FINS5550
International Banking Management

Course Outline
Semester 2, 2015

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PART A: COURSE-SPECIFIC INFORMATION

1. STAFF CONTACT DETAILS

Lecturer-in-charge: Dr Peter John
Email: peter.john@unsw.edu.au
Consultation Times – By appointment via email.

2. COURSE DETAILS

2.1 Teaching Times and Locations
Day and Time: Thursdays 6:00 pm -9:00 pm
Location: Webster Theatre A

2.2 Units of Credit
The course is worth 6 units of credit.
There is no parallel teaching in this course.

2.3 Summary of Course
The course focuses on providing students with an understanding of the operating environments of international banking institutions and how to manage them to create shareholder value on a sustainable basis. Banks don’t have a business if they don’t take risks. However, global events in recent years strongly demonstrate the perils of excessive risk-taking. Therefore, proactively managing different types of risks to generate superior risk-adjusted returns through economic capital management and risk adjusted returns frameworks is a theme running right through the course. We will be referring to Basel Capital Accords, which provide the regulatory framework for internationally active banks. The course will cover structured financing. We will also examine the role of international banks in financing international trade and investment, managing cross border risks and project financing.

2.4 Course Aims and Relationship to Other Courses
The major aim of this course is to equip you with the background on and current knowledge of international banking. This course constitutes part of the International Finance stream of the MCom program, and complements Financial Institutions Management—FINS5530 by providing an international perspective on banking
2.5 Student Learning Outcomes

The Course Learning Outcomes are what you should be able to DO by the end of this course if you participate fully in learning activities and successfully complete the assessment items.

The Learning Outcomes in this course also help you to achieve some of the overall Program Learning Goals and Outcomes for all undergraduate students in the Business School. Program Learning Goals are what we want you to BE or HAVE by the time you successfully complete your degree (e.g. ‘be an effective team player’). You demonstrate this by achieving specific Program Learning Outcomes - what you are able to DO by the end of your degree (e.g. ‘participate collaboratively and responsibly in teams’). For more information on the Undergraduate Program Learning Goals and Outcomes, see Part B of the course outline.

The following table shows how your Course Learning Outcomes relate to the overall Program Learning Goals and Outcomes, and indicates where these are assessed (they may also be developed in tutorials and other activities):

<table>
<thead>
<tr>
<th>Program Learning Goals and Outcomes</th>
<th>Course Learning Outcomes</th>
<th>Course Assessment Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>This course helps you to achieve the following learning goals for all Business undergraduate students:</td>
<td>On successful completion of the course, you should be able to:</td>
<td>This learning outcome will be assessed in the following items:</td>
</tr>
<tr>
<td>1 Knowledge</td>
<td>Explain the basic workings of an international bank. Research current issues in international banking.</td>
<td>Class participation • Group assignment • Mid-session exam • Final exam</td>
</tr>
<tr>
<td>2 Critical thinking and problem solving</td>
<td>Analyse the pressures and constraints under which international banks operate. Analyse how risk, capital and returns are related in an international bank.</td>
<td>Class participation • Group assignment • Mid-session exam • Final exam</td>
</tr>
<tr>
<td>3a Written communication</td>
<td>Prepare written work which is well structured, analytically sound and professionally presented.</td>
<td>Class participation • Group assignment</td>
</tr>
<tr>
<td>3b Oral communication</td>
<td>Communicate ideas in a succinct and clear manner.</td>
<td>Part of class participation, but not separately assessed</td>
</tr>
<tr>
<td>4 Teamwork</td>
<td>Collaborate effectively to analyse a critical issue in international banking.</td>
<td>Group assignment</td>
</tr>
<tr>
<td>5a. Ethical, environmental and sustainability responsibility</td>
<td>Identify and assess ethical and governance issues in international banking.</td>
<td>Class participation • Group assignment • Mid-session exam • Final exam</td>
</tr>
</tbody>
</table>
### Program Learning Goals and Outcomes

**Course Learning Outcomes**

- Explain social and cultural context of international banking.

