of a Simon Business School education is what has set us apart from other business schools since the beginning.

**Toughen up® at Simon Business School**

*Globalization, technology and economic uncertainty put pressure on business today as never before. At Simon you will gain the insights and resilience to grow and prosper whatever the prevailing conditions.*

**What is Simon Business School Tough?**

Business is challenging, competition is intense, and succeeding in today’s global competitive marketplace takes more than just hard work and perseverance. At Simon Business School, we are being honest about this reality. In fact, we are boldly stating that succeeding in the face of these challenges takes more than the traditional approach to management education. Management is science, not just an art.

At Simon Business School, our success comes from teach our students how to analyze problems and create innovative and solid recommendations for business strategy. As a result, our graduates can confidently communicate their works and drive the most important business decisions. It’s the difference between presenting sound solutions and simply selling fast and easy answers.

You will be toughened up at Simon Business School and be ready to take on the ever-changing environment that you will experience in your career. We will help you get there not only through a rigorous education that will challenge you, but with support, coaching, and close instruction from Simon’s expert faculty, you will be ready for any challenge business throws at you.

Toughen up.” Because you want to change the world.

The University of Rochester

Location: The 154-acre River Campus—the main campus—is located about two miles south of downtown Rochester, New York, in a bend in the Genesee River.

The Eastman Quadrangle is named for University benefactor and Eastman Kodak founder, George Eastman. The centerpiece of the River Campus, the "Quad" is the academic home of the Faculty of Arts, Sciences and Engineering, defined by the original River Campus buildings—including the landmark Rush Rhees Library—that were opened to students in 1930. The River Campus is also home to the Simon Business School and the Warner School of Education.

Rush Rhees Library—The dome of this majestic building, the University's central library, is the institution's unofficial symbol and a community landmark. The Hopeman Memorial Carillon, one of only six in New York State and some 180 on the entire continent, is housed here.

Wilson Commons—Student center designed by the internationally renowned architect I. M. Pei includes a stunning six-story glass atrium.

Robert B. Goergen Hall for Biomedical Engineering and Optics—Dedicated in Spring 2007, Goergen Hall is the new home of both the Institute of Optics—founded in 1929, it is the nation's first academic program in optics—and biomedical engineering—one of the College's newest and fastest growing departments. Goergen Hall is the first campus building designed with the sustainability standards set by the Leadership in Energy and Environmental Design (LEED) program in mind. For example, all paneling in the building is milled from bamboo, a renewable source of wood; motion detectors throughout the building work with lighting, energy, and air-handling systems to reduce energy use in unoccupied areas; and outside the building a newly created bioretention basin controls runoff and filters pollutants before they can enter the stormwater system.

Robert B. Goergen Athletic Center—Features the Edmund A. Hajim Alumni Gymnasium, an 11,000-square-foot fitness center with state-of-the-art fitness equipment, locker rooms, and a multi-activity center. The athletic center also houses the Louis Alexander Palestra, home for University intercollegiate basketball and volleyball, with permanent seating for 2,200; a field house, with a 200-meter track and synthetic activity infield; the Speegle-Willraham Aquatic Center; as well as tennis, squash, and racquetball facilities.

Interfaith Chapel—The tower of this University landmark rises to a point 117 feet above the Genesee River and has 6,500 square feet of colored glass walls—one of the largest glass constructions of its kind in the world.

University of Rochester Medical Center
601 Elmwood Avenue, Rochester, NY

A nucleus of medical research, education, and patient care, the Medical Center includes the School of Medicine and Dentistry, the School of Nursing, Strong Memorial Hospital, and Eastman Dental Center.

Clinical and Translational Sciences Building—Work is scheduled to begin in 2008 on this 150,000 square foot research and education building on the Medical Center campus.
Arthur Kornberg Medical Research Building——The centerpiece of a $500 million expansion of the School of Medicine and Dentistry's basic science programs, the 240,000 square-foot Kornberg building was dedicated in 1999 and is home to the Aab Institute of Biomedical Sciences.

