FINS5516
International Corporate Finance

Course Outline
Semester 1, 2016

Part A: Course-Specific Information
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PART A: COURSE-SPECIFIC INFORMATION

1 STAFF CONTACT DETAILS
Lecturer-in-charge: Professor Fariborz Moshirian
Room: BUS, Room 316
Phone No: 9385 5859
Email: f.moshirian@unsw.edu.au
Consultation Times – email will be fine plus every Wed 11am to 1pm

Dr Stefanie Schraeder
Room BUS, 351
Phone: 93856385
Email. S.schraeder@unsw.edu.au
Consultation time: email will be fine plus every Wednesday 10:30am to 12:30

Dr Stefanie Schraeder will give Lectures 1 to 4.

1.2 Communication with Staff:
Outside of specified consultation times, meetings are by prior appointment only. E-mail the staff in question and arrange a mutually convenient time. Teaching staff will only respond to emails with reference to sender’s student name and student number.

2 COURSE DETAILS

2.1 Teaching Times and Locations
There are currently videos of all the lectures associated with this course on Moodle. They have been recorded very recently.

Lc Wednesday 14:00 17:00 OMB 230
Lb Thursday 14:00 17:00 RC Theatre
La Thursday 18:00 21:00 MacauleyTh

2.2 Units of Credit
The course is worth 6 units of credit.

2.3 Summary of Course
The basic thrust of this course is to provide a conceptual framework within which the key financial decisions of the multinational companies can be analysed. Furthermore, the recent global financial crisis and the current European financial turmoil and their implication for companies and investment environment are analysed.
2.4 Course Aims and Relationship to Other Courses

The basic thrust of this course is to provide a conceptual framework within which the key financial decisions of the multinational companies can be analysed. Furthermore, the recent global financial crisis and the current European financial turmoil and their implication for companies and investment environment are analysed. The approach is to treat international financial management as a natural extension of the principles learned in a foundation course in finance and then relate it to global financial market. The International Finance course first considers the environment of international financial management including issues affecting the recent global financial crisis, emphasizing the determination of exchange rates and their interaction with interest rates and other financial prices. We then analyse international securities markets before turning to consider the risks of multinational operations, and investment, and financing decisions as they are made by a multinational entity. The final section of the course covers multinational financial management. As part of the discussion of the above topics, a number of current international issues such as financial globalisation, the European financial challenge and the European fiscal convergence, international implications of the sub-prime credit problems, securitisation, sovereign wealth funds, Asia-Pacific financial markets, ASEAN plus 3 and 6, global trade imbalances and global financial stability will be discussed.

This is a core subject for all students who wish to graduate with finance major in the MCom. The course is relevant to a broad range of professions including corporate treasury management, corporate finance, international securities trading and investment management.

2.5 Student Learning Outcomes

The Course Learning Outcomes are what you should be able to do by the end of this course if you participate fully in learning activities and successfully complete the assessment items.

At the conclusion of the course students are expected to be able to:

1. Understand the underlying causes of global financial crisis and the way a new international financial architecture should be established.

2. Apply relevant techniques to measure and manage financial risk including the way interest rates, inflation and exchange rates affect business activities.

3. Apply international risk management techniques as a way of protecting multinational companies against international uncertainty and global financial turmoil including global recession.

4. Understand those factors that could assist a firm to expand its operations overseas and also be able to compete better internationally.
5. Appreciate better a number of international factors that could influence both positively and negatively the operation of multinational companies in Asia, Europe and the US.

6. Apply techniques and policies that could lead to an effective relationship amongst companies’ managers, employees and customers.

The Learning Outcomes in this course also help you to achieve some of the overall Program Learning Goals and Outcomes for all postgraduate students in the Business School. Program Learning Goals are what we want you to be or have by the time you successfully complete your degree (e.g. ‘be an effective team player’). You demonstrate this by achieving specific Program Learning Outcomes - what you are able to DO by the end of your degree (e.g. ‘participate collaboratively and responsibly in teams’).

