Where great minds do business

Business School
Undergraduate Guide 2016
UNSW is ranked 48th in the world in the QS World University Rankings 2014/15.

UNSW is recognised as the Australian university with the strongest links to industry.

Over the past five years, UNSW has invested more than $1 billion in new facilities for students and research.

UNSW is ranked 21st in the world for employer reputation in the QS World University Rankings 2014/15.

UNSW has produced more technology entrepreneurs in the past 15 years than any other Australian university.

Research by Crunchbase (2013)
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Welcome to
UNSW Business School

Thank you for taking the time to learn more about what it might be like to study at UNSW Business School. As one of the leading business schools in the Asia-Pacific region, UNSW Business School offers the opportunity to learn alongside the best and brightest students, in a teaching environment characterised by innovation, excellence, leadership and teamwork.

Located in Sydney, we have over 14,000 students advancing their careers through undergraduate, postgraduate or research studies. We have a strong international focus, with one third of our students and half of our academic staff coming from outside Australia – and many of our 75,000 alumni live and work overseas.

If you choose to apply for one of our undergraduate programs, you’ll be in world-class company. Our academics are thought leaders, internationally recognised for their rigorous and relevant research, and we work closely with industry, government and community partners to ensure strong business engagement.

We believe future business leaders also need to know how to apply their theoretical skills, solve problems, work in teams and negotiate ideas. So, as part of our ambitious program to “rethink” the classroom, we recently opened an exciting new teaching space for discussion and collaboration. It’s a new model of experiential learning that encourages a more active approach to learning.

Some of the most rewarding opportunities for our undergraduate students are also outside the classroom. This includes leadership development and networking through our student clubs or campus events, or participating in an international exchange program with one of our top business school partners in the USA, Asia or Europe.

With an extraordinary breadth and depth of undergraduate courses and programs, there is no limitation to the ways we can help you build a strong foundation for your brilliant career. Inspired by what they learn, many of our graduates go on to become some of Australia’s most successful leaders or entrepreneurs.

I hope this program guide inspires you to investigate your options with us further, and encourage you to visit our website and talk to our team to find out more about the community here on campus. I wish you every success in your studies, and look forward to welcoming you to UNSW Business School in 2016 - Where great minds do business.

Professor Chris Styles
Dean, UNSW Business School
Thanks to our reputation as an elite business school, we recruit the best and brightest lecturers from around the world. We pride ourselves in creating and sharing the latest business knowledge and real-world business experience with our students. We attract talented and high-achieving students, and nurture them to become successful business leaders who are knowledgeable, inspiring, entrepreneurial and innovative.

Success requires you to choose a course of action.
Choose UNSW Business School.

OUR REPUTATION SPEAKS FOR ITSELF

UNSW Business School is accredited by AACSB and EQUIS, placing us as a world’s leading business school that delivers exceptional and highly regarded business degrees.

We are ranked number 10 in the world for Accounting and Finance, 29th for Information Systems, and 45th for Economics and Econometrics in the QS World University Rankings by Subject 2014.

We are ranked in the top 20 for Social Sciences and Management in the QS World University Rankings by Faculty 2014.

We were rated number 1 for excellence in teaching and learning by the Australian Federal Government (DEST Learning and Teaching Performance Fund 2009).

Our Bachelor of Commerce has the highest Australian High School entry score (ATAR) for a business undergraduate degree in Australia. (2011-2015)
'I CHOSE UNSW BUSINESS SCHOOL AS IT IS ONE OF THE BEST BUSINESS SCHOOLS IN AUSTRALIA, AND IT OFFERS THE DEGREE THAT I WANT. ALSO, BECOMING ONE OF THE STUDENTS AT A UNIVERSITY THAT HAS WORLDWIDE RECOGNITION IS SOMETHING I CAN FEEL PROUD OF.'

PRISCILLA
COMMERCE STUDENT
‘UNSW BUSINESS SCHOOL IS RENOWNED FOR ITS FOCUS ON BUSINESS RELEVANCE AND REAL-WORLD EXPERIENCE. I HAVE GAINED IN-DEPTH KNOWLEDGE AND STRONG CRITICAL THINKING AND PROBLEM SOLVING SKILLS WHICH I WAS ABLE TO APPLY TO A BUSINESS SITUATION WHILE UNDERTAKING AN INTERNSHIP AT DELOITTE ACCESS ECONOMICS.’

NATHAN COMMERCE/ECONOMICS STUDENT
Our business degrees are designed with you in mind: your strengths, interests and career aspirations. We want to give you a solid foundation in business, and the best support to help you achieve your career goals. Plus you’ll have the opportunities to network with like-minded peers, build valuable business connections and develop the knowledge and skills you learn in the classroom. This is what differentiates us from the other business schools.

Be part of our successful team.

A BUSINESS POWERHOUSE
Look to us to help you succeed in both your studies and future career life. With over 300 academics whose expertise spans eight broad business areas, we are a source of intellectual strength and experience to equip you for your career success.

LEARN FROM THE BEST
Our excellent learning and teaching record ensures that you’ll learn new ideas and proven techniques from experts who are helping to shape the latest business thinking.

STRONG INDUSTRY CONNECTIONS
Our strong business links mean that you’ll have the opportunity to hear from prominent speakers from leading companies, network with them and learn from their real-world experiences.

FLEXIBILITY AND CHOICE
Mix and match your study options from a wide range of business majors and degrees offered to suit your interests and career goals. You can create a stimulating and rewarding study program for yourself.

PROFESSIONAL ACCREDITATION
Tailor your studies to meet the education requirements of top professional bodies, and be confident that your degree is recognised and highly regarded wherever your career takes you.

INNOVATIVE APPROACH TO LEARNING
Take an active approach to learning with our new teaching space proudly called ‘The Place’ (Peer Learning and Collaborative Education), where you’ll learn how to apply your knowledge, work in teams, present ideas and solve problems using new technology.

A NETWORK OF SUPPORT
Our wide range of student support services – ranging from learning assistance to academic advising to career mentoring – will not only help you develop the academic skills, but also enhance your personal growth and professional development.
Creating global opportunities

In the increasingly global business arena, an international exposure will certainly add value to your business degree. So, expand your global perspective and hands-on experience through international exchange, business competitions, overseas internships, and global practicum programs. As a graduate of a top 50 world university, you can be assured your degree will be valued and recognised across the globe, giving you a competitive edge when seeking job opportunities in Australia and overseas.

Get the global competitive advantage here.

INTERNATIONAL EXCHANGE
Expand your perspectives and globalise your network by undertaking an exchange program at one of over 200 prestigious partner universities, including University of California at Berkeley, University of Pennsylvania, University of Toronto, University of Edinburgh, National University of Singapore and University of Hong Kong.

OVERSEAS EXPOSURE
Our Global Education and Student Exchange, and Careers and Employment office can help you with information on overseas placements, internships and international volunteering opportunities. Gain additional skills, enhance your personal growth and be competitive in the global job market.

GLOBAL BUSINESS PRACTICUM
Take advantage of our global business practicum and gain international understanding, exposure and workplace skills through studying and working in a specified location overseas. Central to the practicum is the opportunity to work in a small cross-disciplinary student consulting team on a genuine business issue of a client organisation. You’ll also gain course credit toward your degree.

BUSINESS IN ACTION
Put your knowledge and skills into action by getting involved in business competitions in Australia and overseas. You’ll develop your confidence, presentation skills, leadership skills, and business competencies, but more importantly enhance your CV to impress your future employers.

GLOBAL NETWORK
Become part of our global community when you graduate from UNSW Business School. We currently have over 75,000 graduates (alumni) living and working in more than 100 countries, providing you with a powerful career networking resource.
‘I WENT ON EXCHANGE TO BOCCONI UNIVERSITY IN MILAN, ITALY, WHERE I MET PEOPLE FROM DIFFERENT COUNTRIES, CULTURES AND BACKGROUNDS. THE PERSONAL GROWTH, INTERNATIONAL NETWORKS AND THE FUN I HAD MADE THIS EXCHANGE THE HIGHLIGHT OF MY UNIVERSITY EXPERIENCE’

ALEX COMMERCE/SCIENCE STUDENT
Great campus, vibrant student life

We’ve created a vibrant and modern environment with extensive social and recreational services for an active campus life. State-of-the-art buildings, attractive grounds and extensive sporting and recreational facilities complement UNSW’s reputation for academic excellence. With complimentary wi-fi available throughout the campus, you can stay connected almost anywhere. To complete the whole university experience, we offer a dynamic student life through our student organisations, clubs and societies.

There’s never a dull moment when you study with us.

LOCATION AND AMENITIES
You’ll love our location, and the facilities on offer. Our Kensington Campus (the main campus of UNSW) has the convenience of a self-contained ‘mini-city’ with cafes, food outlets, banks, post office, medical and dental centres, and retail outlets set amidst lush green surroundings. Neighbouring suburbs provide a good variety of shops and restaurants, movie theatres and everything else you need.

You’re also just a short bus ride away from Sydney’s CBD, or from the beautiful Eastern Suburbs beaches and surf. It’s no wonder many consider UNSW an outstanding study destination.

FITNESS AND SPORTS
Getting physical couldn’t be easier with exceptional, state-of-the-art sporting and recreational facilities right here on campus. Swim laps in the 50m indoor pool, work out at the fitness centre, play a game of squash, or simply jog around the campus.

If you’re looking for competitive sports, there’s plenty to choose, from archery to hockey to rowing to water polo. Talented athletes can apply for the UNSW Elite Athlete Support Program, providing access to the very best facilities, coaching and assistance.

CLUBS AND SOCIETIES
Fancy a game of quidditch? Want to have a go at stand-up comedy? Interested in charitable work? Look no further. We have over 180 clubs and societies available to students with diverse social, cultural and professional interests. Getting involved in clubs and societies is a great way to meet people, build interpersonal skills, and have fun.

If you still haven’t found what you’ve looking for, form your own club. All you need is five people with a shared interest.

BUSINESS STUDENT SOCIETIES
‘THROUGH MY INVOLVEMENT IN VARIOUS CLUBS AND SOCIETIES AS WELL AS VOLUNTARY WORK, I WAS ABLE TO GAIN VALUABLE SKILLS THAT HAVE HELPED ME DEVELOP PERSONALLY AND PROFESSIONALLY. I ALSO MET GREAT NEW FRIENDS ALONG THE WAY.’