Eastman School of Music
26 Gibbs St, Rochester, NY

Location: Eastman's downtown campus, located on Gibbs Street, is in the heart of Rochester's cultural district. In addition to Eastman's large ensembles, the Rochester Philharmonic Orchestra is based in Eastman Theatre, and the Rochester International Jazz Festival fills venues in and around campus each June.

Eastman Theatre—Since its opening in 1922, the Eastman Theatre has been one of Rochester's preeminent performance spaces. The 3,094-seat theatre was built by George Eastman as a center for music, dance, and silent film with live orchestral and organ accompaniment. Today, it is the primary performance hall for the Eastman School's larger orchestras, wind ensembles, jazz ensembles, and chorale.

The renovation of Eastman Theatre stage, the first of two phases of renovations planned for the Theatre, was completed in October 2004. The greatly improved stage includes, among other things, a stunning new custom shell that will enhance acoustics; an improved orchestra pit, with all-new mechanics and hydraulics; new rigging; and improved stage lighting.

Memorial Art Gallery
500 University Avenue, Rochester, NY

The Memorial Art Gallery is one of the few university-affiliated art museums in the country that also serve as city art museums, attracting nearly 300,000 visitors a year. The gallery's permanent collection of 10,000 works spans 50 centuries of world art and includes masterworks by artists such as Monet, Cézanne, Matisse, Homer, and Cassatt.
MBA Student Exchange

Nomination Procedure:
The home school nominates the student(s) via email including the following information:

- First name and family name of student
- Student’s gender
- Student’s nationality (for visa purposes)
- Quarter of study
- Program of study and specific study interests
- Student’s email address

Application Process:
After the nomination from the home school to the exchange coordinator at Simon, student(s) will receive instructions for the application procedure and I-20 request via email.

After receiving and processing the students’ complete application and I-20 request, a letter of acceptance and information on courses will be sent to the student via email. The completed I-20 and additional information will be sent directly to the student or home institution.

Exchange Application Deadline: June 12 for Fall, October 2 for Winter, and January 8 for Spring.

Housing Information:
Students are encouraged to contact the Graduate Housing Office as soon as they have accepted the nomination from their home institution to participate in the International Exchange Program here at the Simon School in order to secure housing. For further information on University graduate housing, please call the University Apartments Office at 585-275-5824 or by email at uapts@reslife.rochester.edu

http://www.rochester.edu/reslife/graduate/

On-campus graduate housing is not guaranteed, however there are numerous off-campus options in the area. For further information on off-campus apartments and assistance with the renting process in the United States, please contact the Coordinator for Off-Campus Living at (585) 275-3166 or by email at officampus@reslife.rochester.edu

http://www.rochester.edu/reslife/non/international.html

International Exchange Students highly recommend contacting Scott from Rochester Student Housing, LLC at scott@rochstudenthousing.com. Rochester Student Housing, LLC specializes in high-quality, affordable, off-campus housing for University of Rochester students with premium properties located in the best 19th Ward neighborhoods, just a short walk or shuttle bus ride from campus. For more information, check out their website at http://rochstudenthousing.com/

Additional housing information is available upon request. Please contact Andrew Aboussleman directly at andrew.aboussleman@simon.rochester.edu.
### Simon Business School 2015 – 2016 Academic Calendar (as of 12/21/2014)

#### Pre-Fall Term 2015 (6 weeks)

- **August 3 – 5**: MS Orientation
- **August 6 – 8**: MBA Orientation
- **August 10**: Pre-Fall classes start
- **August 21**: Pre-Fall last day to add/drop classes
- **September 7**: Labor Day (no classes)
- **September 11**: Pre-Fall make up day for Labor Day
- **September 21 - 23**: Pre-Fall final exams