<table>
<thead>
<tr>
<th>Business Postgraduate Coursework Program Learning Goals and Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Knowledge: Our graduates will have current disciplinary or interdisciplinary knowledge applicable in local and global contexts. You should be able to identify and apply current knowledge of disciplinary or interdisciplinary theory and professional practice to business in local and global environments.</td>
</tr>
<tr>
<td>2. Critical thinking and problem solving: Our graduates will have critical thinking and problem solving skills applicable to business and management practice or issues. You should be able to identify, research and analyse complex issues and problems in business and/or management, and propose appropriate and well-justified solutions.</td>
</tr>
<tr>
<td>3. Communication: Our graduates will be effective communicators in professional contexts. You should be able to: a. Produce written documents that communicate complex disciplinary ideas and information effectively for the intended audience and purpose, and b. Produce oral presentations that communicate complex disciplinary ideas and information effectively for the intended audience and purpose.</td>
</tr>
<tr>
<td>4. Teamwork: Our graduates will be effective team participants. You should be able to participate collaboratively and responsibly in teams, and reflect on your own teamwork, and on the team’s processes and ability to achieve outcomes.</td>
</tr>
<tr>
<td>5. Ethical, social and environmental responsibility: Our graduates will have a sound awareness of ethical, social, cultural and environmental implications of business issues and practice. You should be able to: a. Identify and assess ethical, environmental and/or sustainability considerations in business decision-making and practice, and b. Consider social and cultural implications of business and/or management practice.</td>
</tr>
</tbody>
</table>

The following table shows how your Course Learning Outcomes relate to the overall Program Learning Goals and Outcomes, and indicates where these are assessed (they may also be developed in tutorials and other activities):
Program Learning Goals and Outcomes | Course Learning Outcomes | Course Assessment Item
---|---|---
This course helps you to achieve the following learning goals for all Business postgraduate students: | On successful completion of the course, you should be able to: | This learning outcome will be assessed in the following items:

1 | Knowledge | Explain the assumptions of standard models and theories of international business finance. | • Tutorial Problems
Use statistical skills to present data relevant to problems in international business finance. | • Report
• In-tutorial Tests
• Exam

2 | Critical thinking and problem solving | Use the standard models of international business finance to interpret and analyse real problems. | • Tutorial Problems
• Report
• In-tutorial Tests
• Exam

3a | Written communication | Construct written work which is logically and professionally presented. | • Report
• exam

3b | Oral communication | Communicate ideas in a succinct and clear manner. | • Part of tutorial participation mark but not separately assessed.
• Exam

4 | Teamwork | Work collaboratively to complete a task. | Not specifically assessed.

5a. | Ethical, environmental and sustainability responsibility | Identify and assess environmental and sustainability considerations in problems in international macroeconomics. | • Exam
• Report

5b. | Social and cultural awareness | Not specifically addressed in this course. | 

3 LEARNING AND TEACHING ACTIVITIES

3.1 Approach to Learning and Teaching in the Course
As a postgraduate course, independent learning from students is expected. The course will draw on concepts, issues and practical information from textbooks, academic and financial press articles, particularly the Wall St Journal, as well as websites of relevant financial services regulators. Students are therefore required to read and understand these materials and their relevance. Students are also expected to extend and apply their knowledge acquired in the lecture to current issues discussed in the financial press. It is essential that students actively participate in class and raise questions regarding areas where further reviews are necessary.
3.2 Learning Activities and Teaching Strategies
This course is a combination of formal lectures and a computing assignment. The lectures are used to explain concepts and to give real life examples of situations in which these concepts are used. The computing assignment is designed for problem-solving and discussion of issues raised in the lectures.

4 ASSESSMENT

4.1 Formal Requirements
In order to pass this course, you must:
- achieve a composite mark of at least 50; and
- make a satisfactory attempt at all assessment tasks (see below).

