



Hello! Here at UNSW Australia Business School we're all about creating inspirational learning opportunities to prepare and build brilliant careers.

Our rankings speak for themselves.

Where great minds do business.

UNSW Business School attracts sharp thinkers, shaping leaders who set the pace and agenda for business. We are a regionally engaged, high impact and academically rigorous business school that enhances practice through innovative research.

We create inspirational learning opportunities to prepare and build brilliant careers.

Through active engagement with industry, we influence and impact people, organisations and communities. Through our engagement, research and programs in Asia Pacific, we provide opportunities across the world's fastest growing economic market.

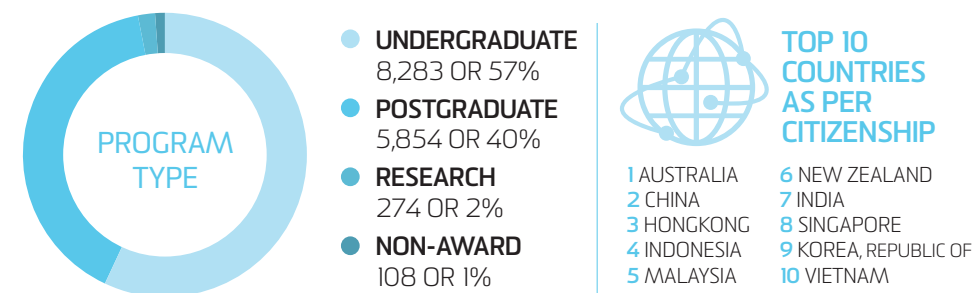
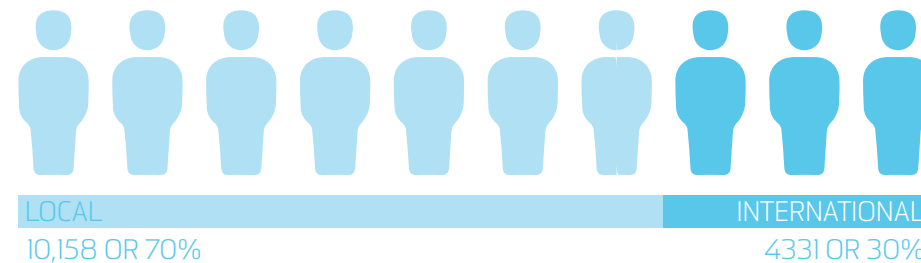
We empower our business school community to leverage the extensive and influential global alumni network. We make it our business for our students, staff, alumni and partners to flourish at the highest level and many of Australia's most successful leaders start here.

Where great minds do business.

2014  
POCKET  
STATS



AT A GLANCE



- No.1 for excellence in teaching and learning\* Australian Federal Government
- Our Bachelor of Commerce has the highest Australian high school entry score for a business undergraduate program in Australia.
- In the Australian Federal Government Excellence in Research for Australia (ERA) 2012, UNSW ranked well above world standard by receiving the highest possible scores in the major fields of Accounting, Auditing and Accountability, Banking, Finance and Investment, Business and Management, and Marketing in 2012. We also scored equal 2nd (ERA) in Economics with highest possible score in the fields of research of Econometrics.
- Ranked equal 1st internationally in Auditing research, 9th in Management Accounting and 12th overall with no other Australian institution being represented in the Top 20 institutions overall. (World of Accounting research, Brigham Young University) 2013
- Ranked 10th for Accounting and Finance and 29th for Information Systems under the 2014 QS World University Rankings
- Number 1 full-time MBA program in Australia Financial Times (UK) 2007-2014
- Number 1 part-time MBA Executive program in Australia AFR Boss MBA Rankings 2011-12
- UNSW achieved a maximum of 5 stars for Graduate starting salary; Getting a job and Positive graduate outcomes Good Universities Guide 2014

\*DEST Learning and Teaching Performance Fund 2009



UNSW IS RANKED 48TH IN THE WORLD, IN THE QS WORLD UNIVERSITY RANKINGS 2014.



FIRST UNIVERSITY IN THE WORLD TO BE AWARDED FIVE STAR RATING BY QS INTELLIGENCE UNIT IN 2012 AND AGAIN IN 2013



MORE TOP ENTREPRENEURS

UNSW HAS PRODUCED MORE TECHNOLOGY ENTREPRENEURS IN THE PAST 15 YEARS THAN ANY OTHER AUSTRALIAN UNIVERSITY. RESEARCH BY CRUNCHBASE 2013.