#### Fall Term (10 Weeks)

- **September 30**: Fall Term classes start
- **October 13**: Fall Term last day to add/drop
- **October 28 – Nov 3**: Mid – term exams
- **November 25 - 29**: Thanksgiving Recess
- **December 3**: Fall Term last day of class
- **December 7 – 11**: Final Exams
- **December 12**: Winter Break Begins

#### Winter Term 2013 (9 weeks)

- **January 4**: First day of classes
- **January 15**: Last day to add/drop classes
- **January 18**: No classes – Martin Luther King Day (make-up class day Friday, January 15)
- **February 1 – 5**: Mid-term exams
- **March 3**: Last Day of Classes
- **March 7 – 11**: Final Exams
- **March 12 – 20**: Spring Break

#### Spring Quarter 2013 (9 weeks)

- **March 21**: First Day of Classes
- **April 1**: Last Day to add/drop Courses
- **April 18 – 22**: Mid-term exams
- **May 19**: Last Day of Classes
- **May 26**: Memorial Day Observed
- **May 23 – 27**: Final Exams
- **May 30**: Memorial Day observed
- **June 5**: Commencement

#### Summer Quarter 2016 (8 weeks)

- To be announced

**Expected Arrival Date**: Mid-September for Fall; End of December for Winter; Early March for Spring
Learning Expectations:
- **Class Format:** Lectures, computer simulations, case discussions, individual and group projects, supplemented by enrichment courses and business speaker programs
- **Attendance:** Class attendance mandatory
- **Participation:** Active class participation is required
- **Class Size:** Full time: 50-60, Part time: 150
- **Average Course Load:** 9-12 credits per semester – minimum of 9 is required.
- **Examinations:** Final exams are scheduled in the last week of the quarter

Language of Instruction: English

Grading System:
The University's grading system and grade points for graduate students are listed below:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Points</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>4.0</td>
<td>Excellent</td>
</tr>
<tr>
<td>A-</td>
<td>3.7</td>
<td></td>
</tr>
<tr>
<td>B+</td>
<td>3.3</td>
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<td>C</td>
<td>2.0</td>
<td>Poor</td>
</tr>
<tr>
<td>E</td>
<td>0.0</td>
<td>Failure</td>
</tr>
<tr>
<td>I</td>
<td></td>
<td>Incomplete</td>
</tr>
<tr>
<td>W</td>
<td></td>
<td>Withdrew</td>
</tr>
<tr>
<td>WE</td>
<td></td>
<td>Withdrew while failing</td>
</tr>
<tr>
<td>N</td>
<td></td>
<td>No grade reported</td>
</tr>
<tr>
<td>S</td>
<td></td>
<td>Satisfactory (courses graded on a pass/fail basis)</td>
</tr>
<tr>
<td>AU</td>
<td></td>
<td>Audit</td>
</tr>
</tbody>
</table>

**Grade Point Average:**
Grade Point Average (GPA) is computed by dividing the number of quality points by the number of hours in the GPA. Simon School unofficial transcripts reflect quarterly and cumulative GPA. Students may view and print these transcripts through Simon Exchange. Official transcripts provided through the University's Registrar's Office do not calculate quarterly and cumulative GPAs.
Student Services Available:
The Student Services office works in partnership with faculty, staff, students and alumni to maximize student potential for success in the Simon M.B.A. and MS program. Through academic support, management of the non-curricular aspects of the Simon experience and attention to student satisfaction, the office provides personal assistance and support to students. Services include program planning and course selection advising, communicating School policies and procedures, managing the international exchange program, providing tutoring and academic counseling and offering club support. The office also serves as a resource, referral and advocate for students in the program.

Student Clubs & Organizations:
School-sponsored clubs, organizations and activities give you numerous opportunities to learn and lead—on campus and in the community.

Our small size offers numerous opportunities for students to assume management roles. There are over 30 clubs, and a student newspaper. There are clubs with an academic focus, clubs relating to a specific population at Simon, as well as the Graduate Business Council which organizes extracurricular activities for all students. For a full listing of Student Clubs and organizations, contact Andrew Aboussleman directly.