ANITA
COMMERCIAL LAW STUDENT
Your study options

Choose to study at UNSW Business School and you’ll be rewarded with a highly regarded, highly respected business degree. With more study areas and dual degrees to choose from, you’ll have the flexibility to tailor your degree to suit your interests and career aspirations.

Your future business success begins here.

**AREAS OF STUDY**

<table>
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<tr>
<th>Accounting</th>
<th>Human Resource</th>
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<tbody>
<tr>
<td>Actuarial Studies</td>
<td>Management</td>
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<tr>
<td>Business Law</td>
<td>Information Systems</td>
</tr>
<tr>
<td>Business Economics</td>
<td>International Business</td>
</tr>
<tr>
<td>Business Strategy and Economic</td>
<td>Management</td>
</tr>
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<td>Management</td>
<td>Marketing</td>
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<td>Economic</td>
<td>Real Estate Studies</td>
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<td>Finance</td>
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For more information about the areas of study, see page 38.
### ACTUARIAL STUDIES

<table>
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<tr>
<th>UNSW code</th>
<th>UAC code</th>
<th>Degree program</th>
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<th>Duration (full-time)</th>
<th>HSC Plus</th>
<th>Additional entry requirement</th>
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### COMMERCE

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### COMMERCE (INTERNATIONAL)

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### ECONOMICS

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### INFORMATION SYSTEMS

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### CO-OP PROGRAMS

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<tr>
<td>3554</td>
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<td>3971</td>
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<td>UNSW Co-op Application</td>
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</table>
Actuarial Studies

BACHELOR OF ACTUARIAL STUDIES (3586)

UAC CODE 424300

2015 ATAR 97.00

Actuarial graduates are in demand in the financial services industry, particularly in investment, insurance and superannuation. Gain the technical and professional skills to excel in that industry with this internationally recognised qualification. Core courses combine studies in actuarial studies, economics, finance and mathematics, providing the necessary mathematical, statistical and modelling skills required to be an actuarial analyst.

You can also enhance your learning with another business major, or with mathematics or statistics.

If you achieve the required academic standard in the actuarial studies courses, you can gain exemptions from the Actuaries Institute’s Part I professional examinations as well as the Core Technical (CT) subjects of the Institute and Faculty of Actuaries (UK).

<table>
<thead>
<tr>
<th>DEGREE STRUCTURE</th>
<th>3-YEAR (FULL-TIME) 24 COURSES (144 UOC)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>12 Actuarial Studies core courses</strong></td>
<td><strong>Three Level 3 Actuarial Studies electives</strong></td>
</tr>
</tbody>
</table>

* May be used to complete an approved major. Some majors will require additional study above the minimum 144 UOC.

**ACTUARIAL STUDIES CORE COURSES**

Accounting and Financial Management 1A; Accounting and Financial Management 1B; Business Finance; Introduction to Actuarial Studies; Microeconomics 1; Macroeconomics 1; Managing Organisations and People; Mathematics for Actuarial Studies and Finance 1A; Mathematics for Actuarial Studies and Finance 1B; Financial Mathematics for Actuaries; Foundations of Actuarial Models; Probability and Mathematical Statistics.

**OTHER APPROVED MAJORS**

Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation; Mathematics; Statistics.

**SAMPLE STUDY PLAN**

**YEAR 1**

| Accounting and Financial Management 1A | Microeconomics 1 | Business Finance | Mathematics for Actuarial Studies and Finance 1A |
| Accounting and Financial Management 1B | Macroeconomics 1 | Introduction to Actuarial Studies | Mathematics for Actuarial Studies and Finance 1B |

**YEAR 2**

| Managing Organisations and People | Probability and Mathematical Statistics | Free elective | Free elective |
| Financial Mathematics for Actuaries | Foundations of Actuarial Models | Free elective | Free elective |

**YEAR 3**

| Level 3 Actuarial Studies course | Level 3 Actuarial Studies course | Free elective | General Education |
| Level 3 Actuarial Studies course | Business elective | Free elective | General Education |
‘IN HIGH SCHOOL, I ALWAYS WANTED TO STUDY A BUSINESS DEGREE THAT WOULD UTILISE MY MATHEMATICAL SKILLS. I FOUND OUT THAT ACTUARIAL STUDIES WOULD INVOLVE STUDYING A NUMBER OF INTERRELATED BUSINESS COURSES SUCH AS ECONOMICS AND FINANCE, AS WELL AS USING MATHEMATICAL AND STATISTICAL MODELS TO ASSESS BUSINESS RISKS. SO, I DECIDED TO GIVE ACTUARIAL STUDIES A TRY, AND I’M GLAD I DID.’

GEORGINA
ACTUARIAL STUDIES STUDENT
## Bachelor of Actuarial Studies/Bachelor of Commerce (3155)

**UAC Code 424350**  
2015 ATAR 97.00

Looking to increase your career opportunities and be competitive in the job market? This dual degree allows you to study up to two Commerce majors in addition to acquiring specialist knowledge in actuarial studies. You’ll have the flexibility to design a study program that broadens your business knowledge and professional competencies to succeed in your chosen field.

### Commerce Majors
- Accounting
- Business Economics
- Business Law
- Business Strategy and Economic Management
- Finance
- Financial Economics
- Human Resource Management
- Information Systems
- International Business
- Management
- Marketing
- Real Estate Studies
- Taxation.

### Dual Degree Structure

<table>
<thead>
<tr>
<th>Actuarial Studies core courses</th>
<th>Three level 3 Actuarial Studies courses</th>
<th>Commerce core courses</th>
<th>One Commerce major</th>
<th>Business electives</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete a second Commerce major.

## Bachelor of Actuarial Studies/Bachelor of Economics (3588)

**UAC Code 424350**  
2015 ATAR 97.00

Actuaries analyse and quantify financial risks, while economists analyse and quantify the economic decisions made by individuals, businesses and the government. If you’re looking at obtaining two professional degrees that develop expertise in these fields, this dual degree will appeal to you. You’ll also have the option of adding a third business major.

### Economics Majors
- Econometrics
- Economics
- Financial Economics.

### Other Approved Majors
- Accounting
- Business Law
- Finance
- Human Resource Management
- Information Systems
- International Business
- Management
- Marketing
- Real Estate Studies
- Taxation.

### Dual Degree Structure

<table>
<thead>
<tr>
<th>Actuarial Studies core courses</th>
<th>Three Level 3 Actuarial Studies courses</th>
<th>Economics core courses &amp; electives</th>
<th>One Economics major</th>
<th>Business electives</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete another business major. Some majors will require additional study above the minimum 192 UOC.

## Bachelor of Actuarial Studies/Bachelor of Laws (4737)

**UAC Code 426000**  
2015 ATAR 99.70

This dual degree offers you the opportunity of developing the skills and knowledge needed to pursue either the actuarial or legal profession, or both. You’ll become a professional that is uniquely skilled in both areas, and be able to provide strategic, commercial, and legal advice to the financial and insurance services industry, regulatory bodies, government organisations, consultancy firms, and international organisations.

### Dual Degree Structure

<table>
<thead>
<tr>
<th>12 Actuarial Studies core courses</th>
<th>Three Level 3 Actuarial Studies courses</th>
<th>One Business elective</th>
<th>16 compulsory Law courses</th>
<th>One prescribed Law elective</th>
<th>Seven Law electives</th>
</tr>
</thead>
</table>

5-year (full-time) 40 courses (240 UOC)
### BACHELOR OF ACTUARIAL STUDIES/BACHELOR OF SCIENCE (3154)

**UAC CODE 424350**

If you’re a high achieving student with specific interests in actuarial studies and the sciences, this dual degree will appeal to you. You’ll gain the necessary quantitative and modelling skills required for the actuary profession in addition to the strong methodological skills acquired through the Science degree. With more than 20 Science majors to choose from, you might end up with an exciting role in the scientific industry or utilising both sets of skills in the quantitative finance industry.

**SCIENCE MAJORS**

Anatomy; Bioinformatics; Biology; Biotechnology; Chemistry; Earth Science; Ecology; Food Science; Genetics; Geography; Marine Science; Materials Science; Mathematics; Microbiology; Molecular and Cell Biology; Neuroscience; Pathology; Pharmacology; Physical Oceanography; Physical Science; Physiology; Psychology; Statistics; Vision Science.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>12 Actuarial Studies core courses</th>
<th>Three Level 3 Actuarial Studies courses</th>
<th>One Business elective</th>
<th>One Science major</th>
<th>Science electives</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 year (full-time) 32 courses (192 UOC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### BACHELOR OF ACTUARIAL STUDIES/BACHELOR OF SCIENCE (ADVANCED MATHEMATICS) (3589)

**UAC CODE 424350**

If you have a strong mathematical background and want to combine actuarial studies with a substantial amount of study in mathematics or statistics, this dual degree is ideal. Gain the necessary skills needed to enter the actuarial profession, while developing advanced knowledge in mathematics. The dual degree includes an Honours Year to further develop your analytical and research skills, adding extra value to your undergraduate studies.

**SCIENCE (ADVANCED MATHEMATICS) MAJORS**

Mathematics; Statistics.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>12 Actuarial Studies core courses</th>
<th>Three Level 3 Actuarial Studies courses</th>
<th>One Business elective</th>
<th>One Science (Advanced Mathematics) major</th>
<th>Science electives</th>
<th>Honours Year in Science (Advanced Mathematics)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 year (full-time) 40 courses (240 UOC)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Join our successful graduates who have gained employment in a wide range of industries with this flexible and highly valued business qualification. By studying the Bachelor of Commerce, you’ll explore and learn the various aspects of business, as well as building an in-depth knowledge in a business area of your choice. With more than 10 business majors to choose from, you can design a degree to best suit your interests and career aspirations. You’ll also have the option of studying a second Commerce major or adding a language as part of your degree.

### Degree Structure

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce major</th>
<th>Free electives*</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete an approved second major. Some majors will require additional study above the minimum 144 UOC.

### Commerce Core Courses

Accounting and Financial Management 1A; Business and Economic Statistics; Managing Organisation and People; Microeconomics 1.

**CHOOSE FOUR COURSES FROM THE LIST BELOW:**
Accounting and Financial Management 1B; Business and the Law; Business Finance; Creating Social Change: From Innovation to Impact; Global Business Environment; Information Systems in Business; Macroeconomics 1; Marketing Fundamentals.

### Commerce Majors

Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

### Other Approved Majors

Chinese Studies; French Studies; German Studies; Japanese Studies; Korean Studies; Spanish and Latin American Studies.