MORE CEOS

WE HAVE EDUCATED MORE CEOS FROM AUSTRALIA'S TOP 50 COMPANIES THAN ANY OTHER AUSTRALIAN UNIVERSITY, ACCORDING TO RESEARCH BY LEADING COMPANY 2012.



MORE MILLIONAIRES

UNSW BOASTS MORE MILLIONAIRE ALUMNI THAN ANY OTHER UNIVERSITY IN AUSTRALIA, ACCORDING TO RESEARCH BY SPEAR'S WEALTHINSIGHT 2014.



## OUR PROGRAMS

### UNDERGRADUATE PROGRAMS

5 SINGLE DEGREES  
26 DUAL DEGREES  
3 CO-OP PROGRAMS

### POSTGRADUATE PROGRAMS

7 BUSINESS FOUNDATION  
15 SPECIALIST MASTERS  
4 PATHWAY PROGRAMS  
2 GLOBAL PARTNERSHIP PROGRAMS

### DISCIPLINARY SCHOOLS AND AGSM @ UNSW BUSINESS SCHOOL

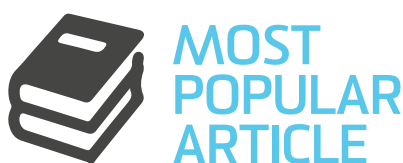
Our Business School hosts 8 disciplinary schools and AGSM @ UNSW Business School. They are:

ACCOUNTING, BANKING AND FINANCE, ECONOMICS, INFORMATION SYSTEMS, TECHNOLOGY AND MANAGEMENT, MARKETING, MANAGEMENT, RISK & ACTUARIAL STUDIES, TAXATION AND BUSINESS LAW (INCLUDING ATAX).

### ACCREDITATION AND MEMBERSHIPS



## BUSINESSTHINK



**NEW PARADIGM: HOW SMART COMPANIES ARE GETTING AHEAD IN THE CLOUD.**

A platform for research, analysis and opinion, BusinessThink, the Business School's new flagship online research journal, will bring you the latest in business thinking from Australia's pre-eminent business school.

With engaging articles, video interviews and podcasts, this web-based publication will translate the extensive research of the UNSW Australia Business School into knowledge and ideas that will inform and shape the thinking of senior executives, industry groups and policy makers alike.

Its subscriber base of more than 49000 include CEO's and other business leaders, UNSW and Business School alumni, MBA students, aspiring executives, professional associations and senior government officials.

Join BusinessThink and expand your education

[businessthink.unsw.edu.au](http://businessthink.unsw.edu.au)



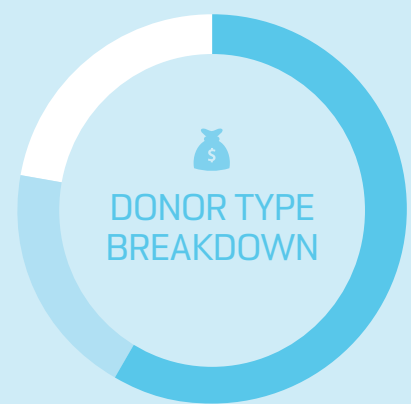
## INDUSTRY LINKS

### STRONG INDUSTRY LINKS AND SUPPORTERS



IN 2014 WE AWARDED 242 SCHOLARSHIPS VALUED AT **\$3,087,752**

41 OF WHICH WERE DONOR FUNDED



● FOUNDATIONS 24 OR 58.53% ● INDIVIDUALS 8 OR 19.51% ● COMPANIES 9 OR 21.95%

**64 STUDENTS RECEIVED PRIZES IN 2013 VALUED AT \$32,000**

**AVERAGE GIFT FROM ALUMNI \$32,113**

### 5 NAMED CHAIRS

ANDREW ROBERTS CHAIR IN REAL ESTATE, COMMONWEALTH BANK CHAIR IN FINANCE, MICHAEL J CROUCH CHAIR IN INNOVATION, MACQUARIE GROUP CHAIR IN FINANCIAL SERVICES, KPMG CHAIR IN TAX.



## BUSINESS ADVISORY COUNCIL

**49 MEMBERS  
25 LEADING CHIEF EXECUTIVES  
21 CHAIRPERSONS**

### COMPANIES INCLUDED:

Macquarie Group, The Boston Consulting Group, QBE Insurance, UBS Investment Bank, Deloitte, KPMG, st. george banking group, ernst & young, Bain & Company, McKinsey & Company, HSBC Bank Australia Limited, IBM Australia & New Zealand.

