Fulltime MBA (Class of 2018)
Elective Courses Timetable
Session 4, 2018
15 January – 15 April 2018 (12 weeks + exam week)

- **CRICOS Code:** 00098G – Last updated: 27/02/18

### INTENSIVE COURSE

#### MNGT5520 Quantitative Business Modelling for Managers
(Class Cap of 24)
Scrott Muller

- **Room:** Colonial for Intensive weekends
- **Times:**
  - 9:30am – 5pm
  - 9:30am – 5pm
  - 9:30am – 5pm
  - 9:30am – 12:30pm

#### MNGT5356 Digital Business & Marketing

- **Room:** Boral
- **Times:**
  - 9:30am – 12:20pm
  - 12:30pm – 2:30pm

#### MNGT5374 Managerial Decision Making

- **Room:** Boral
- **Times:**
  - 2:30pm – 5:20pm

#### MNGT5325 International Finance

- **Room:** Boral
- **Times:**
  - 6:00pm – 8:50pm

### PROJECT

#### MNGT5522 Mergers & Acquisitions: Session 1

- **Room:** Boral
- **Times:**
  - Fortnightly, all day
- **Dates:** Weeks 1, 3, 5, 7, 9, 11

#### MNGT5522 Mergers & Acquisitions: Session 2

- **Room:** Boral
- **Times:**
  - Fortnightly, all day
- **Dates:** Weeks 1, 3, 5, 7, 9, 11

### TIMES

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
<th>Friday</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room</td>
<td>MNGT5521 Financial Strategy</td>
<td>MNGT5356 Digital Business &amp; Marketing</td>
<td>Colonial</td>
<td>MNGT5203 Entrepreneurship from the Inside</td>
<td>MNGT5522 Mergers &amp; Acquisitions: Session 1</td>
</tr>
<tr>
<td>Faculty</td>
<td>Anthony Yap</td>
<td>Michele Roberts &amp; Stephen Scheeler</td>
<td>Colonial</td>
<td>Jeffrey Tobias</td>
<td>Mark Stewart</td>
</tr>
<tr>
<td>Rm</td>
<td>Boral</td>
<td>No Class Tues of weeks 2, 5 &amp; 6 due to field trips &amp; Project Review</td>
<td>Boral</td>
<td></td>
<td>Boral</td>
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</tbody>
</table>

* Please see page 2 & 3 for variations to the Class Schedule listed on this page.

If you are enrolled in a full time course please make sure you regularly check and follow the Google Calendar for the most up to date information as these classes are subject to change on short notice.

**Link to Course Outlines**
* Please note the following Class Variations to the S4_18 Weekly Timetable:-

**MNGT5356 Digital Business & Marketing**
Please see page 3 of this document for the class schedule variations.
For all field trips an 8:45am CBD meeting point will be advised by Dr Michele Roberts in Moodle ie Do not come to the AGSM Building, please make your own way to the CBD meeting point.

**MNGT5521 Financial Strategy**
No class in week 4 (5 Feb) due to the MNGT5325 International Finance Conference.  
Make up class is week 2: Monday 5 Feb 9:30-12:20pm.
Week 11, 26 March Industry Panel "Frontiers in Financial Strategy 2 - Technology Disruption on Financing and Financial Strategy". The time is TBC but likely 9:30am-10:30am. The Industry Panel is open to all FT MBA students (Class of 2018 & Class of 2019). Details of the speakers will be provided in due course. Industry Panel Room: John B Reid (JBR) Theatre, AGSM.

**MNGT5325 International Finance**
No class in week 1. Make up class date TBA.
Attendance at the CBD based Finance Conference on Monday 5 February is part of the course. Details of the conference timing to follow from the AGSM Success Team. Likely to be the UNSW CBD Campus (1 O’Connell Street, Sydney CBD) 9am-4:30pm. Students need to make their own way to the venue.

**MNGT5374 Managerial Decision Making**
No class in week 4 (Mon 5 Feb) due to MNGT5325 International Finance Conference, or week 12 (2 April) Easter Monday.
Make-up class date Friday 23 March – 2 sessions: 9:30am-12:20pm & 1:30-4:30pm.

**MNGT5522 Mergers & Acquisitions:**
The afternoon session start time may be varied to suit the class ie an earlier start & will be discussed with the class in the earlier session.

**MNGT5180 Operationalising Strategy**
No class in week 7 (Wed 28 Feb). No make-up class scheduled – the course content will be covered in the remaining weeks. Operationalising Strategy is not a permitted elective for MBA (Executive) students due to the overlap with Stage 2 Executive Agenda Year content.
## Fulltime MBA (Class of 2018)

**Session 4, 2018**

**Elective Courses Timetable**

15 January – 15 April 2018 (12 weeks + exam week)

<table>
<thead>
<tr>
<th>Date</th>
<th>Class</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tue 16 Jan</td>
<td>1</td>
<td>Introduction and Overview</td>
</tr>
<tr>
<td>Tue 23 Jan</td>
<td>N/A</td>
<td>No class</td>
</tr>
<tr>
<td>Tue 30 Jan</td>
<td>2 &amp; 3</td>
<td>Field trip 1 &amp; 2</td>
</tr>
</tbody>
</table>
| Tue 6 Feb  | 4     | Digital leadership, culture and organisations (followed by networking lunch)  
Guest lecture: Mike Hoefflinger |
| Tue 13 Feb | N/A   | No class                                                             |
| Tue 20 Feb | N/A   | No class                                                             |
| Tue 27 Feb | 5     | Search & Content Marketing  
Guest lecture Andrew Fraser, Director of Marketing, Tourism New Zealand |
| Tue 6 March| 6     | Social Media Marketing                                               |
| Fri 9 March| 7 & 8 | Customer experience, engagement and satisfaction                      |
| Tue 13 March| 9   | Platforms & Ecosystems  
Guest lecture: Michelle Guthrie, Managing Director, Australian Broadcasting Corporation |
| Tue 20 Mar | 10    | Team project presentations (followed by networking lunch)  
(last class for students from Chicago Booth) |
| Tue 27 Mar | 11    | Field trip III (last class for students from Kellogg)                |
| Tue 3 Apr  | 12    | Field trip IV                                                        |

**Note the revised date**

Fri 9 March
9.30am-12.30pm  
2.30pm-5.30pm