**Course Assessment Item**

- Class participation
- Group assignment
- Mid-session exam
- Final exam

### 3. ASSESSMENT

#### 3.1 Formal Requirements
In order to pass this course, you must:
- achieve a composite mark of at least 50; and
- make a satisfactory attempt at all assessment tasks (see below).

#### 3.2 Assessment Details

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Weighting</th>
<th>Length</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class participation</td>
<td>20%</td>
<td>See 3.3 below</td>
<td>Ongoing</td>
</tr>
<tr>
<td>Group assignment</td>
<td>25%</td>
<td>2,500 words</td>
<td>22 October 2015</td>
</tr>
<tr>
<td>Mid-session exam</td>
<td>20%</td>
<td>90 minutes</td>
<td>3 September 2015</td>
</tr>
<tr>
<td>Final exam</td>
<td>35%</td>
<td>120 minutes</td>
<td>University Exam Period</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### 3.3 Assessment Format

**Class participation (20 marks):**
The assessment has two components:

(a) Class presentation (10 marks): Students will be asked to form groups of up to 5 members. The groups will be assigned to different weeks commencing week 3. Each group will be asked to make a presentation to the class in their assigned week. These presentations will relate to analysing and extending key themes from the previous week’s lecture. The presentations should be completed within 25 minutes (including time for discussions). Marking guidelines will be provided in the class.

(b) Discussion board activities (10 marks): These marks will be awarded based on participation in the activities established on the Moodle. Both frequency and quality of individual contributions will be considered in assessing participation. Examples of class participation include weekly posting of your summaries/understanding of key concepts and their applications from previous lectures and accepting any challenges laid down in the lecture theatre. These summaries are expected to be brief (say 150-250 words).
Group assignment (25 marks):
Students will be asked to form groups of up to 5 members. Each group will select a topic in international banking and undertake research on the conceptual issues and their practical implications. They will present their research and findings in the form of a report. **One member of each group will post on the Moodle the names of group members and the topic the group has selected on or before week 4 class. The group will also submit a one-page synopsis of the report in the week 5 class.** This assignment is an important part of learning as well as assessment. Significant effort is expected from the students. The group is encouraged to speak to the lecturer in the class about the appropriateness of their topic.

A hard copy of the assignment should be submitted to the **lecturer in the week 12 class. A soft copy should be also submitted on Turnitin via Moodle by this date.** Since the assignment is due in the last class of the course, late submissions will be accepted only in rare circumstances and only if there are valid reasons for special consideration (please see Part B of this unit outline for information about special consideration).

Further guidelines will be provided on the Moodle for preparation of the assignment and on marking the assignment.

**Mid-session exam (20%):**
The mid-session exam will include topics covered in weeks 1 to 4. Further details of the exam will be provided on the Moodle.

**Final exam (35%):**
The final exam will include topics covered in weeks 5 to 12. It will contain short answer and long answer questions. Further details of the exam will be provided on the Moodle.

### 3.4 Quality Assurance

The Business School is actively monitoring student learning and quality of the student experience in all its programs. A random selection of completed assessment tasks may be used for quality assurance, such as to determine the extent to which program learning goals are being achieved. The information is required for accreditation purposes, and aggregated findings will be used to inform changes aimed at improving the quality of Business School programs. All material used for such processes will be treated as confidential and will not be related to course grades.

### 4. COURSE RESOURCES


There is no textbook for this course. You will be provided readings and links to references on the Moodle for each topic.

### 5. COURSE EVALUATION AND DEVELOPMENT

Each year feedback is sought from students and other stakeholders about the courses offered in the School and continual improvements are made based on this feedback. UNSW's Course and Teaching Evaluation and Improvement (CATEI) Process is one of
the ways in which student evaluative feedback is gathered. In this course, we will seek your feedback through end of semester CATEI evaluations.

6. COURSE SCHEDULE

Lectures start in Week 1 and finish in Week 12.