University Health Service (UHS):
Students who choose to participate in the International Exchange Program at the Simon School should visit the University Health Service web site (www.rochester.edu/uhs) for information about immunization and health insurance requirements. The site also provides information about the services provided to students by the University Health Service (UHS).

Immunization Requirement: International Exchange Students in residence in Rochester for at least eight weeks and registered for 6 or more credit hours must complete the “Health History Form and Immunization Report.” The fully completed form documenting compliance with New York State law should be sent before the start of classes to the Health History Form Office, University Health Service, Box 270617, Rochester, New York 14627. If you need a form or have questions about completion, please write to hhf@uhs.rochester.edu.

Health Insurance Requirement: Exchange students who are registered as full-time students must have health insurance coverage. The University sponsors a high quality, low cost health insurance plan for students and their spouses and dependent children. Enrolling in the University-sponsored insurance plan is strongly recommended for international exchange students. Students who have insurance coverage through another company may request a waiver from the University-sponsored plan. However to be approved for a waiver, the insurance plan must meet all of the University insurance criteria. Waiver requests and enrolments are generally completed through an on-line system accessed through the University Health Service home page (www.rochester.edu/uhs). If after review of the website information you have questions about the health insurance requirement, contact the UHS Insurance Advisor at insurance@uhs.rochester.edu.
International Services Office (ISO):
The International Services Office (ISO) is located on the River Campus, 213 Morey Hall. The staff will be available to assist you with a wide variety of needs during your time here at the Simon School.

Upon receiving your nomination from your home institution, you will receive information from Nate Kadar in the Student Services Office regarding the application process via email. Included in the email will be the New Student Request for I-20/DS-2019 form which will be used by the ISO to issue required visa documentation. It is recommended that new students submit their Request Form approximately 3 – 4 months prior to the start of their exchange program. Additional information on the process will be available once nominations are received.

For further information on the International Services Office, please check out their website at http://www.iso.rochester.edu/.

For more information on the Athletic Center and a photo and virtual tour, check out their website here: http://www.rochester.edu/athletics/facilities/description.php

Mandatory Fees:
All International Exchange Students will be charged the following fees here at the Simon School (based off 2014-2015 fees):

Mandatory International Student Fee ($25 for the 2014-2015 academic year)
Mandatory Health Fee ($168/quarter for the 2014-2015 academic year)
Mandatory Health Insurance ($960/Fall; $576/Winter; $768/Spring)

Fees are subject to change throughout the academic year. Please check the University Office of the Bursar website here: http://www.rochester.edu/adminfinance/bursar/PDFs/SimonFees2014-15.pdf

Ranking & Other Distinctions

Year after year, the Simon School consistently ranks high on the lists of top b-school programs. These rankings include:

Bloomberg Businessweek, November 2014
- Simon Business School is one of the leading movers and rises 12 places to No. 38 in the 2014 Bloomberg Businessweek ranking of the top full-time MBA programs

U.S. News & World Report, 2014
- No. 37 among top Business Schools
- No. 14 in Finance
- No. 25 in Accounting

Financial Times of London, January 2014
- No. 3 in the world for Economics
- No. 4 in the world for Finance
- No. 29 among US Business Schools
- No. 55 among the top business schools in the world
- No. 7 in the US for pre-experience MS in Finance programs
Distinctions
Simon Business School is one of the most international business schools in the United States: Simon alumni hail from 83 different countries.
- 383 Simon Business School graduates are presidents for leading companies
- 244 Simon Business School graduates are CEO’s of leading companies
- 140 Simon Business School graduates are CFO’s of leading companies
- Simon Business School faculty continue to make their mark as founders and editors of some of the world’s most highly acclaimed business publications, including the Journal of Financial Economics, the Journal of Monetary Economics, and the Journal of Accounting and Economics.