### Sample Study Plan

#### Year 1

<table>
<thead>
<tr>
<th>Accounting and Financial Management 1A</th>
<th>Business and Economic Statistics</th>
<th>Managing Organisations and People</th>
<th>Microeconomics 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flexible core course</td>
<td>Flexible core course</td>
<td>Flexible core course</td>
<td>Flexible core course</td>
</tr>
</tbody>
</table>

#### Year 2

<table>
<thead>
<tr>
<th>Commerce major course</th>
<th>Commerce major course</th>
<th>Free elective</th>
<th>Free elective</th>
</tr>
</thead>
</table>

#### Year 3

<table>
<thead>
<tr>
<th>Level 3 Commerce major course</th>
<th>Level 3 Commerce major course</th>
<th>Free elective</th>
<th>General Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 3 Commerce major course</td>
<td>Business elective</td>
<td>Free elective</td>
<td>General Education</td>
</tr>
</tbody>
</table>


'THE COMMERCE DEGREE IS HIGHLY VALUED BY INDUSTRY, AND PROVIDES A SOLID FOUNDATION IN BUSINESS. THERE IS ALSO A VAST AMOUNT OF FLEXIBILITY WITHIN THE DEGREE TO TAILOR IT TO YOUR INTERESTS. I AM STUDYING BUSINESS ECONOMICS AND BUSINESS LAW BECAUSE I AM INTERESTED IN WORKING FOR THE RESERVE BANK OF AUSTRALIA.'

ANDREW
COMMERCE STUDENT
BACHELOR OF COMMERCE/BACHELOR OF ARTS (3522)

UAC CODE 424100

This dual degree will equip you with the highly valued business skills, in addition to the range of competencies an Arts degree can offer. Your choice of majors will open up many career opportunities including arts administration, embassy and consular jobs, foreign affairs, and management consultancy. With more than 10 Commerce majors and 25 Arts majors, your career options are limitless.

COMMERCE MAJORS
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

ARTS MAJORS
Asian Studies; Chinese Studies; Creative Writing; Criminology; Dance Studies; Development Studies; English; Environmental Humanities; European Studies; Film Studies; French Studies; German Studies; History; Indigenous Studies; International Relations; Japanese Studies; Korean Studies; Linguistics; Media, Culture and Technology; Music Studies; Philosophy; Politics; Sociology and Anthropology; Spanish and Latin American Studies; Theatre and Performance Studies.

DUAL DEGREE STRUCTURE

Eight Commerce core courses + One Commerce major + Ten Aviation (Management) core courses + Six Aviation (Management) electives

Business electives + One Arts major + Six Design core courses + Two Design Studio streams (four courses each)

One prescribed Arts elective + One minor (from approved areas of study) + Honours Year in Design

4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

BACHELOR OF COMMERCE/BACHELOR OF AVIATION (MANAGEMENT) (3835)

UAC CODE 424100

Seeking a career in the aviation industry but also want strong business skills? This dual degree will help you develop breadth and depth of knowledge across a wide range of business disciplines, plus the operations management skills needed to work in the aviation industry. When you graduate, you’ll be an ideal candidate for a management position in flight training schools, charter companies, regional and major airlines in Australia or overseas.

COMMERCE MAJORS
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

DUAL DEGREE STRUCTURE

Eight Commerce core courses + One Commerce major + Ten Aviation (Management) core courses + Six Aviation (Management) electives

Business electives + One Arts major + Six Design core courses + Two Design Studio streams (four courses each)

One prescribed Arts elective + One minor (from approved areas of study) + Honours Year in Design

4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

BACHELOR OF COMMERCE/BACHELOR OF DESIGN (HONOURS) (3568)

UAC CODE 424100

Are you interested in generating new business and innovation through design? This dual degree is ideal if you’re looking to combine creativity with a business and entrepreneurial mind-set. Using a multidisciplinary approach, you’ll acquire breadth and depth of knowledge in both business and design to pursue a broad range of career options. An Honours Year in Design consisting of advanced coursework and a research project is also included.

COMMERCE MAJORS
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

DESIGN STUDIO STREAMS
Ceramics; Graphic Media; Jewellery; Object Design; Spatial Design; Textiles.

DUAL DEGREE STRUCTURE

Eight Commerce core courses + One Commerce major + Two Contextual Studies courses + Six Design core courses

Business electives + Two Design Studio streams (four courses each) + Honours Year in Design

5-YEAR (FULL-TIME) 40 COURSES (240 UOC)

2015 ATAR 96.30

uac code 424100             2015 atar 96.30

commerce major
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.
BACHELOR OF COMMERCE/BACHELOR OF ECONOMICS (3521)

UAC CODE 424100

If you’re looking for greater breadth and depth of knowledge in business, then look no further. This dual degree offers you the opportunity to study up to three business majors. Broaden your business knowledge, professional competencies and career prospects with the dual degree in Commerce and Economics.

COMMERCHE MAJORS
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

ECONOMIC MAJORS
Econometrics; Economics; Financial Economics.

DUAL DEGREE STRUCTURE
4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>One Commerce major</th>
<th>Business electives*</th>
<th>Economics core courses</th>
<th>One Economics major</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete a third business major.

BACHELOR OF COMMERCE/BACHELOR OF EDUCATION (SECONDARY) (3462)

UAC CODE 422120

Interested in a professional teaching qualification complemented by a highly regarded business degree? You’ll acquire the knowledge, theory and practical aspects of secondary education, including 80 days of supervised professional experience in at least two different secondary schools. The degree prepares you for teaching and education-related jobs in Australia or overseas.

COMMERCHE MAJORS
Business Economics; Business Strategy and Economic Management; Financial Economics.

DUAL DEGREE STRUCTURE
4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce major</th>
<th>Ten Education core courses</th>
<th>Four prescribed Education method electives</th>
<th>Two prescribed Education electives</th>
</tr>
</thead>
</table>

BACHELOR OF COMMERCE/BACHELOR OF FINE ARTS (3567)

UAC CODE 424100

If you have a passion for both business and the visual arts, this dual degree is tailor-made for you. Co-taught with UNSW Art and Design, you’ll have access to the best facilities to develop and enhance your creativity, while acquiring high-level business skills and knowledge. The degree prepares you academically, technically and professionally to pursue a career as a creative artist or in arts administration, design, performing arts, publishing or new media.

COMMERCHE MAJORS
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

DUAL DEGREE STRUCTURE
4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

| Eight Commerce core courses | One Commerce major | Fine Arts major | One Fine Arts stream (four courses) | One Fine Arts, Design or Media Arts stream (four courses) |
The rapid advancement of technology has changed the way we do business. Learn how to analyse complex situations and deploy cutting edge technologies to transform and innovate businesses. With this dual degree, you’ll develop specialist IS/IT skills as well as business skills from a range of Commerce majors such as accounting, finance, management and marketing. As an IS savvy business graduate, you’ll be well prepared to implement information technology solutions in diverse business environments.

**BACHELOR OF COMMERCE/BACHELOR OF INFORMATION SYSTEMS (3584)**

**UAC CODE 424100**

<table>
<thead>
<tr>
<th>Dual Degree Structure</th>
<th>4-YEAR (FULL-TIME) 32 COURSES (192 UOC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eight Commerce core courses + One commerce major + Business electives</td>
<td>Information Systems core courses + Information Systems major + Two General Education courses</td>
</tr>
</tbody>
</table>

**COMMERCE MAJORS**
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; International Business; Management; Marketing; Real Estate Studies; Taxation.

**BACHELOR OF COMMERCE/BACHELOR OF LAWS (4733)**

**UAC CODE 426000**

<table>
<thead>
<tr>
<th>Dual Degree Structure</th>
<th>5-YEAR (FULL-TIME) 40 COURSES (240 UOC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eight Commerce core courses + One Commerce major</td>
<td>16 compulsory Law courses + Seven Law electives + One prescribed Law elective</td>
</tr>
</tbody>
</table>

**COMMERCE MAJORS**
Accounting; Business Economics; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

**BACHELOR OF COMMERCE/BACHELOR OF MEDIA (PR & ADVERTISING) (3559)**

**UAC CODE 424100**

<table>
<thead>
<tr>
<th>Dual Degree Structure</th>
<th>4-YEAR (FULL-TIME) 32 COURSES (192 UOC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eight Commerce core courses + One Commerce major + Five Media core courses</td>
<td>One prescribed Media elective + Seven Public Relations and Advertising core courses + Three prescribed Public Relations and Advertising electives</td>
</tr>
</tbody>
</table>

**COMMERCE MAJORS**
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.
'I CHOSE THE DUAL COMMERCE/LAW DEGREE BECAUSE I WANTED TO DEVELOP A WIDE RANGE OF SKILLS THAT WOULD BE INVALUABLE IN THE CORPORATE WORLD. DURING MY DEGREE, I WAS FORTUNATE TO HAVE COMPLETED SEVERAL INTERNSHIPS WITH SOME OF AUSTRALIA’S LEADING INVESTMENT BANKS. I ALSO ATTENDED A SEMESTER LONG EXCHANGE AT THE PRESTIGIOUS WHARTON SCHOOL, WHICH WAS A ONCE-IN-A-LIFETIME OPPORTUNITY.'

DEREK
COMMERCE/LAW STUDENT
Thinking of combining your passion for music with business? This dual degree is perfect if you're looking to gain extensive knowledge and training in music performance, musicianship and musicology in addition to strong business knowledge. You'll be trained academically and technically to pursue a wide range of careers in the creative, performing arts, music as well as film industry.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>Commerce major</th>
<th>19 core courses in Musicology, Musicianship and Performance Laboratory</th>
<th>Two prescribed Music electives</th>
<th>One Stream gateway course</th>
<th>Two Stream courses</th>
</tr>
</thead>
</table>

### Bachelor of Commerce/Bachelor of Science (3529)

This dual degree can open the door to a career in science or business, and allows you to pursue both interests. Depending on your choice of majors, career opportunities may include biotechnology consultant (Biotechnology and Management), investment banker (Finance and Mathematics), marketing specialist (Marketing and Psychology), and recruitment consultant (Human Resource Management and Psychology).

**Note:** Students interested in Materials Science might want to consider Bachelor of Engineering (Materials Science and Engineering)/Bachelor of Commerce (3136).