<table>
<thead>
<tr>
<th>Week commencing</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 1 27 July</td>
<td>Course overview</td>
</tr>
<tr>
<td></td>
<td>Introduction to international banking</td>
</tr>
<tr>
<td>Week 2 3 August</td>
<td>Country risk management in international banking</td>
</tr>
<tr>
<td>Week 3 10 August</td>
<td>Risk and regulation</td>
</tr>
<tr>
<td>Week 4 17 August</td>
<td>Capital management</td>
</tr>
<tr>
<td>Week 5 24 August</td>
<td>Credit risk management</td>
</tr>
<tr>
<td>Week 6 31 August</td>
<td>Managing operational risk</td>
</tr>
<tr>
<td></td>
<td><strong>Mid-session exam</strong></td>
</tr>
<tr>
<td>Week 7 7 September</td>
<td>Market risk and liquidity</td>
</tr>
<tr>
<td>Week 8 14 September</td>
<td>Market risk and liquidity (continued)</td>
</tr>
<tr>
<td></td>
<td>Structured finance</td>
</tr>
<tr>
<td>Week 9 21 September</td>
<td>Economic capital and risk-adjusted returns</td>
</tr>
<tr>
<td></td>
<td><strong>Mid-semestember break: Saturday 26 September - Monday 5 October inclusive</strong></td>
</tr>
<tr>
<td>Week 10 5 October</td>
<td>Financing international trade and investment</td>
</tr>
<tr>
<td>Week 11 12 October</td>
<td>Project financing and managing cross border risks</td>
</tr>
<tr>
<td>Week 12 19 October</td>
<td>Course review and revision</td>
</tr>
</tbody>
</table>

The format of the course is three hours of lecture and discussions. There are no separate tutorial classes.
7. PROGRAM LEARNING GOALS AND OUTCOMES

The Business School Program Learning Goals reflect what we want all students to BE or HAVE by the time they successfully complete their degree, regardless of their individual majors or specialisations. For example, we want all our graduates to HAVE a high level of business knowledge, and a sound awareness of ethical, social, cultural and environmental implications of business. As well, we want all our graduates to BE effective problem-solvers, communicators and team participants. These are our overall learning goals for you and are sought after by employers.

You can demonstrate your achievement of these goals by the specific outcomes you achieve by the end of your degree (e.g. be able to analyse and research business problems and propose well-justified solutions). Each course contributes to your development of two or more program learning goals/outcomes by providing opportunities for you to practise these skills and to be assessed and receive feedback.

Program Learning Goals for undergraduate and postgraduate students cover the same key areas (application of business knowledge, critical thinking, communication and teamwork, ethical, social and environmental responsibility), which are key goals for all Business students and essential for success in a globalised world. However, the specific outcomes reflect different expectations for these levels of study.

We strongly advise you to choose a range of courses which assist your development of these skills, e.g., courses assessing written and oral communication skills, and to keep a record of your achievements against the Program Learning Goals as part of your portfolio.

### Business Postgraduate Coursework Program Learning Goals and Outcomes

1. **Knowledge**: Our graduates will have current disciplinary or interdisciplinary knowledge applicable in local and global contexts.
   You should be able to identify and apply current knowledge of disciplinary or interdisciplinary theory and professional practice to business in local and global environments.

2. **Critical thinking and problem solving**: Our graduates will have critical thinking and problem solving skills applicable to business and management practice or issues.
   You should be able to identify, research and analyse complex issues and problems in business and/or management, and propose appropriate and well-justified solutions.

3. **Communication**: Our graduates will be effective communicators in professional contexts.
   You should be able to:
   a. Produce written documents that communicate complex disciplinary ideas and information effectively for the intended audience and purpose, and
   b. Produce oral presentations that communicate complex disciplinary ideas and information effectively for the intended audience and purpose.

4. **Teamwork**: Our graduates will be effective team participants.
   You should be able to participate collaboratively and responsibly in teams, and reflect on your own teamwork, and on the team’s processes and ability to achieve outcomes.

5. **Ethical, social and environmental responsibility**: Our graduates will have a sound awareness of ethical, social, cultural and environmental implications of business issues and practice.
You should be able to:

a. Identify and assess ethical, environmental and/or sustainability considerations in business decision-making and practice, and

b. Consider social and cultural implications of business and/or management practice.