The City of Rochester
In 2010, USA Today named Rochester one of the top-ten college towns among mid-sized metropolitan areas. In 2007, the city of Rochester was named one of the top ten most livable cities in America by the Places Ranked Almanac in their 25th anniversary edition. Rochester placed sixth on the list, which evaluates several criteria in making its selections: local economy, recreation, housing, education, health care, transportation, ambiance, crime, and climate.

- Greater Rochester International Airport
- Amtrak Service to Rochester
Driving Distances to Rochester

<table>
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<tr>
<th>City</th>
<th>Miles</th>
<th>Hours</th>
<th>Minutes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston</td>
<td>390</td>
<td>6</td>
<td>15</td>
</tr>
<tr>
<td>Chicago</td>
<td>600</td>
<td>9</td>
<td>45</td>
</tr>
<tr>
<td>Cleveland</td>
<td>260</td>
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<td>10</td>
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<tr>
<td>New York City</td>
<td>330</td>
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<td>35</td>
</tr>
<tr>
<td>Philadelphia</td>
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<tr>
<td>Toronto</td>
<td>170</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Washington, DC</td>
<td>400</td>
<td>7</td>
<td></td>
</tr>
</tbody>
</table>

Snow is certainly a fact of life here; Rochester averages about 93 inches on snow a year. Winter sports enthusiasts can try their hand at cross-country skiing, snowshoeing, downhill skiing at Bristol Mountain, even curling. There are also plenty of places to escape from the winter weather: take shelter in the city's coffee shops, restaurants, book stores, movie theaters, and museums. For music lovers, Rochester is home to a surprising number of concert venues for a medium-sized city, from grand theaters to a thriving club scene.
Once the snow melts, Rochesterians head out to the city's parks and area lakes for some well-earned springtime recreation. Located on the historic Erie Canal and the Genesee River, and just five miles south of Lake Ontario, Rochester offers plenty of sailing, canoeing, and hiking opportunities.

During the spring and summer months, Rochester's neighborhoods come alive with festivals and arts fairs, including the Lilac Festival in Highland Park, Rochester International Jazz Fest, the Park Avenue Festival, the Corn Hill Arts Festival, and the Clothesline Festival at the Memorial Art Gallery.

Rochester has professional baseball (Red Wings), hockey (Amerks), and soccer (Rhinos) teams. And did we mention—there's a waterfall in the heart of downtown. Regional Transit Service buses, the University shuttle bus, and the UR Special all serve the campus, making the City of Rochester—and all it has to offer—available for students to explore.
Greater Rochester Visitors Association
Includes detailed descriptions, maps, directions, and streaming videos of the Rochester area's experiences. Whether you’re in the mood for museum hopping or antique shopping, cultural pleasures or sporting adventures, scenic cruising or bargain choosing, history, mystery, artistry...when you visit Rochester you’ll discover an exceptional place to indulge all your senses!

Democrat & Chronicle
Daily newspaper for the city of Rochester and the surrounding area contains local news, sports, weather, entertainment guides, and classified ads.

City Newspaper
Rochester’s alternative news weekly offers coverage of local politics, film reviews, and guides and calendars for the local music and arts scene.

MyRochester
Your comprehensive Internet guide to food and entertainment for the Greater Rochester, NY area. You can browse restaurants, search for Clubs, Pubs, and Bars, find out what movies are playing around town and take a peek at the local events and happenings.

Yahoo! Rochester Web Directory
Rochester City Resources, Yellow Pages, New York UPI Headlines, Local Weather, Sports Scoreboard, Other Resources

Arts & Cultural Council for Greater Rochester
Information about cultural events—including exhibits, concerts, lectures, and dance—throughout the Rochester area (available by type, date, organization), as well as general information arts and cultural resources for the local community.

Rochester City Hall
Services/Programs, From the Mayor, City Search, About Rochester, Rochester Sights, Rochester Public Library