THE AGSM PLATINUM PROGRAM

Success in a world marked by rapid change, uncertainty and increased transparency requires clarity of purpose, consistency, creativity, collaboration and confidence.

The AGSM Platinum Program aims to build leaders who can shape tomorrow. Designed to be a catalyst for personal and organisational transformation, the program will accelerate your development by challenging your assumptions, stimulating critical thinking, and setting you up to be not just a successful player, but a game changer.

With a particular emphasis on building relationships and navigating the challenges and opportunities of doing business in a digital, borderless and inter-connected world, renown faculty and expert industry practitioners will work with you towards achieving your leadership goals.

Made for:
Senior executives in medium to large organisations who either currently have a place on the CEO’s executive team or have been identified as top talent to the C-suite and are central to the company’s succession plan.

It is anticipated that participants will have considerable career experience, including a significant amount of time in senior roles leading a large team, business unit or division.

Candidates will undergo an application process including an interview to ensure the program is best-fit to maximise your investment.

Can you be driven by how the world should be, yet work from within what it can be? Can you focus on results, yet act collaboratively? Can you connect with your local context while at the same time developing a truly global outlook?

I believe you can – and to be a leader of tomorrow, you must! This is what the AGSM Platinum Program is about.”

Dr Dan Caprar
Academic Program Director

Module 1: Sydney Conference & Training Centre, Ingleside
Module 2: Q Station, Sydney Harbour National Park, Manly
$19,800 (incl. GST)

Program fee includes: program materials, individual assessments, accommodation, and all catering.

This Program will earn you ten unit towards the Certificate in Executive and Management Development (CEMD).

Unit Points towards your CEMD certification
THE PROGRAM EXPERIENCE

The intensive residential format, rigorous curriculum, world-class faculty and industry leaders, and dynamic peer-to-peer interactions combine to create a unique learning experience that will transform how you think about leadership.

To optimise individual transformation, the faculty-led modules are augmented by leadership assessments, 1:1 coaching debrief sessions and input from industry experts. Pre, between and post module interaction will build and maintain momentum and engagement to enrich the program experience.

Module 1
The Context of Tomorrow’s Leadership

The World is Changing: Are You?

- Map your leadership approach against latest research on leadership and shifting demands of the context
- Reflect on your career, shape your future purpose, and formulate learning commitments
- Build your resilience and understand how to maximise your energy & performance

STEM Realities: Implications and Opportunities

- Examine emerging discoveries in science and technology and how this influences self-awareness and the way we see the world
- Learn to leverage the impact of STEM (Science, Technology, Engineering & Mathematics)
- Apply frameworks and tools to foresee and leverage disruptive opportunities

Asia Pacific Insights: Systemic Shifts

- Build targeted strategies for working across diverse cultures and economies
- Gain multi-dimensional insights – predict futures, learn to deal with ambiguity and black swan events
- Develop new perspectives on Asia-Pacific

Module 2
Building Your Leadership Legacy

Own the Game: Values-based Leadership

- Examine most recent thinking on leadership
- Understand the power of purpose to drive loyalty, performance, and transformation
- Discover how compassion and mindfulness can make you a more successful and better leader

Know the Players: Stakeholder Engagement

- Identify and build strategies to address your future leadership challenges and opportunities across diverse stakeholder groups
- What does it mean to create value for the organisations and shareholders?
- Redefine roles - understand how to make the most of both your people and your technology

Set the Rules: Tomorrow’s Leadership Tools

- Create value through harnessing cognition, mindsets, and connectivity to enable personal, business and social transformations
- Foster creative decision making through application of systems analysis
- Develop both personal and organisational agility through cognitive complexity, collaboration, and adaptive systems
Outcomes

For the Individual:

- Build leadership capability suitable to the opportunities & challenges of tomorrow’s business context
- Gain a new perspective on your leadership style and define the leader you will be in future
- Gain an understanding on how to navigate our future with our Asia-Pacific neighbours and the world in general
- Improve decision-making through insight into broader perspectives
- Increase your capacity to drive innovation and create value for the organisation
- Review your life and career goals and set objectives for your future development
- (Re) define your leadership legacy
- Build long-term connections, share common interests and broaden your perspectives through interactions with fellow participants

For the Organisation:

- Improved financial performance and social impact as a result of stronger leadership bench-strength
- Greater awareness of the challenges facing your organisation and how to plan for the future
- Leaders who can transform the business according to the awareness achieved and in sync with the needs of the community.

Company Sponsorship & Admission Requirements

Candidates must be nominated by a company sponsor, who can support the applicant’s status as a current executive leader or an outstanding prospect for future company leadership.

Suitability for the program will be evaluated based on an interview that will review the experience of the candidate, development goals, and future leadership potential.

"The Platinum Program will strengthen your power to achieve personal and career success, and deliver organisational, national and regional goals."

Rosemary Howard
Program Director
The Program Team:
Harnessing the expertise of world-class academics and industry practitioners, the program team will provide you with the thought leadership, research insights and tools to achieve personal and career success, and deliver organisational, national and regional goals.

Program Directors:

Dr. Dan Caprar is a Senior Lecturer at UNSW Business School. His research focus is on the interaction between business and culture. Before joining academia, Dan worked in private, government and not-for-profit sectors in Europe and the US. He consults to organisations in the areas of leadership development and cross-cultural competence.

Rosemary Howard has over 30 years experience in executive leadership, with a focus on technology, in business and government. She is a business coach for senior managers and executives and advises business and government on building capability, and developing and executing strategy.

Faculty Team:

Professor Roger Simnett is a Professor of Accounting at UNSW Business School and Academic Director of the Centre of Social Impact. He is widely recognised as a leading international audit researcher and is the academic member of many international policy and standard setting bodies. His research on integrated reporting has changed how we think about strategy, governance, performance and reporting.

Professor Renee Adams is the Commonwealth Bank Chair in Finance at UNSW, Chair of the Financial Research Network and head of the Finance and Economic Women’s Group. She has a particular interest in the area of achieving gender diversity at the Board & Executive levels.

Professor Ben Newell is a Professor of Cognitive Psychology at UNSW. His research interests and expertise include judgment and decision making, optimality, rationality and the limits of the human mind.

Professor Brian Schmidt ACFRS is a world renowned astrophysicist, who was awarded the Nobel Prize for providing evidence that the universe’s expansion is accelerating. He speaks passionately about discoveries in science and technology and how they are changing the way we perceive the world.

Professor Robert Manne, a leading public intellectual, has authored or edited twenty tomes in the area social politics. He is an Emeritus Professor and Vice-Chancellor’s Fellow at La Trobe University and a regular media commentator on public affairs.

Professor Michael Wesley is Professor of National Security and Director of the School of International, Political and Strategic Studies at ANU. He is an accomplished author, having been awarded the John Button Prize for Best Policy Writing in 2011.

Dr Elizabeth Maitland is a Senior Lecturer in Strategy at UNSW Business School. Her research interests and expertise lie in international business strategy, corruption and the institutional environment of foreign investment.

Josephine O’Reilly is an adjunct faculty member of AGSM and an accomplished performer and trainer. She draws on her background in improvisation, opera and comedy to teach executives skills for communicating with authenticity and presence.

Industry Guest Speakers:

Deanne Weir
Media Entrepreneur,
Company Director
& Philanthropist

David Pumphrey
Emeritus Partner,
Heidrick & Struggles

Libbi Wilson
Human Resource Director
Coca-Cola Amatil

Neville Roach AO
Chairman of the Advisory Board of
Tata consulting Services,
Australia and New Zealand

Kadir Gunduz
CEO,
Coca-Cola Amatil
Indonesia

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