8. ACADEMIC HONESTY AND PLAGIARISM

The University regards plagiarism as a form of academic misconduct, and has very strict rules regarding plagiarism. For UNSW policies, penalties, and information to help you avoid plagiarism see: https://student.unsw.edu.au/plagiarism as well as the guidelines in the online ELISE tutorials for all new UNSW students: http://subjectguides.library.unsw.edu.au/elise

To see if you understand plagiarism, do this short quiz: https://student.unsw.edu.au/plagiarism-quiz

For information on how to acknowledge your sources and reference correctly, see: https://student.unsw.edu.au/harvard-referencing

For the Business School Harvard Referencing Guide, see the Business Referencing and Plagiarism webpage (Business > Students > Learning support > Resources > Referencing and plagiarism).

9. STUDENT RESPONSIBILITIES AND CONDUCT

Students are expected to be familiar with and adhere to university policies in relation to class attendance and general conduct and behaviour, including maintaining a safe, respectful environment; and to understand their obligations in relation to workload, assessment and keeping informed.

Information and policies on these topics can be found in UNSW Current Students ‘Managing your Program’ webpages: https://student.unsw.edu.au/program

9.1 Workload

It is expected that you will spend at least nine to ten hours per week studying this course. This time should be made up of reading, research, working on exercises and problems, online activities and attending classes. In periods where you need to complete assignments or prepare for examinations, the workload may be greater. Over-commitment has been a cause of failure for many students. You should take the required workload into account when planning how to balance study with employment and other activities.

We strongly encourage you to connect with your Moodle course websites in the first week of semester. Local and international research indicates that students who engage early and often with their course website are more likely to pass their course.

Information on expected workload: https://student.unsw.edu.au/uoc
9.2 Attendance
Your regular and punctual attendance at lectures and seminars is expected in this course. University regulations indicate that if students attend less than 80% of scheduled classes they may be refused final assessment. For more information, see: https://student.unsw.edu.au/attendance

9.3 General Conduct and Behaviour
You are expected to conduct yourself with consideration and respect for the needs of your fellow students and teaching staff. Conduct which unduly disrupts or interferes with a class, such as ringing or talking on mobile phones, is not acceptable and students may be asked to leave the class. More information on student conduct is available at: https://student.unsw.edu.au/conduct

9.4 Occupational Health and Safety
UNSW Policy requires each person to work safely and responsibly, in order to avoid personal injury and to protect the safety of others. For more information, see http://www.ohs.unsw.edu.au/.

9.5 Keeping Informed
You should take note of all announcements made in lectures, tutorials or on the course web site. From time to time, the University will send important announcements to your university e-mail address without providing you with a paper copy. You will be deemed to have received this information. It is also your responsibility to keep the University informed of all changes to your contact details.

10. SPECIAL CONSIDERATION
You must submit all assignments and attend all examinations scheduled for your course. You should seek assistance early if you suffer illness or misadventure which affects your course progress.

General information on special consideration for undergraduate and postgraduate courses:
1. All applications for special consideration must be lodged online through myUNSW within 3 working days of the assessment (Log into myUNSW and go to My Student Profile tab > My Student Services > Online Services > Special Consideration). You will then need to submit the originals or certified copies of your completed Professional Authority form (pdf - download here) and other supporting documentation to Student Central. For more information, please study carefully in advance the instructions and conditions at: https://student.unsw.edu.au/special-consideration
2. Please note that documentation may be checked for authenticity and the submission of false documentation will be treated as academic misconduct. The School may ask to see the original or certified copy.
3. Applications will not be accepted by teaching staff. The lecturer-in-charge will be automatically notified when you lodge an online application for special consideration.
4. Decisions and recommendations are only made by lecturers-in-charge (or by the Faculty Panel in the case of UG final exam special considerations), not by tutors.

5. Applying for special consideration does not automatically mean that you will be granted a supplementary exam or other concession.

