

UNSW Business School

INTI International University & Colleges Diploma in Marketing

Students who complete the INTI International University & Colleges **Diploma in Marketing**, and apply to the **Bachelor of Commerce** at the UNSW Australia Business School, are eligible for advanced standing. Credit of up to **48 Units of Credit (UOC) or 8 courses (equivalent to 1 year)** may be awarded. To receive the credit you will need to achieve a minimum **CGPA of 3.2** out of 4. This CGPA will be assessed on a regular basis and may be subject to change.

For **other undergraduate degree programs** offered at UNSW Business School, eligibility for entry and advanced standing will be assessed upon application.

INTI International University & Colleges courses	UNSW Business School – Advanced Standing	
Diploma in Marketing	Bachelor of Commerce (3502)	UOC
ACC1102 Business Accounting	ACCT1501 Accounting & Financial Management 1A	6
STA1101 Quantitative Methods	ECON1203 Business & Economic Statistics	6
ECO2103 Principles of Microeconomics	ECON1101 Microeconomics 1	6
ECO2104 Principles of Macroeconomics	ECON1102 Macroeconomics 1 *	6
HRM2100 Fundamentals of Human Resources Management AND BUS1100 Introduction to Business	MGMT1001 Managing Organisations & People	6
MKT1102 Fundamentals of Marketing	MARK1012 Marketing Fundamentals *	6
<u>Any 2 of the following:</u> COM1108 Public Speaking MPU2163 Malaysian Studies 2 [Pengajian Malaysia 2] MPU2212 Critical Thinking for Better Communication	GENZ2000 2 General Education courses ^	12
TOTAL		48

The Bachelor of Commerce at UNSW Business School is a very flexible degree offering you a range of career pathways. The following information will help you.

What you need to know

- If your CGPA is between **3.0 and 3.19** out of 4 you will be considered for entry into the Bachelor of Commerce program, **however no advanced standing/credits** will be awarded and the program duration will be 3 years (full-time study).
- Courses marked with * are known as flexible core courses and the credit awarded for these courses may influence your choice of major/s for you to complete your study in 2 years.
- Courses marked with ^ will count towards the program as General Education. The number of these courses credited in the program may change depending on your choice of major/s, or if you decide to undertake a dual/double degree.
- We recommend that you review the Bachelor of Commerce program structure and rules to understand how to progress with your course enrolment for the major/s you wish to study. Please refer to: www.handbook.unsw.edu.au/undergraduate/programs/current/3502.html.
- We offer a range of single and dual/double degree programs for you to consider: www.business.unsw.edu.au/ug. Eligibility for advanced standing will be assessed upon application.

Thinking about applying?

Choosing a course is a big decision – let us know if you have any questions and we'll be happy to help. You can contact us [online](#), via [email](#) or by calling us on +61 2 9385 6996. Please state in the subject line of the email that you are from applying from INTI as an articulation student.

Please note:

1. *The information above is accurate at the time of publication and may be subject to change. Please refer to www.business.unsw.edu.au/credit for up-to-date information.*
2. *It is the responsibility of INTI to advise UNSW Business School of any changes to the curriculum or syllabi.*