The UNSW Innovation Summit will bring together over 200 innovators and experts to examine what Australia needs to do to compete successfully as two accelerating mega-trends change the nature of the global marketplace.

– The shift from efficiency to innovation
– The shift of the world’s economic centre from the West to Asia

As the largest western society based in the Asia-Pacific, Australia has both the location and cultural advantages to fill the strategic role of an innovation and knowledge broker between Asia and the West.

This Summit will be the first of a series of annual events hosted by the Australian Innovation & Competitiveness Initiative (AICI), a major collaborative research and engagement effort led by the UNSW Business School in partnership with industry and government.

We invite you to become a strategic partner of the UNSW Innovation Summit in 2015:

– Showcase your company or institution as leaders and innovators in your sector
– Invite your company representatives to collaborate, exchange ideas and form professional networks
– Invite your VIP clients to be your guests at this ground breaking Summit, to further gain knowledge from leading experts and thought leaders from Australia and overseas
– Influence policy makers in both the private and public sectors

The Summit

How can Australian business, industry, academia and government better prepare for increased competition in an innovation-driven and Asia-centred global economy?
Delegates will hear from renowned international and Australian thought leaders including Keynote Speakers:

**The Honourable John Berry**  
US Ambassador to Australia

**Prof Ian Chubb**  
Chief Scientist, Australian Government

**Dr Mirjana Prica**  
Managing Director, Food Innovation Australia Ltd

**Robbert Rietbroek**  
CEO, Kimberly-Clark Australia, NZ & the Pacific Islands

**Other Distinguished Speakers**

**Doron Ben-Meir**  
Exec Director, Research, Innovation & Commercialisation, University of Melbourne

**Prof Joe Cheng**  
Michael J. Crouch Chair in Innovation, UNSW Business School

**Prof Kathy Eisenhardt**  
Co-Director, Stanford Technology Ventures Program, Stanford University, USA

**Paul Field**  
Senior Investment Specialist, Australian Trade Commission, Austrade

**Nick Gurney**  
Vice President & Managing Partner, IBM Communications Sector Asia-Pacific

**Niels Marquardt**  
CEO, American Chamber of Commerce in Australia

**Patrick Mooney**  
Director, Accelerating Commercialisation, Australian Government

**Mukund Narayananamurti**  
CEO, Asialink Business

**Prof Jim Patrick AO**  
Senior Vice President & Chief Scientist, Cochlear Ltd

**Vaughn Richtor**  
CEO, ING Direct Australia & CEO, Asia, ING Group

**Prof Charles Snow**  
AGSM-Unilever Distinguished Visitor, UNSW & Pennsylvania State University USA

**Sarah Vaughan**  
Director, Developer Experience and Evangelism at Microsoft Australia

To find out more visit: www.business.unsw.edu.au/innovation2015
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- An invitation to mid-year executive briefings by AICI researchers on important innovation and competitiveness issues facing Australia

PLUS 15 COMPLIMENTARY TICKETS TO THE SUMMIT TO SHARE WITH BUSINESS COLLEAGUES AND CLIENTS (VALUED AT $12,750). ADDITIONAL TICKETS CAN BE PURCHASED AT $600 EACH, OVER 30% DISCOUNT.
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PLUS 3 COMPLIMENTARY TICKETS TO THE SUMMIT TO SHARE WITH BUSINESS COLLEAGUES AND CLIENTS (VALUED AT $2,550). ADDITIONAL TICKETS CAN BE PURCHASED AT $600 EACH, OVER 30% DISCOUNT.

For more information about sponsorship

Please contact Rosanna Ditton at DC Conferences via email summit2015@dcconferences.com.au or +61 2 9954 4400 and visit www.business.unsw.edu.au/innovation2015

All prices are inclusive of GST

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