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>Commerce major</th>
<th>Science major</th>
<th>Science electives</th>
</tr>
</thead>
</table>

### Bachelor of Commerce/Bachelor of Science (Advanced) (3593)

Are you a high achieving student looking for an advanced program in the sciences, but want to acquire business knowledge as well? This dual degree offers you the opportunity to develop specialist business knowledge and skills in addition to contemporary scientific knowledge. Unlike the dual degree in Commerce and Science, you’ll also undertake an Honours Year, which involves a supervised research project and advanced level coursework.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>Commerce major</th>
<th>Science (Advanced) major</th>
<th>Science electives</th>
<th>Honours in Science (Advanced)</th>
</tr>
</thead>
</table>

**COMMERCE MAJORS**

- Accounting
- Business Economics
- Business Law
- Business Strategy and Economic Management
- Finance
- Financial Economics
- Human Resource Management
- Information Systems
- International Business
- Management
- Marketing
- Real Estate Studies
- Taxation

**SCIENCE MAJORS**

- Anatomy
- Biology
- Biotechnology
- Chemistry
- Earth Science
- Ecology
- Food Science
- Genetics
- Geography
- Marine Science
- Materials Science
- Mathematics
- Microbiology
- Molecular and Cell Biology
- Neurosciences
- Pathology
- Pharmacology
- Physical Oceanography
- Physical Science
- Physiology
- Psychology
- Statistics
- Vision Science

**UAC CODE 422505**

2015 ATAR 96.30

**UAC CODE 424100**

2015 ATAR 96.30

**UAC CODE 424100**

2015 ATAR 96.30
BACHELOR OF COMMERCE/BACHELOR OF SCIENCE (ADVANCED MATH) (3523)

**UAC CODE 424200**

Interested in combining our highly regarded Commerce degree with an advanced program of study in mathematics or statistics? This dual degree provides the necessary business skills and knowledge, along with strong quantitative skills, to pursue a wide variety of careers. An Honours Year is included in the degree, which involves advanced coursework and an individual research project to further develop your analytical and research skills.

**COMMERCE MAJORS**
Accounting; Business Economic; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

**SCIENCE (ADVANCED MATHEMATICS) MAJORS**
Mathematics; Statistics.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>One Commerce major</th>
<th>One Science (Advanced Mathematics) major</th>
<th>Science electives</th>
<th>Honours in Science (Advanced Mathematics)</th>
</tr>
</thead>
<tbody>
<tr>
<td>40 COURSES (240 UOC)</td>
<td>5-YEAR (FULL-TIME)</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BACHELOR OF COMMERCE/BACHELOR OF SCIENCE (COMPUTER SCIENCE) (3967)

**UAC CODE 424100**

Are you interested in the latest thinking in business and computer science? This dual degree allows you to pursue a Computer Science degree complemented with a solid business foundation from the Commerce degree. Taught by world class lecturers and researchers, you can leverage your technological and business skills, and be successful in a wide range of industries, from automotive to computer games to financial services to robotics.

**COMMERCE MAJORS**
Accounting; Business Economic; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

**COMPUTER SCIENCE STREAMS**
Artificial Intelligence; Computer Game Design and Construction; Computer Networks; Computer Science; Database Systems; Electronic Commerce; Human Computer Interaction; Robotics.

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Commerce core courses</th>
<th>One commerce major</th>
<th>Computer Science core courses</th>
<th>Core mathematics courses</th>
<th>Computer Science electives*</th>
</tr>
</thead>
<tbody>
<tr>
<td>32 COURSES (192 UOC)</td>
<td>4-YEAR (FULL-TIME)</td>
<td></td>
<td></td>
<td>* May be used to complete a specified Computer Science stream.</td>
</tr>
</tbody>
</table>

BACHELOR OF ENGINEERING (HONOURS)/BACHELOR OF COMMERCE (3764)

**UAC CODE 425900**

If you want to become an engineer, you might also need business acumen to pursue management roles. So this dual degree in Engineering and Commerce is an ideal opportunity to develop technical expertise in an engineering field along with complementary business skills. It also provides an excellent business background for engineers seeking employment in the commercial sector.

**COMMERCE MAJORS**
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

**ENGINEERING SPECIALISATIONS**
Aerospace; Bioinformatics; Chemical; Civil; Computer Engineering; Electrical; Environmental; Industrial Chemistry; Manufacturing Engineering and Management; Mechanical; Mechatronic; Mining; Naval Architecture; Petroleum; Photonics; Photovoltaics and Solar Energy; Renewable Energy; Software*; Surveying and Spatial Information Systems; Telecommunications.

*Students interested in Software Engineering should apply to the Bachelor of Engineering (Software Engineering)/Bachelor of Commerce (3653).

**DUAL DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce major</th>
<th>One Engineering specialisation</th>
<th>60 days approved industrial training in Engineering</th>
</tr>
</thead>
<tbody>
<tr>
<td>44 COURSES (264 UOC)</td>
<td>5.5-YEAR (FULL-TIME)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2015 ATAR 96.30
‘MY CAREER AMBITION IS TO WORK OVERSEAS AND ENTER INTO A SENIOR LEADERSHIP POSITION. THE BUSINESS SCHOOL HAS DEFINITELY CONTRIBUTED TO PUTTING ME ON THE PATHWAY TO ACHIEVING THIS.’

COURTNEY COMMERCE/ LAW STUDENT
BACHELOR OF COMMERCE (INTERNATIONAL) (3558)

UAC CODE 424050

This dynamic and innovative degree is ideal if you want to broaden and enhance your business studies with a good understanding in international affairs and key global and development issues. It’s a multi-disciplinary degree, drawing from politics, international relations, development studies and other areas of study to develop your cross-cultural perspectives as well as the business acumen needed for a career in the rapidly changing global environment.

DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce major</th>
<th>Free electives*</th>
<th>Four International Studies courses</th>
<th>One intercultural and cross-cultural study course</th>
<th>Two studies of the region course</th>
<th>One capstone course</th>
</tr>
</thead>
</table>

* May be used to complete an approved second major.

CORE COURSES

Accounting and Financial Management 1A; Business and Economic Statistics; Managing Organisation and People; Microeconomics 1.

CHOOSE FOUR COURSES FROM THE LIST BELOW:

Accounting and Financial Management 1B; Business and the Law; Business Finance; Creating Social Change: From Innovation to Impact; Global Business Environment; Information Systems in Business; Macroeconomics 1; Marketing Fundamentals.

COMMERCE MAJORS

Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation.

INTERNATIONAL STUDIES MAJORS

Asian Studies; Chinese Studies; Development Studies; European Studies; French Studies; German Studies; Globalisation Studies; History; International Relations; Japanese Studies; Korean Studies; Politics; Spanish and Latin American Studies.

SAMPLE STUDY PLAN

YEAR 1

<table>
<thead>
<tr>
<th>Accounting and Financial Management 1A</th>
<th>Business and Economic Statistics</th>
<th>Managing Organisations and People</th>
<th>Microeconomics 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flexible core course</td>
<td>Flexible core course</td>
<td>Flexible core course</td>
<td>Flexible core course</td>
</tr>
</tbody>
</table>

YEAR 2

<table>
<thead>
<tr>
<th>Commerce major course</th>
<th>Commerce major course</th>
<th>Intercultural and cross-cultural course</th>
<th>Free elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Studies of the region course (exchange)</td>
<td>Studies of the region course (exchange)</td>
<td>Free elective (exchange)</td>
<td>Free elective (exchange)</td>
</tr>
</tbody>
</table>

YEAR 3

<table>
<thead>
<tr>
<th>International Studies course (exchange)</th>
<th>International Studies course (exchange)</th>
<th>Free elective (exchange)</th>
<th>Free elective (exchange)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce major course</td>
<td>Commerce major course</td>
<td>International Studies course</td>
<td>International Studies course</td>
</tr>
</tbody>
</table>

YEAR 4

<table>
<thead>
<tr>
<th>Level 3 Commerce major course</th>
<th>Capstone course</th>
<th>Free elective</th>
<th>Free elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 3 Commerce major course</td>
<td>Level 3 Commerce major course</td>
<td>Free elective</td>
<td>Free elective</td>
</tr>
</tbody>
</table>
Economics

BACHELOR OF ECONOMICS (3543)

UAC CODE 424400

This widely recognised professional qualification is designed to help you develop analytical and statistical skills that have diverse applications in the business and finance sectors. Your first year of study provides an understanding of economic theory and business statistics, and introduces you to the application of economics in contemporary issues. This will help you choose the right Economics major for your study. The degree also offers you flexibility to study a second Economics major, an approved Commerce major, Mathematics, Statistics, Psychology or any of the majors offered through the Bachelor of Arts.

DEGREE STRUCTURE

3-YEAR (FULL-TIME) 24 COURSES (144 UOC)

<table>
<thead>
<tr>
<th>Economics core courses</th>
<th>One Economics major</th>
<th>Free electives*</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete an approved second major. Some majors will require additional study above the minimum 144 UOC.

ECONOMICS CORE COURSES

Accounting and Financial Management 1A; Business and Economic Statistics; Economics Analysis; Macroeconomics 1; Microeconomics 1; Quantitative Analysis for Business and Economics; Introductory Econometrics; Microeconomics 2.

ECONOMIC MAJORS

Econometrics; Economics; Financial Economics.

OTHER APPROVED MAJORS

Accounting; Business Law; Finance; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation; Mathematics; Psychology; Statistics; or any major offered through the Bachelor of Arts.

SAMPLE STUDY PLAN

YEAR 1

<table>
<thead>
<tr>
<th>Accounting and Financial Management 1A</th>
<th>Business and Economic Statistics</th>
<th>Microeconomics 1</th>
<th>Business elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Analysis</td>
<td>Quantitative Analysis</td>
<td>Macroeconomics 1</td>
<td>Business elective</td>
</tr>
</tbody>
</table>

YEAR 2

<table>
<thead>
<tr>
<th>Microeconomics 2</th>
<th>Economics major course</th>
<th>Free elective</th>
<th>Free elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introductory Econometrics</td>
<td>Economics elective</td>
<td>Free elective</td>
<td>Free elective</td>
</tr>
</tbody>
</table>

YEAR 3

<table>
<thead>
<tr>
<th>Level 3 Economics major course</th>
<th>Level 3 Economics major course</th>
<th>Free elective</th>
<th>General Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Level 3 Economics major course</td>
<td>Economics elective</td>
<td>Free elective</td>
<td>General Education</td>
</tr>
</tbody>
</table>
‘WHILE STUDYING AT HIGH SCHOOL, I WAS ALWAYS INTERESTED IN HOW PEOPLE CONDUCTED THEIR BUSINESS, AND HOW THEIR CHOICES AND DESIRES COULD BE AFFECTED BY CONVENTIONS, POLICIES AND REGULATIONS IN OUR WORLD TODAY. I CHOSE ECONOMICS BECAUSE I BELIEVE IT WOULD HELP ME GAIN MORE INSIGHT INTO THIS.’