4.2 Assessment Details

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Weighting</th>
<th>Length</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mid session exam (Covering lectures 1 to 5 only)</td>
<td>50</td>
<td>2 hours</td>
<td>Thursday 28 April 6pm to 8pm Venue: Keith Burrows Theatre</td>
</tr>
<tr>
<td>Final Exam</td>
<td>100</td>
<td>2 hours</td>
<td>TBC</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Details of assessment tasks:
The mid session and final exams will test your understanding of the lecture contents. It will be a mix of Multiple Choice questions and short answer questions from the problems that can be found at the end of each relevant chapter of the main textbook. Students are not required to study all case studies. For your exam preparation, you are required to focus mainly on the issues in the textbook that appear on the PPT slides under the category called “Chapters”. In other words, you are not required to know every case study or every application of each chapter. The intention is to reduce the volume of pages that students should read for your exam. However, students are encouraged to study the full textbook for their own information and more learning. Please see below under Course Resources for more information regarding Chapters.

Note: UNSW Assessment Policy requires that students receive clear assessment instructions and criteria at the beginning of the course. However, if assessment information is very long (e.g. case scenarios, data sets, detailed instructions or style guides) or cannot be finalised before the commencement of the course (e.g. because the details will be negotiated with the cohort or will reflect changing external conditions), basic information addressing the bullet points should be included in this section and students should be given clear instructions here as to what additional information is available elsewhere (and why) and when and where it will be provided, with relevant links included e.g. to Moodle.

4.3 Assessment Format
Multiple choice questions and problem solving based on the questions at the end of each relevant chapter of the textbook.
4.4 Assignment Submission Procedure
Optional sub-section: Can be included in 4.2.

4.5 Late Submission

Quality Assurance
The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential.

5 COURSE RESOURCES
Required textbook:


Other Highly Useful Texts Include:


Resources available on the Web include:

- A video of lectures for each of the chapters that are covered in this course. You can watch these lectures via the UNSW TV platform (see the Moodle for the link). These lectures are a great and exactly what I cover during the lecture. These lectures have been recorded very recently for the purpose of this course. Students should use the PPT (under the category called CHAPTERS) when they watch the videos. I cover all the relevant materials for each chapter, page by page, using the PPT slides that are under the category called Chapters.

- Lecture notes and power-points from the textbook (i.e. Power-Points from Shapiro). You will note that the power points (called Chapters) include graphs and tables from the textbook. I recommend that students use these materials when they watch the Videos and in their own study of the materials included in this course.

- Solutions to the Problems found at the end of each relevant chapter in the Prescribed Textbook (i.e. Shapiro).

- Important notices, a message board and other forms of communication
6 COURSE EVALUATION AND DEVELOPMENT

Each year feedback is sought from students and other stakeholders about the courses offered in the School and continual improvements are made based on this feedback. UNSW’s Course and Teaching Evaluation and Improvement (CATEI) Process is one of the ways in which student evaluative feedback is gathered.

7 COURSE SCHEDULE

Some of the topics that would be discussed as part of this course include:

- Global regulation of finance
- Reforms of global governance
- Financial globalisation
- New international financial architecture
- The European financial crisis and challenges of fiscal convergence
- Securitisation, International implications of sub-prime credit problems
- Global trade imbalances and its implications for international financial stability
- and a new international financial architecture.
- Reforms of the US Financial System
- China and her roles in the Asia Pacific region and for global financial stability
- APEC and ASEAN and the EU
- Challenges of International Trade and the Doha Round
- Multinational banks, investment banks and funds management and their role in the global financial market
- Sovereign Wealth Funds and its implications for international financial markets,
- Globalisation of labour

I. Introduction

Lecture 1
Multinational Financial Management, Asia-Pacific and Global Financial Markets
Chapter 1

Foreign Exchange Market and Exchange Rates Determination
Chapters 7 & 2

II. Foreign Exchange Markets and Key Relationships

Lecture 2
Foreign Exchange Market and Exchange Rates Determination
Chapters 7 & 2

Lecture 3
Parity Conditions in International Finance
Chapter 4

III. Foreign Exchange Risk Management
Lecture 4
Interest Rate and Currency Swaps
 Chapters 8 & 9

The Asia Pacific Community/region and Financial Globalisation and its implications for business and investment

Lecture 5
Measuring and Managing Economic Exposure
Chapter 11 and course notes

Reforms of the US financial system: Dodd-Frank Act and Wall St

Sovereign Wealth Funds and its implications for international financial markets. (see the moodle for the relevant materials).