## RESEARCH

**328 PUBLISHED JOURNAL ARTICLES** IN 2012

UNSW BUSINESS SCHOOL HAS

**9 RESEARCH CENTRES**

CHANGING THE WAY BUSINESS OPERATES

### ARC GRANTS FUNDING COMMENCED IN 2013:

DISCOVERY PROJECTS: 6 PROJECTS	\$973K
LINKAGE PROJECTS: 3 PROJECTS	\$998K
DECRA PROJECTS: 1 PROJECT	\$362K
FUTURE FELLOWSHIP: 1 PROJECT	\$910K
<b>TOTAL</b>	<b>\$3,243K</b>

### RESEARCH CENTRES AND INSTITUTIONS

The Australian School of Business has nine research centres changing the way business operates:

- **ARC Centre of Excellence in Population Ageing Research (CEPAR)** [www.cepar.edu.au](http://www.cepar.edu.au)
- **Asia-Pacific Ubiquitous Healthcare Research Centre (APuHC)** [www.apuhc.unsw.edu.au](http://www.apuhc.unsw.edu.au)
- **Australian Institute for Population Ageing Research (AIPAR)** [www.aipar.unsw.edu.au](http://www.aipar.unsw.edu.au)
- **Centre for Accounting and Assurance Research (CAAR)** [www.caar.unsw.edu.au](http://www.caar.unsw.edu.au)
- **Centre for Applied Economic Research (CAER)** [www.caer.unsw.edu.au](http://www.caer.unsw.edu.au)
- **Centre for Energy and Environment Markets (CEEM)** [www.ceem.unsw.edu.au](http://www.ceem.unsw.edu.au)
- **Industrial Relations Research Centre (IRRC)** [www.management.unsw.edu.au/irrc](http://www.management.unsw.edu.au/irrc)

- **Korea Research Institute (KRI@ UNSW)** [www.kri.unsw.edu.au](http://www.kri.unsw.edu.au)
- **Institute of Global Finance (IGF)** [www.asb.unsw.edu.au/research/instituteofglobalfinance](http://www.asb.unsw.edu.au/research/instituteofglobalfinance)

### COMMUNITY CENTRE

- **Centre for Innovation and Entrepreneurship (CIE)** [www.cie.unsw.edu.au](http://www.cie.unsw.edu.au)

### AFFILIATED RESEARCH CENTRES

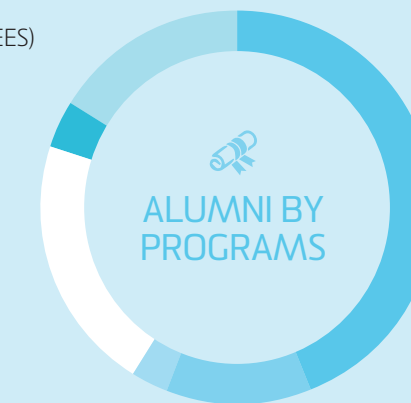
- **Capital Markets Co-operative Research Centre (CMCRC)** [www.cmcrc.com](http://www.cmcrc.com)
- **Centre of Excellence in International Finance & Regulation (CIFR)** [www.cifr.edu.au](http://www.cifr.edu.au)
- **Centre for Social Impact (CSI)** [www.csi.edu.au](http://www.csi.edu.au)
- **Securities Industry Research Centre of Asia-Pacific (SIRCA)** [www.sirca.org.au](http://www.sirca.org.au)
- **Sustainable Tourism Cooperative Research Centre (STCRC)** [www.sustainabletourisonline.com](http://www.sustainabletourisonline.com)

## ALUMNI



UNSW BUSINESS SCHOOL HAS **75,296 ALUMNI** AS OF MAY 2014

- **BCOM (INC. DOUBLE DEGREES)** 33,141 OR 44%
- **MBA OR MBA EX EC** 9,154 OR 12%
- **MBT** 2,512 OR 3%
- **MCOM (INC. MCOM EXTN)** 15,827 OR 21%
- **ATAX** 2,979 OR 4%
- **OTHERS** 12,043 OR 16%



### ALUMNI BY CONTINENT

**Australia** 62,000 **Asia** 11,400 **Europe** 1,050 **North America** 730 **Unknown** 140 **Africa** 75 **South America** 50

### LOCATION OF ALUMNI

**Australia** 61,000 **Hong Kong** 4,000 **The People's Republic of China** 2,000 **Singapore** 1,500 **Malaysia** 1,000 **Indonesia** 900 **Thailand** 680 **United States of America** 580 **United Kingdom** 50 **New Zealand** 280

### ALUMNI IN AUSTRALIA

**NSW** 53,000 **VIC** 2,600 **Unknown** 1,800 **QLD** 1,600 **ACT** 1,000 **WA** 860 **SA** 600 **TAS** 200 **NT** 50

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