JOANNE
COMMERC/ECONOMICS STUDENT
# Bachelor of Economics/Bachelor of Arts (3552)

**UAC Code**: 424450  
**2015 ATAR**: 93.00

If you want two qualifications to pursue your interests in economics and the humanities, this dual degree is a good option. Depending on your personal and professional goals, you can choose from 25 Arts majors to complement your Economics studies. Combining Economics with Arts will provide you with the skills, knowledge and competencies needed for a range of career options in government and industry sectors.

**Economics Majors**  
Econometrics; Economics; Financial Economics.

**Arts Majors**  
Asian Studies; Chinese Studies; Creative Writing; Criminology; Dance Studies; Development Studies; English; Environmental Humanities; European Studies; Film Studies; French Studies; German Studies; History; Indigenous Studies; International Relations; Japanese Studies; Korean Studies; Linguistics; Media, Culture and Technology; Music Studies; Philosophy; Politics; Sociology and Anthropology; Spanish and Latin American Studies; Theatre and Performance Studies.

## Dual Degree Structure

<table>
<thead>
<tr>
<th>Economics Core Courses</th>
<th>One Economics Major</th>
<th>One Arts Major</th>
<th>One Minor (from approved areas of study)</th>
<th>One Prescribed Arts Elective</th>
</tr>
</thead>
</table>

### Bachelor of Economics/Bachelor of Education (Secondary) (4058)

**UAC Code**: 422130  
**2015 ATAR**: 93.00

If you like to teach at a high school level and want a nationally accredited pre-service qualification, this dual degree will provide the knowledge, theory and practical aspects of secondary education. The degree includes 80 days of supervised professional experience in at least two different secondary schools, and will prepare you for teaching or education-related jobs in Australia or overseas.

**Economics Majors**  
Economics; Financial Economics.

## Dual Degree Structure

<table>
<thead>
<tr>
<th>Economics Core Courses</th>
<th>One Economics Major</th>
<th>Ten Education Core Courses</th>
<th>Four Prescribed Education Method Electives</th>
<th>Two Prescribed Education Electives</th>
</tr>
</thead>
</table>

### Bachelor of Economics/Bachelor of Laws (4744)

**UAC Code**: 426000  
**2015 ATAR**: 99.70

The dual degree in Economics and Laws provides you with the opportunity to examine the formation, process, structure and economic impact of law and the legal institutions, which is ideal if you’re interested in areas where law and economic analysis intersect. By gaining an in-depth knowledge in both areas, you are well placed for careers in both economic and legal practice.

**Economics Majors**  
Econometrics; Economics; Financial Economics.

## Dual Degree Structure

<table>
<thead>
<tr>
<th>Economics Core Courses</th>
<th>One Economics Major</th>
<th>16 Compulsory Law Courses</th>
<th>One Prescribed Law Elective</th>
<th>Seven Law Electives</th>
</tr>
</thead>
</table>
# Bachelor of Economics/Bachelor of Science (3563)

**UAC Code:** 424450  
**2015 ATAR:** 93.00

Interested in combining study in economics with the sciences? Depending on your interests and personal strengths, you can choose from more than 20 Science majors to complement your Economics studies. The technical and scientific skills you'll gain can also broaden and strengthen your essential economic analysis skills.

**Economics Majors:**  
Econometrics; Economics; Financial Economics.

**Science Majors:**  
Anatomy; Biology; Biotechnology; Chemistry; Earth Science; Ecology; Food Science; Genetics; Geography; Marine Science; Materials Science; Mathematics; Microbiology; Molecular and Cell Biology; Neuroscience; Pathology; Pharmacology; Physical Oceanography; Physical Science; Physiology; Psychology; Statistics; Vision Science.

## DUAL DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>Economics core courses</th>
<th>One Economics major</th>
<th>One Science major</th>
<th>Science electives</th>
</tr>
</thead>
</table>

**4-Year (full-time) 32 courses (192 UOC)**

---

# Bachelor of Economics/Bachelor of Science (Advanced) (3566)

**UAC Code:** 424450  
**2015 ATAR:** 93.00

If you're interested in combining advanced studies in the sciences with economics, this dual degree offers a great deal of flexibility and choice with more than 25 Science (Advanced) majors to suit your interests, career paths and individual strengths. Unlike the dual degree in Economics and Science, this degree includes an Honours Year, which involves advanced coursework and an individual research project.

**Economics Majors:**  
Econometrics; Economics; Financial Economics.

**Science (Advanced) Majors:**  
Advanced Physical Oceanography; Anatomy; Archaeology and Palaeoenvironments; Biological Science; Biotechnology; Chemistry; Climate Dynamics; Climate Systems Science; Earth Science; Ecology; Genetics; Geochemistry; Human Geography; Marine and Coastal Science; Materials Science; Mathematics; Microbiology; Molecular and Cell Biology; Neuroscience; Pathology; Pharmacology; Physical Geography; Physics; Physiology; Psychology; Statistics; Vision Science.

## DUAL DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>Economics core courses</th>
<th>One Economics major</th>
<th>One Science (Advanced) major</th>
<th>Science electives</th>
<th>Honours in Science (Advanced)</th>
</tr>
</thead>
</table>

**5-Year (full-time) 40 courses (240 UOC)**

---

# Bachelor of Economics/Bachelor of Science (Advanced Math) (3564)

**UAC Code:** 424460  
**2015 ATAR:** 95.00

This dual degree combines a professional economics qualification with an in-depth study in mathematics or statistics. While offering you a solid grounding in economics, it also has a strong focus in mathematics, including an Honours Year that provides a comprehensive foundation and training in research. You'll be well prepared technically and professionally for the increasing range of quantitative careers.

**Economics Majors:**  
Econometrics; Economics; Financial Economics.

**Science (Advanced Mathematics) Majors:**  
Mathematics; Statistics.

## DUAL DEGREE STRUCTURE

<table>
<thead>
<tr>
<th>Economics core courses</th>
<th>One Economics major</th>
<th>One Science (Advanced Mathematics) major</th>
<th>Science electives</th>
<th>Honours in Science (Advanced Mathematics)</th>
</tr>
</thead>
</table>

**5-Year (full-time) 40 courses (240 UOC)**
Information Systems graduates are highly sought after and this business qualification is well regarded for its focus on information systems design and management, and strong industry links. It prepares you for careers in information and communications technology (ICT), and provides you with the essential skills and knowledge for developing and implementing information technology solutions for businesses.

The degree is developed in consultation with industry and is accredited by the Australian Computing Society (ACS) at the Professional Level.

**UAC CODE 424500**

**BACHELOR OF INFORMATION SYSTEMS (3979)**

**2015 ATAR 90.00**

**DEGREE STRUCTURE**

<table>
<thead>
<tr>
<th>Information Systems core courses</th>
<th>Four Business core courses</th>
<th>Level 2/3 Information System electives</th>
<th>Free electives</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

**INFORMATION SYSTEMS CORE COURSES**

- Business Databases; Fundamentals of Business Programming; Information Systems in Business; Business Application Programming; Business Systems Analysis; Enterprise Database Management; Enterprise Systems: Networking and Infrastructure; Business Process Management; Information Systems Project 1; Information Systems Project 2; Innovation and Technology Management.

**ALTERNATIVE ENTRY SCHEME**

If you anticipate that your ATAR is between 80.00 and 89.95 and you’re keen to study this degree, you may be considered for entry under the Bachelor of Information Systems Admission Scheme (BISAS), which includes the ATAR, a review of performance in relevant HSC subjects, completion of a questionnaire and a face-to-face interview.

For further information on BISAS, visit [business.unsw.edu.au/bisas](http://business.unsw.edu.au/bisas)

**SAMPLE STUDY PLAN**

**YEAR 1**

<table>
<thead>
<tr>
<th>Accounting and Financial Management 1A</th>
<th>Information Systems in Business</th>
<th>Business Databases</th>
<th>Business core course</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fundamentals of Business Programming</td>
<td>Business Systems Analysis</td>
<td>Business core course</td>
<td>Business core course</td>
</tr>
</tbody>
</table>

**YEAR 2**

<table>
<thead>
<tr>
<th>Business Application Programming</th>
<th>Networking and Infrastructure</th>
<th>Level 2/3 Information Systems elective</th>
<th>Free elective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprise Database Management</td>
<td>Enterprise Systems</td>
<td>Level 2/3 Information Systems elective</td>
<td>Free elective</td>
</tr>
</tbody>
</table>

**YEAR 3**

<table>
<thead>
<tr>
<th>Business Process Management</th>
<th>Information Systems Project 1</th>
<th>Free elective</th>
<th>General Education</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovation and Technology Management</td>
<td>Information Systems Project 2</td>
<td>Free elective</td>
<td>General Education</td>
</tr>
</tbody>
</table>
'I’VE ALWAYS BEEN FASCINATED WITH HOW QUICKLY TECHNOLOGY IS CHANGING AND DEVELOPING. STUDYING INFORMATION SYSTEMS ALLOWS ME TO SEE HOW TECHNOLOGIES CAN BE UTILISED WITHIN BUSINESSES TO ENABLE THEM TO SUCCEED AND THRIVE. THE BEST PART IS THAT EVERYTHING YOU LEARN IS SO RELEVANT AND APPLICABLE TO ANY JOB YOU MIGHT END UP IN.’
ALI INFORMATION SYSTEMS STUDENT
‘MY ACADEMIC JOURNEY THROUGH UNIVERSITY HAS BEEN UNCONVENTIONAL. I STARTED WITH COMMERCE, THEN TRANSFERRED TO COMMERCE/LAW, BUT ULTIMATELY ENDED WITH A UNSW CO-OP PROGRAM BECAUSE OF ITS INTERNSHIP OPPORTUNITIES. I UNDERTOOK INTERNSHIPS AT TWO DIFFERENT INVESTMENT BANKS IN AUSTRALIA, AND BOTH PROVED TO BE INVALUABLE FOR MY PERSONAL AND PROFESSIONAL DEVELOPMENT.’