IV. International Corporate Finance

Lecture 6
International financing and national capital markets and Country Risk
Chapters 12

Securitisation, International implications of sub-prime credit problems

Lecture 7
The International Monetary System and Economic Linkages
Chapters 3 & 5

Euro Markets
Chapter 13 and also check the lecture notes

Financial Innovation, Wall St and global financial stability

The G20, the BIS and Global Financial Stability

Lecture 8
International Portfolio and Foreign Direct Investments
Chapters 14 and 15

Global trade imbalances and its implications for international financial stability, European single currency, global single currency, a new international financial architecture, the reforms of the IMF and the World Bank

Multinational banks, investment banks and funds management and their role in the global financial market

**MID SESSION EXAM (covering only lectures 1 to 5 only), Thursday 28 April, 6pm to 8pm**

**Venue to be announced on Moodle later on**
Lecture 10
Multinational Corporation Capital Budgeting and Cost of Capital
Chapters 16 and 17

Lecture 11
Managing the Multinational Financial System

International Taxation Issues
Video on Global Finance and tax management and Chapters 20 and 6

Multinational banking and global banking stability and issues related to the GFC

Lecture 12
Global Tax Reforms. The way multinational corporations structure their tax and issues related to tax havens. Issues related to G20 and global financial stability.

Please watch the relevant video and the materials on Moodle.

Multinational banking and global banking system and issues related to the GFC
PART B: KEY POLICIES, STUDENT RESPONSIBILITIES AND SUPPORT

8 PROGRAM LEARNING GOALS AND OUTCOMES

The Business School Program Learning Goals reflect what we want all students to BE or HAVE by the time they successfully complete their degree, regardless of their individual majors or specialisations. For example, we want all our graduates to HAVE a high level of business knowledge, and a sound awareness of ethical, social, cultural and environmental implications of business. As well, we want all our graduates to BE effective problem-solvers, communicators and team participants. These are our overall learning goals for you and are sought after by employers.

You can demonstrate your achievement of these goals by the specific outcomes you achieve by the end of your degree (e.g. be able to analyse and research business problems and propose well-justified solutions). Each course contributes to your development of two or more program learning goals/outcomes by providing opportunities for you to practise these skills and to be assessed and receive feedback.

Program Learning Goals for undergraduate and postgraduate students cover the same key areas (application of business knowledge, critical thinking, communication and teamwork, ethical, social and environmental responsibility), which are key goals for all Business students and essential for success in a globalised world. However, the specific outcomes reflect different expectations for these levels of study.

We strongly advise you to choose a range of courses which assist your development of these skills, e.g., courses assessing written and oral communication skills, and to keep a record of your achievements against the Program Learning Goals as part of your portfolio.

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9 ACADEMIC HONESTY AND PLAGIARISM

The University regards plagiarism as a form of academic misconduct, and has very strict rules regarding plagiarism. For UNSW policies, penalties, and information to help you avoid plagiarism see: https://student.unsw.edu.au/plagiarism as well as the guidelines in the online ELISE tutorials for all new UNSW students: http://subjectguides.library.unsw.edu.au/elise

To see if you understand plagiarism, do this short quiz: https://student.unsw.edu.au/plagiarism-quiz

For information on how to acknowledge your sources and reference correctly, see: https://student.unsw.edu.au/harvard-referencing

For the Business School Harvard Referencing Guide, see the Business Referencing and Plagiarism webpage (Business >Students>Learning support> Resources>Referencing and plagiarism).