6. Special consideration requests do not allow lecturers-in-charge to award students additional marks.

**Business School, and the School of Banking and Finance policy on requests for special consideration for Final Exams in undergraduate and postgraduate courses:**

The lecturer-in-charge will need to be satisfied on each of the following before supporting a request for special consideration:

1. Does the medical certificate contain all relevant information? For a medical certificate to be accepted, the degree of illness, and impact on the student, must be stated by the medical practitioner (severe, moderate, mild). A certificate without this will not be valid.

2. Has the student performed satisfactorily in the other assessment items? Satisfactory performance would require at least 50% in each major assessment item specified in the Course outline and meeting the obligation to have attended 80% of tutorials or Lectures.

3. Does the student have a history of previous applications for special consideration? A history of previous applications may preclude a student from being granted special consideration.

**Special consideration and the Final Exam and mid-session examinations in undergraduate and postgraduate Banking and Finance courses:**

Applications for special consideration in relation to the final exam are considered by a Business School Faculty panel to which lecturers-in-charge provide their recommendations for each request. If the Faculty panel grants a special consideration request, this will entitle the student to sit a supplementary examination. No other form of consideration will be granted. The following procedures will apply:

1. Final Supplementary exams will be scheduled centrally and will be held approximately two weeks after the formal examination period. The dates for Business School supplementary exams for Semester 2, 2015 are:
   - 9th December – exams for all Schools except Accounting and Economics
   - If a student lodges a special consideration for the final exam, they are stating they will be available on the above dates. **Supplementary exams will not be held at any other time.**

2. Where a student is granted a supplementary examination as a result of a request for special consideration, the student’s original exam (if completed) will be ignored and only the mark achieved in the supplementary examination will count towards the final grade. Failure to attend the supplementary exam will not entitle the student to have the original exam paper marked and may result in a zero mark for the final exam.
If you attend the regular final exam, you are extremely unlikely to be granted a supplementary exam. Hence if you are too ill to perform up to your normal standard in the regular final exam, you are strongly advised not to attend. However, granting of a supplementary exam in such cases is not automatic. You would still need to satisfy the criteria stated above.

11. **STUDENT RESOURCES AND SUPPORT**

The University and the Business School provide a wide range of support services for students, including:

- **Business School Education Development Unit (EDU)**
  https://www.business.unsw.edu.au/students/resources/learning-support
  The EDU provides academic writing, study skills and maths support specifically for Business students. Services include workshops, online resources, and individual consultations. EDU Office: Level 1, Room 1033, Quadrangle Building. Phone: 9385 5584; Email: edu@unsw.edu.au.

- **Business Student Centre**
  https://www.business.unsw.edu.au/students/resources/student-centre
  Provides advice and direction on all aspects of admission, enrolment and graduation. Office: Level 1, Room 1028 in the Quadrangle Building; Phone: 9385 3189.

- **Moodle eLearning Support**
  For online help using Moodle, go to: https://student.unsw.edu.au/moodle-support. For technical support, email: itservicecentre@unsw.edu.au; Phone: 9385 1333.

- **UNSW Learning Centre**
  www.lc.unsw.edu.au
  Provides academic skills support services, including workshops and resources, for all UNSW students. See website for details.

- **Library training and search support services**
  http://info.library.unsw.edu.au/web/services/services.html

- **IT Service Centre**: Provides technical support for problems logging in to websites, downloading documents etc.

- **UNSW Counselling and Psychological Services**
  https://student.unsw.edu.au/wellbeing Provides support and services if you need help with your personal life, getting your academic life back on track or just want to know how to stay safe, including free, confidential counselling. Office: Level 2, East Wing, Quadrangle Building; Phone: 9385 5418; Email: counselling@unsw.edu.au

- **Student Equity & Disabilities Unit**
  http://www.studentequity.unsw.edu.au
  Provides advice regarding equity and diversity issues, and support for students who have a disability or disadvantage that interferes with their learning. Office: Ground Floor, John Goodsell Building; Phone: 9385 4734; Email: seadu@unsw.edu.au