ADELBERT
COMMERCE (CO-OP) STUDENT
The Bachelor of Commerce (Co-op) is an outstanding scholarship program established by industry and UNSW to provide financial support and industry training to high-achieving students. It combines the academic rigor of the Actuarial Studies degree with 18 months of industry experience with highly sought after sponsor organisations, including Allianz, Ernst & Young, Finity Consulting Pty Ltd, KPMG Actuaries Pty Ltd, Macquarie Group, Metlife Australia, PricewaterhouseCoopers, Russell Investments, Suncorp Metway Insurance, TAL and The Westpac Group.

Note: The Bachelor of Actuarial Studies (Co-op) has a stand-alone UAC Code 424620 which you need to list in your preferences. If you want to study the Bachelor of Actuarial Studies (even if you are not successful in gaining a Co-op scholarship), you will still need to list the Bachelor of Actuarial Studies UAC Code 424300 in your preferences.

Two streams of study are available:

**STREAM A- GENERAL STREAM**
- 16 Actuarial Studies core courses
- Free electives*
- Industrial training courses
- Two General Education courses

* May be used to complete an approved second major.

**STREAM B- HONOURS STREAM**
- 16 Actuarial Studies core courses
- Industrial training courses
- Two General Education courses
- Honours courses and thesis

**CORE COURSES**
Accounting and Financial Management 1A; Accounting and Financial Management 1B; Business Finance; Introduction to Actuarial Studies; Microeconomics 1; Macroeconomics 1; Managing Organisations and People; Mathematics for Actuarial Studies and Finance 1A; Mathematics for Actuarial Studies and Finance 1B; Foundations of Actuarial Models; Financial Mathematics for Actuaries; Probability and Mathematical Statistics; Actuarial Models and Statistics; Asset-Liability and Derivative Models; General Insurance Techniques; Life Contingencies.

**OTHER APPROVED MAJORS**
Accounting; Business Economics; Business Law; Business Strategy and Economic Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation; Mathematics; Statistics.

**ADDITIONAL ENTRY REQUIREMENTS**
Students are required to lodge a separate UNSW Co-op Program application online at coop.unsw.edu.au.
BACHELOR OF COMMERCE (CO-OP) (3554)

UAC CODE 424600

The Bachelor of Commerce (Co-op) is an outstanding scholarship program established by industry and UNSW to provide financial support and industry training to high-achieving students. It combines the academic rigor of the Commerce degree with 18 months of industry experience with highly sought after sponsor organisations, including Accenture, American Express Australia, Axiom Forensic, BT Financial Group, Colgate-Palmolive, Goldman Sachs Australia, ING Direct, JP Morgan, Macquarie Group, UBS Investment Bank, and Yahoo!7.

Note – The Bachelor of Commerce (Co-op) has a stand-alone UAC Code 424600 which you need to list in your preferences. If you want to study the Bachelor of Commerce (even if you are not successful in gaining a Co-op scholarship), you will still need to list the Bachelor of Commerce UAC Code 424000 in your preferences.

DEGREE STRUCTURE

4-YEAR (FULL-TIME) 32 COURSES (192 UOC)

Two streams of study are available:

STREAM A- GENERAL STREAM

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce (Co-op) major</th>
<th>Free electives*</th>
<th>Industrial training courses</th>
<th>Two General Education courses</th>
</tr>
</thead>
</table>

* May be used to complete an approved second major.

STREAM B- HONOURS STREAM

<table>
<thead>
<tr>
<th>Eight Commerce core courses</th>
<th>One Commerce (Co-op) major</th>
<th>Industrial training courses</th>
<th>Two General Education courses</th>
<th>Honours courses and thesis</th>
</tr>
</thead>
</table>

* May be used to complete an approved second major.

CORE COURSES

Accounting and Financial Management 1A; Business and Economic Statistics; Managing Organisation and People; Microeconomics 1.

CHOOSE FOUR COURSES FROM THE LIST BELOW:

Accounting and Financial Management 1B; Business and the Law; Business Finance; Information Systems in Business; Microeconomics 1; Marketing Fundamentals; Commerce (Co-op) majors; Accounting and Business Management; Finance and Banking; Information Systems; Marketing.

COMMERCE (CO-OP) MAJORS

Accounting and Business Management; Finance and Banking; Information Systems; Marketing.

OTHER APPROVED MAJORS

Accounting; Business Economics; Business Law; Business Strategy and Economics Management; Finance; Financial Economics; Human Resource Management; Information Systems; International Business; Management; Marketing; Real Estate Studies; Taxation; Chinese Studies; French Studies; German Studies; Hispanic Studies; Japanese Studies; Korean Studies.

ADDITIONAL ENTRY REQUIREMENTS

Students are required to lodge a separate UNSW Co-op Program application online at coop.unsw.edu.au.
The Bachelor of Information Systems (Co-op) is an outstanding scholarship program established by industry and UNSW to provide financial support and industry training to high-achieving students. It combines a strong academic program in Information Systems with 18 months of industry experience with highly sought after sponsor organisations, including A.T. Kearney, Accenture, American Express Australia, Deloitte, News Corp Australia, Reserve Bank of Australia, SAP, The Westpac Group and Volvo Group Australia. Subject to your academic performance, you may be awarded Honours within the four years.

The degree is accredited by the Australian Computer Society (ACS).

Note – The Bachelor of Information Systems (Co-op) has a stand-alone UAC Code 424640 which you need to list in your preferences. If you want to study the UNSW Bachelor of Information Systems (even if you are not successful in gaining a Co-op scholarship), you will still need to list the Information Systems UAC Code 424500 in your preferences.

### UAC CODE 424640

<table>
<thead>
<tr>
<th>Degree Structure</th>
<th>4-Year (Full-Time) 32 Courses (192 UOC)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Information Systems courses</td>
<td>Industrial training courses</td>
</tr>
<tr>
<td>Four Business core courses</td>
<td>Two General Education courses</td>
</tr>
<tr>
<td>Level 2/3 Information Systems elective</td>
<td>Honours courses and thesis</td>
</tr>
</tbody>
</table>

### Core Courses

- Business Databases
- Fundamentals of Business Programming
- Information Systems in Business
- Business Application Programming
- Business Systems Analysis
- Enterprise Database Management
- Enterprise Systems
- Networking and Infrastructure
- Business Process Management
- Information Systems Project 1
- Information Systems Project 2

### Additional Entry Requirements

Students are required to lodge a separate UNSW Co-op Program application online at coop.unsw.edu.au.
Areas of study

ACCOUNTING
Accounting is a key function of business, and involves the systematic recording, reporting and analysis of financial and non-financial information. Accounting guides investment decisions, facilitates decision making, and provides vital information to stakeholders about an organisation’s performance. This major is suitable for those wanting to become a certified accountant.

SAMPLE COURSES
Accounting and Financial Management 1A
Accounting and Financial Management 1B
Management Accounting 1
Corporate Financial Reporting and Analysis
Issues in Financial Reporting and Analysis
Management Accounting 2
Business Analysis & Valuation
Auditing and Assurance Services

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Accountant
• Auditor
• Business analyst
• Financial analyst
• Forensic accountant
• Investment consultant
• Management consultant
• Tax consultant

PROFESSIONAL ACCREDITATION
With appropriate course selection in accounting, business law, economics, finance, and taxation, you can seek accreditation with CPA Australia, Chartered Accountants Australia and New Zealand, and Institute of Public Accountants.
ACTUARIAL STUDIES

Studying Actuarial Studies gives you the tools to assess, evaluate and manage financial and quantitative risk. The discipline combines studies in mathematics, statistics, accounting, economics and finance, and applies them to financial risk management in banking and finance, funds management, general insurance, health insurance, life insurance, and superannuation.

SAMPLE COURSES
Introduction to Actuarial Studies
Foundation of Actuarial Models
Financial Mathematics for Actuaries
Probability and Mathematical Statistics
Actuarial Models and Statistics
Life Contingencies
General Insurance Techniques
Asset Liability and Derivative Models
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Actuarial analyst
• Funds manager
• Insurance analyst
• Investment management analyst
• Policy advisor
• Risk analyst
• Superannuation advisor
• Wealth management analyst

PROFESSIONAL RECOGNITION
If you achieve the required academic standard in the actuarial studies courses, you can gain exemptions from Part I of the Actuaries Institute’s professional examinations as well as the Core Technical (CT) subjects of the Institute and Faculty of Actuaries (UK) professional examinations.

You can also gain exemptions from Part II of the Actuaries Institute’s professional examinations and become an Associate member by further completing an Honours year in Actuarial Studies at the required academic standard.

BUSINESS LAW

Legal requirements underpin and regulate all forms of commercial activity. Business law protects both consumers and commercial interests by providing legal guidelines for fair trading, franchising, e-business, commercial contracts and business transactions. By studying this discipline, you’ll become an expert in the legal issues that affect businesses.

SAMPLE COURSES
Business and the Law
Business, Ethics and the Law
Marketing and Distribution Law
Franchising
Business Entities
International Franchise Law
Intellectual Property for Business
International Business Law
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business analyst
• Business manager
• Commercial law advisor
• Compliance officer
• Corporate advisor
• Financial analyst
• Management consultant
• Policy advisor

BUSINESS ECONOMICS

Business economics is concerned with the economic issues and problems faced by business organisations. By studying Business Economics, you’ll gain an understanding of how and why businesses make strategic decisions, and how economic factors such as government policies, the labour and capital markets can affect those decisions.

SAMPLE COURSES
Macroeconomics 1
Quantitative Analysis for Business and Economics
Macroeconomics 2
Business and Government
Applied Macroeconomics
Economics of Corporations
International Macroeconomics
Markets and Equilibrium
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Economic forecaster
• Economist
• Investment analyst
• Management consultant
• Market analyst
• Policy advisor
• Public administrator
• Statistical analyst
BUSINESS STRATEGY AND ECONOMIC MANAGEMENT

Many factors affect a business organisation and its decision-making process. By studying Business Strategy and Economic Management, you’ll learn how to use economic theory and quantitative methods to guide and manage business operations and investment decisions. You’ll be able to think functionally and strategically to meet global business challenges.

SAMPLE COURSES
- Microeconomics 1
- Macroeconomics 1
- Quantitative Analysis for Business and Economics
- Microeconomics 2
- Game Theory and Business Strategy
- Managerial Economics
- Economics of Corporations
- Business Forecasting
- Business and Corporate Strategy

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
- Business consultant
- Business strategist
- Commercial development manager
- Economic consultant
- Management consultant
- Policy analyst
- Project manager
- Strategy advisor

ECONOMETRICS

Use your passion for numbers to analyse and understand economic impact and business decisions. By studying Econometrics, you’ll learn how to develop and apply mathematical techniques and quantitative methods to model the economic decisions made by individual consumers through to the collective workings of the economy.