10 STUDENT RESPONSIBILITIES AND CONDUCT

Students are expected to be familiar with and adhere to university policies in relation to class attendance and general conduct and behaviour, including maintaining a safe, respectful environment; and to understand their obligations in relation to workload, assessment and keeping informed.

Information and policies on these topics can be found in UNSW Current Students ’Managing your Program’ webpages: https://student.unsw.edu.au/program.

10.1 Workload

It is expected that you will spend at least nine to ten hours per week studying this course. This time should be made up of reading, research, working on exercises and problems, online activities and attending classes. In periods where you need to complete assignments or prepare for examinations, the workload may be greater. Over-commitment has been a cause of failure for many students. You should take the required workload into account when planning how to balance study with employment and other activities.

We strongly encourage you to connect with your Moodle course websites in the first week of semester. Local and international research indicates that students who engage early and often with their course website are more likely to pass their course.
Information on expected workload: https://student.unsw.edu.au/uoc

10.2 Attendance
Your regular and punctual attendance at lectures and seminars, as well as in online activities, is expected in this course. University regulations indicate that if students attend less than 80% of scheduled classes they may be refused final assessment. For more information, see: https://student.unsw.edu.au/attendance

10.3 General Conduct and Behaviour
You are expected to conduct yourself with consideration and respect for the needs of your fellow students and teaching staff. Conduct which unduly disrupts or interferes with a class, such as ringing or talking on mobile phones, is not acceptable and students may be asked to leave the class. More information on student conduct is available at: https://student.unsw.edu.au/conduct

10.4 Health and Safety
UNSW Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For more information, see http://safety.unsw.edu.au/.

10.5 Keeping Informed
You should take note of all announcements made in lectures, tutorials or on the course web site. From time to time, the University will send important announcements to your university e-mail address without providing you with a paper copy. You will be deemed to have received this information. It is also your responsibility to keep the University informed of all changes to your contact details.

11 SPECIAL CONSIDERATION
You must submit all assignments and attend all examinations scheduled for your course. You should seek assistance early if you suffer illness or misadventure which affects your course progress.

General information on special consideration for undergraduate and postgraduate courses:

1. All applications for special consideration must be lodged online through myUNSW within 3 working days of the assessment (Log into myUNSW and go to My Student Profile tab > My Student Services > Online Services > Special Consideration). You will then need to submit the originals or certified copies of your completed Professional Authority form (pdf - download here) and other supporting documentation to Student Central. For more information, please study carefully in advance the instructions and conditions at: https://student.unsw.edu.au/special-consideration

2. Please note that documentation may be checked for authenticity and the submission of false documentation will be treated as academic misconduct. The School may ask to see the original or certified copy.

3. Applications will not be accepted by teaching staff. The lecturer-in-charge will be automatically notified when you lodge an online application for special consideration.

4. Decisions and recommendations are only made by lecturers-in-charge (or by the Faculty Panel in the case of UG final exam special considerations), not by tutors.
5. Applying for special consideration **does not** automatically mean that you will be granted a supplementary exam or other concession.

6. Special consideration requests **do not allow** lecturers-in-charge to award students additional marks.

**Business School policy on requests for special consideration for Final Exams in undergraduate courses:**

The lecturer-in-charge will need to be satisfied on each of the following before supporting a request for special consideration:

1. Does the medical certificate contain all relevant information? For a medical certificate to be accepted, the degree of illness, and impact on the student, must be stated by the medical practitioner (severe, moderate, mild). A certificate without this will not be valid.

2. Has the student performed satisfactorily in the other assessment items? Satisfactory performance would require at least [Fill in specific requirements for your School or course] and meeting the obligation to have attended 80% of tutorials.

3. Does the student have a history of previous applications for special consideration? A history of previous applications may preclude a student from being granted special consideration.