SAMPLE COURSES
- Microeconomics 1
- Macroeconomics 1
- Quantitative Analysis for Business and Economics
- Business and Economic Statistics
- Microeconomics 2
- Introductory Econometrics
- Macroeconomics 2
- Econometric Theory
- Econometric Methods
- Statistics for Econometrics

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
- Economic forecaster
- Economic researcher
- Economist
- Econometrician
- Market analyst
- Policy advisor
- Quantitative analyst
- Statistical analyst

ECONOMICS

Economics is fundamentally concerned with scarcity and choice, and examines how individuals, businesses, and government make economic decisions in the face of scarce resources. It deals with important issues such as economic growth and development, the causes and effects of unemployment and inflation, income distribution, public policy design and implementation, and the means to improve overall efficiency and living standards despite limited resources.

SAMPLE COURSES
- Microeconomics 1
- Macroeconomics 2
- Quantitative Analysis for Business and Economics
- Business and Economic Statistics
- Microeconomics 2
- Introductory Econometrics
- Macroeconomics 2
- Econometric Methods
- Development Economics
- Markets and Frictions

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
- Economic forecaster
- Economist
- Investment analyst
- Management consultant
- Market analyst
- Policy advisor
- Public administrator
- Statistical analyst
FINANCIAL ECONOMICS
This branch of economics focuses on the finance sector, using economic theory and economic models to analyse and understand financial markets and their products. It is concerned with understanding how financial instruments, such as bonds, futures, options and shares, are priced in the markets, and how individuals and firms manage financial risk.

SAMPLE COURSES
Microeconomics 1
Macroeconomics 1
Quantitative Analysis for Business and Economics
Business and Economic Statistics
Microeconomics 2
Introductory Econometrics
Business Forecasting
Economics of Finance
Financial Econometrics
International Trade Theory and Policy

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Economic researcher
• Financial analyst
• Financial economist
• Financial planner
• Investment analyst
• Market analyst
• Policy advisor
• Wealth management analyst

FINANCE
Learn how to manage resources in the financial and capital markets. This area of study looks at investment decisions (such as portfolio selection, mergers, and acquisitions) and corporate financing decisions (such as dividend policy, debt and equity structures, and lease decisions) within these markets.

SAMPLE COURSES
Capital Markets and Institutions
Business Finance
Portfolio Management
International Business Finance
Wealth Management
Venture Capital
Credit Analysis and Lending
Options, Futures and Risk Management

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Credit analyst
• Financial analyst
• Financial planner
• Funds management analyst
• Investment banker
• Management consultant
• Stockbroker
• Trader

HUMAN RESOURCE MANAGEMENT
The best business strategy will only succeed if staff are committed to it, and if they have the right skills to work individually and collectively to make it happen. Human Resource Management is a strategic approach to managing any organisation’s employees. It also looks at broader issues such as employment relations, health and safety, labour laws, and staff training and development.

SAMPLE COURSES
Managing Organisations and People
Managing Organisational Behaviour
Industrial Relations
Human Resource Management
Legal Aspects of Employment
Career Planning and Management
Managing Workplace Training
Negotiation Skills

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Change management consultant
• Employee relations manager
• Equity and diversity officer
• Human resource policy advisor
• Human resource consultant
• Recruitment consultant
• Remuneration officer
• Staff development officer

PROFESSIONAL ACCREDITATION
Australian Human Resources Institute (AHRI) recognises UNSW as an approved tertiary institution for the purpose of their membership qualification.
INTERNATIONAL BUSINESS

How do firms conduct their operations globally, and how do increasingly competitive international markets shape business operations and practices? International Business introduces you to the key concepts and principles that deal with the development, cross-cultural communication, strategy and management of multinational organisations.

SAMPLE COURSES
Global Business Environment
International Business and Multinational Operations
Managing Across Cultures
International Business Strategy
Asia-Pacific Business
Comparative Management Systems
Global Entrepreneurship
Negotiation Skills

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business Analyst
• Business Development Consultant
• Export and Import Manager
• Global Product Coordinator
• Government Official
• International Business Strategist
• International Trade Officer
• Policy Advisor

MANAGEMENT

Successful managers know how to establish the most productive relationships between organisations and people. Management involves formulating organisational structures and goals, fostering innovation, and managing resources effectively to achieve efficient business performance. You’ll be equipped with the knowledge and skills to become an effective manager.

SAMPLE COURSES
Managing Organisations and People
Managing Organisational Behaviour
Managing Innovation and Organisational Change
Managing Business Communication
Innovation and Entrepreneurship
Global Entrepreneurship
International Business Strategy
Negotiation Skills

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business development officer
• Business manager
• Business strategist
• Change management consultant
• Client services manager
• Management consultant
• Operations manager
• Strategic planner

INFORMATION SYSTEMS

Businesses use technology to increase their productivity and competitiveness. When you study Information Systems, you’ll learn about designing, developing and implementing network management systems to meet the operational needs of a business. It covers key issues such as enterprise project management, business process analysis, and design and maintenance of IS/IT resources.

SAMPLE COURSES
Information Systems in Business
Business Databases
Business Systems Analysis
Enterprise Systems
Business Intelligence
Networking and Infrastructure
Mobile Business Systems
Information Systems Security

For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business Developer
• Business systems analyst
• Information Systems Security Officer
• IS/IT Architect
• IT Infrastructure Developer
• Network Analyst
• New Product/Service Developer
• Systems Analyst

PROFESSIONAL ACCREDITATION
Australian Computer Society (ACS) recognises UNSW as an approved tertiary institution for the purpose of their membership qualification.
MARKETING
How do you create and communicate value and brand loyalty to consumers about products and services? Through market analysis and research techniques, marketers identify and understand consumer needs, design appropriate products and services, develop communication to promote them, and determine the most effective way to deliver them to market.

SAMPLE COURSES
Marketing Fundamentals
Consumer Behaviour
Marketing Research
Consumer Centric Innovation
Market Analysis
Strategic Marketing Management
International and Global Marketing
Brand Management
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Advertising coordinator
• Brand manager
• Business development officer
• Communications manager
• E-business marketer
• Marketing coordinator
• Market research consultant
• Product developer

REAL ESTATE STUDIES
Real estate represents a substantial share of the capital assets of businesses and households in the economy. If you’re looking to work in real estate investment and portfolio management, this area of study is perfect for you. You’ll gain a strong understanding of the economic and financial factors and policies that influence the real estate industry as well as the operation of the finance and capital markets that are integral to the sector.

SAMPLE COURSES
Quantitative Analysis for Business and Economics
Land Economics and Valuation
Microeconomics 2
Real Estate Economics
Portfolio Management
Real Estate Finance
Real Property Law
Investment Management Modeling
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business analyst
• Financial advisor
• Funds management analyst
• Investment consultant
• Management consultant
• Policy advisor
• Property investor
• Wealth management analyst

TAXATION
Taxes fund government expenditure, and are key to managing the economy. Taxation is also an important consideration in all business decisions and operations. By studying taxation, you’ll gain an in-depth understanding of a range of tax considerations and their implications for business today.

SAMPLE COURSES
Business and the Law
Business Taxation
International Business Tax
Principles of GST Law
Capital Gains Tax
Taxation of Business Entities
Corporate Tax Strategy
For a complete list of courses available, visit handbook.unsw.edu.au

CAREER OPTIONS
• Business analyst
• Compliance officer
• Corporate advisor
• Financial analyst
• Policy advisor
• Tax accountant
• Tax advisor
• Tax consultant
WHAT ARE THE ENTRY REQUIREMENTS?
Entry into UNSW is based on your academic performance in the following:

• Australian or New Zealand Senior secondary studies
• University or other post-secondary qualifications
• Equivalent overseas qualifications
• Alternative entry qualifications

You must achieve the minimum entry Australian Tertiary Admission Rank (ATAR) score (or equivalent), demonstrate English Language proficiency and satisfy any other program prerequisites or requirements.

WHAT IS THE ASSUMED KNOWLEDGE TO STUDY A BUSINESS DEGREE?
It is assumed that you have studied advanced mathematics. However, if you are successful in obtaining a place in a business degree without this knowledge, or wish to refresh your skills beforehand, you should consider studying TAFE Essentials Mathematics for Higher Education course (29330) before starting your degree.

tafensw.edu.au

ARE THERE ALTERNATIVE PATHWAYS TO UNIVERSITY?
Enter into a university program can be competitive. If you did not meet the entry requirements, there are other pathways you may consider, such as the University Preparation Program (UPP) and UNSW Prep. For more information on alternative pathways, visit

unsw.edu.au

The UNSW Nura Gili also offers pathways and preparatory programs to indigenous students who are looking to explore business and apply for entry into an undergraduate business degree at UNSW.

nuragili.unsw.edu.au
**HOW DO I APPLY TO STUDY AT UNSW?**

If you are a domestic student,* apply through the Universities Admissions Centre (UAC).

If you are an international student who has completed the Australian Year 12 study or the New Zealand National Certificate of Educational Achievement (NCEA) Level 3, you also apply through UAC.

**apply.unsw.edu.au**

All other international students should apply directly to UNSW.

**uac.edu.au**

*Domestic students are Australian citizens, Australian permanent residents or New Zealand citizens.

**DO YOU HAVE AN ENTRY BONUS SCHEME?**

HSC Plus is our entry bonus scheme that rewards your performance in the Year 12 subjects relevant to the UNSW undergraduate degrees. If you apply to a UNSW single or dual business degree* you may receive a maximum of five bonus points towards your ATAR, usually based on your achievement in Year 12 English and Mathematics in the year prior to entry into UNSW. This assessment happens automatically, according to your UAC preferences. You do not need to make a separate application.

Interstate Year 12 applicants and International Baccalaureate applicants should visit the UAC website to see which subjects and performance bands are comparable to NSW HSC subjects.

The following business degrees are NOT included in HSC Plus:
- Actuarial Studies and dual Actuarial Studies degrees
- Actuarial Studies (Co-op)
- Commerce (Co-op)
- Commerce (International)
- Information Systems (Co-op)
- Dual Law degrees with Actuarial Studies, Commerce and Economics

For further information on HSC Plus, visit **unsw.edu.au/hscplus**

**DO YOU HAVE AN ACCESS SCHEME?**

Students who have experienced long-term educational disadvantage should consider applying to UNSW’s ACCESS scheme. If you are eligible for UNSW’s ACCESS scheme, you may receive up to 10 Educational Assess Schemes (EAS) points for entry into a UNSW undergraduate degree.

**unsw.edu.au/access-scheme**

**WHAT IS THE ELITE ATHLETES AND PERFORMERS PROGRAM?**

The Elite Athletes and Performers Program supports students with a flexible entry process that considers both academic and elite achievements, and awards students additional ATAR bonus points for entry into their preferred undergraduate degree. You need to make a separate application to this program. For more information on the Elite Athletes and Performers Program, visit **unsw.edu.au/eap**

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* Some dual business degrees may offer bonus points based on subjects other than English and Mathematics. Refer to the UNSW HSC Plus website for the specified Year 12 subjects.

**TRANSFER**

**CAN I TRANSFER BETWEEN PROGRAMS AT UNSW?**

Yes, and there are two ways to do this. You can apply for transfer via the UNSW internal transfer program after completing a minimum of six courses (36 UOC). To be granted transfer you’ll typically need to achieve a pre-determined average grade (usually 75). For more information on UNSW Internal Transfer Program, visit **unsw.edu.au/ipt**

Alternatively, you can apply for transfer through UAC (domestic students) or directly with UNSW (international students) after completing a minimum of six courses (36 UOC). Your entry assessment will be based on your ATAR (or equivalent) and/or academic results from university studies.

**CAN I TRANSFER FROM ANOTHER UNIVERSITY?**

You can apply for transfer after completing a minimum of six courses (36 UOC). Your entry assessment will be based on your ATAR (or equivalent) and academic results from university studies. Apply for transfer through UAC if you are a domestic student, or directly with UNSW if you are an international student.

**WILL MY STUDIES AT ANOTHER UNIVERSITY BE RECOGNISED?**

You may be eligible for transfer credits for courses successfully completed at another university. Once your offer to UNSW is accepted, make an application for transfer credits. For more information on UNSW Credit Transfer, visit **credittransfer.unsw.edu.au**


**HOW ARE DEGREES TAUGHT?**

Most of our undergraduate business degrees are offered face-to-face at the UNSW Kensington Campus, and can be studied full-time or part-time.

**WHAT ARE THE CONTACT HOURS PER COURSE PER WEEK?**

Each course has approximately three teaching hours per week. You should allocate on average seven hours of study per week for each course, including reading, tutorial preparation, and essay writing.

**ARE THERE EVENING CLASSES?**

Evening classes are available for some courses and are held between 6-9 pm from Mondays to Thursdays.

**HOW MUCH ARE THE COURSE FEES?**

Course fees are charged by the units of credit (UOC) according to the classification of the course (such as undergraduate) and the student status (domestic or international). For more information on UNSW Fees, visit [fees.unsw.edu.au](http://fees.unsw.edu.au)

**WHERE CAN I FIND PROGRAM AND COURSE DESCRIPTIONS?**

You’ll find information on all course descriptions, degree requirements and majors in the UNSW Online Handbook. [handbook.unsw.edu.au](http://handbook.unsw.edu.au)

**WHO CAN ASSIST ME WHILE I STUDY AT UNSW?**

The UNSW Business School Student Centre is your first point of contact. They can help you structure your degree, enrol and provide other assistance throughout your studies. During your first year as a business student you’ll also have access to a First Year Advisor for guidance and support.

**STILL NEED HELP?**

If you’re not sure which study program or major is right for you, please contact the UNSW Business Student Recruitment team on +61 2 9385 3507 or email studybusiness@unsw.edu.au.

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**GLOSSARY**

**AREA OF STUDY:** An area of study is a specific discipline or field of study. E.g. accounting, economics, finance, management, marketing.

**COMMONWEALTH SUPPORTED PLACE:** If you have a Commonwealth Supported Place (CSP), the Australian Government makes a partial contribution towards the cost of your degree. You also pay a student contribution, which varies depending on the courses taken. For more information, visit [my.unsw.edu.au/studentfees/CSP.html](http://my.unsw.edu.au/studentfees/CSP.html)

**COURSE:** A course is an individual subject and is usually equivalent to six units of credit (UOC).

**DOUBLE MAJOR:** A double major consists of two approved areas of study undertaken within a single degree. E.g. majoring in both Accounting and Finance within the Bachelor of Commerce. The duration of study remains the same whether you study one major or a double major within that single degree.

**DUAL DEGREE:** A dual degree (also known as “combined degree” or “double degree”) allows you to complete two degrees at the same time. The duration of study is usually longer, but it offers you the flexibility to explore various areas of interest at once, and broaden your career opportunities. E.g. Bachelor of Commerce/Bachelor of Arts.

**FULL-TIME STUDY:** If you enrol in three to four courses per semester (18-24 UOC) you are enrolled on a full-time study load.

**GENERAL EDUCATION:** General education courses are designed to complement the business courses. They provide students with an opportunity to develop a broad perspective, which is valued by employers. These courses are a required component of many UNSW programs and must be taken from the other faculties (that is, non-business courses).

**HECS-HELP:** HECS-HELP is the Australian Government loan scheme that enables you to repay your student contribution amount through income tax after you graduate. For more information on HECS-HELP, visit [studyassist.gov.au](http://studyassist.gov.au)

**HONOURS:** Honours is an extra year of study at the end of your undergraduate degree, and includes advanced coursework, plus a research paper or project. Some degrees include honours as part of their degree structure.

**MAJOR:** A major is an approved sequence of courses in a particular area of study. Depending on the area of study, a business major may consist of eight or ten courses. Completing a major indicates that you’ve attained an in-depth knowledge in that area of study. You can also opt to do a double major in most degrees.

**MINOR:** A minor is a sequence of courses that contributes to a good understanding of a particular area of study, although with less depth than a major. A business minor typically consists of five courses.

**PART-TIME STUDY:** If you enrol in one to two courses per semester (6-12 UOC) you are enrolled on a part-time study load. Only domestic students are permitted to enrol on a part-time basis.

**PROGRAM:** A program consists of a set of courses or units of study put together for your degree.

**SUMMER TERM:** UNSW Business School offers a range of courses during the Summer Term (November to January). This allows you to fast-track your degree or catch up on courses you might have missed during the normal semesters. Some Summer Term courses are offered via online learning.

**UNDERGRADUATE DEGREE:** An undergraduate degree is the first degree that you undertake at university after high school or vocational training. This is known as a ‘Bachelor’ qualification. An undergraduate degree can either be a single degree or a dual degree.

**UNITS OF CREDIT:** Units of credit (UOC) are a measure of value that counts toward meeting the requirements of your degree. A degree usually consists of a set number of UOC.
USEFUL WEBSITES

UNSW BUSINESS SCHOOL
business.unsw.edu.au

ACCESS SCHEME
unsw.edu.au/access-scheme

ELITE ATHLETES AND PERFORMERS PROGRAM
unsw.edu.au/eap

HSC PLUS
unsw.edu.au/hscplus

MYUNSW (STUDENT PORTAL)
my.unsw.edu.au

NURA GILI
nuragili.unsw.edu.au

STUDENT OVERSEAS EXCHANGE
international.unsw.edu.au

STUDENT LIFE @ UNSW
unsw.edu.au/life

UNIVERSITIES ADMISSIONS CENTRE
uac.edu.au

UNSW ACCOMMODATION
rc.unsw.edu.au

UNSW BOOKSHOP
bookshop.unsw.edu.au

UNSW CAREERS AND EMPLOYMENT
careers.unsw.edu.au

UNSW CO-OP
coop.unsw.edu.au

UNSW CREDIT TRANSFER
credittransfer.unsw.edu.au

UNSW FEES
fees.unsw.edu.au

UNSW GETTING STARTED
gettingstarted.unsw.edu.au

UNSW HOME PAGE
unsw.edu.au

UNSW INTERNAL PROGRAM TRANSFER (IPT)
unsw.edu.au/ipt

UNSW LIBRARY
library.unsw.edu.au

UNSW ONLINE HANDBOOK
handbook.unsw.edu.au

UNSW SCHOLARSHIPS
scholarships.unsw.edu.au

UNSW TIMETABLE
timetable.unsw.edu.au

UNSW TRANSPORT
transport.unsw.edu.au
Our Scholarships

Our range of scholarships provides financial assistance not only to high achieving students, but talented students from rural and regional areas, indigenous students and those affected by financial and social constraints. For further information visit www.business.unsw.edu.au/students/scholarships

UNSW ACADEMIC SCHOLARSHIPS

• Academic Achievement Awards (AAA) UGCA1208
• Scientia Scholarships UGCA1137
• UNSW All-Rounder Scholarship UGCE1153
• UNSW High Achievers Scholarship UGCE1177
• UNSW Golden Jubilee Scholarships for International Students UGCE1057

SCHOLARSHIPS FOR BUSINESS STUDENTS
Alumni Leaders Scholarship in Business UGCA1297
• Chik Fun Leung Scholarship UGCE1069
• Denholm Scholarship in Business UGCA1325
• Dieter Adamsas Scholarship in Business UGCE1204
• Dorothy Dolly Clark Award UGCA1057
• Ena and Jack Russell Scholarship for Indigenous Students UGCE1012
• Kosmos Asset Management Scholarship in Economics UGCE1146
• Lee Lau Shiu Hing Award in Accounting UGCA1024
• Lee Whitmont Award in Marketing UGCA1141
• Mandie Rebecca Birkensleigh Scholarship in Accounting UGCE1088
• Maple-Brown NSW Rural Scholarship UGCE1123
• Mattick Scholarship in Business UGCA1327
• Mr and Mrs Chu Cho Tit Award in Business UGCE1006
• Philandron Foundation Scholarship UGCE1080
• Rod Pearse Scholarship in Business UGCA1346
• Ryan Family Scholarship UGCE1054
• William McIlrath Rural Scholarship UGCE1044

For a complete list of scholarships available, visit www.scholarships.unsw.edu.au

UNSW CO-OP PROGRAM
The UNSW Co-op Program is an outstanding scholarship program set up by industry and UNSW to provide financial support and industry training to selected high-achieving undergraduate students in the fields of Business, Science, Engineering and Built Environment. www.coop.unsw.edu.au
UNSW Open Day

Saturday 5 September 2015
Come and see why UNSW Australia is a top 50 world university!

openday.unsw.edu.au

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