**Special consideration and the Final Exam in undergraduate courses:**

Applications for special consideration in relation to the final exam are considered by a Business School Faculty panel to which lecturers-in-charge provide their recommendations for each request. If the Faculty panel grants a special consideration request, this will entitle the student to sit a supplementary examination. No other form of consideration will be granted. The following procedures will apply:

1. Supplementary exams will be scheduled centrally and will be held approximately two weeks after the formal examination period. The dates for Business School supplementary exams for Semester 1, 2016 are:
   - 12th July – exams for the School of Accounting
   - 13th July – exams for all Schools except Accounting and Economics
   - 14th July – exams for the School of Economics

If a student lodges a special consideration for the final exam, they are stating they will be available on the above dates. **Supplementary exams will not be held at any other time.**

2. Where a student is granted a supplementary examination as a result of a request for special consideration, the student’s original exam (if completed) will be ignored and only the mark achieved in the supplementary examination will count towards the final grade. Failure to attend the supplementary exam will not entitle the student to have the original exam paper marked and may result in a zero mark for the final exam.

If you attend the regular final exam, you are extremely unlikely to be granted a supplementary exam. Hence if you are too ill to perform up to your normal standard in the
regular final exam, you are strongly advised not to attend. However, granting of a supplementary exam in such cases is not automatic. You would still need to satisfy the criteria stated above.


Special consideration and assessments other than the Final Exam in undergraduate courses:
For tasks worth <20%, LICs have flexibility in deciding how to grant extensions and special consideration. Tasks over 20% should in most circumstances go through the online system.

12 STUDENT RESOURCES AND SUPPORT
The University and the Business School provide a wide range of support services for students, including:

- **Business School Education Development Unit (EDU)**  
  [https://www.business.unsw.edu.au/students/resources/learning-support](https://www.business.unsw.edu.au/students/resources/learning-support)  
  The EDU provides academic writing, study skills and maths support specifically for Business students. Services include workshops, online resources, and individual consultations. EDU Office: Level 1, Room 1033, Quadrangle Building. Phone: 9385 5584; Email: edu@unsw.edu.au.

- **Business Student Centre**  
  [https://www.business.unsw.edu.au/students/resources/student-centre](https://www.business.unsw.edu.au/students/resources/student-centre)  
  Provides advice and direction on all aspects of admission, enrolment and graduation. Office: Level 1, Room 1028 in the Quadrangle Building; Phone: 9385 3189.

- **Moodle eLearning Support**  
  For online help using Moodle, go to: [https://student.unsw.edu.au/moodle-support](https://student.unsw.edu.au/moodle-support). For technical support, email: itservicecentre@unsw.edu.au; Phone: 9385 1333.

- **UNSW Learning Centre**  
  [www.lc.unsw.edu.au](http://www.lc.unsw.edu.au) Provides academic skills support services, including workshops and resources, for all UNSW students. See website for details.

- **Library training and search support services**  
  [http://info.library.unsw.edu.au/web/services/services.html](http://info.library.unsw.edu.au/web/services/services.html)

- **IT Service Centre**  
  Provides technical support for problems logging in to websites, downloading documents etc. [https://www.it.unsw.edu.au/students/index.html](https://www.it.unsw.edu.au/students/index.html) Office: UNSW Library Annexe (Ground floor). Ph: 9385 1333.

- **UNSW Counselling and Psychological Services**  
  [https://student.unsw.edu.au/wellbeing](https://student.unsw.edu.au/wellbeing) Provides support and services if you need help with your personal life, getting your academic life back on track or just want to know how to stay safe, including free, confidential counselling. Office: Level 2, East Wing, Quadrangle Building; Phone: 9385 5418; Email: counselling@unsw.edu.au

- **Student Equity & Disabilities Unit**  
  [http://www.studentequity.unsw.edu.au](http://www.studentequity.unsw.edu.au) Provides advice regarding equity and diversity issues, and support for students who have a disability or disadvantage that interferes with their learning. Office: Ground Floor, John Goodsell Building; Phone: 9385 4734; Email: seadu@unsw.edu.au