Globalisation has changed the way we do business. To succeed in today’s global and highly competitive markets, companies are always looking for professionals with an acute knowledge of the international business environment and its workings.

International Business explores the development, management and strategies of multinational organisations. It investigates how firms organise and conduct operations globally and how the competitive international environment shapes the economic, political and cultural context for business.

The International Business major seeks to explore important cultural, social, legal and political dimensions of an increasingly global business environment and how to craft appropriate strategies when managing multinational operations.

OUTSTANDING CAREER OPPORTUNITIES
Job opportunities for International Business graduates range from corporate roles in manufacturing, financial and professional services to government agencies. Recent graduate positions include Asset Management Trainee, Business Analyst, Cross-Cultural Advisor, Export and Import Officer, Global Product Coordinator, International Business Strategist, International Equity Officer, International Marketing Officer, International Trade Officer, Policy Advisor, Purchasing Officer and Research Analyst.

Organisations recruiting International Business graduates include Accenture, The Australian Trade Commission, Booz Allen Hamilton, Boral, CSR, Department of Foreign Affairs and Trade, Deutsche Bank, HSBC, IBM, Macquarie Bank, News Corporation, PwC, Procter and Gamble, Qantas, Siemens, Telstra, and Xstrata.

TAKING THE FIRST STEP
The International Business major is designed for students who are interested in the global business environment in general, and the operations of multinational enterprises in particular. Providing you with general management skills essential for multinational enterprises, this major particularly complements studies in Accounting, Finance, Information Systems or Marketing.
HONOURS PROGRAM
Students with above average grades in their International Business major are invited to join the International Business Honours Program, requiring an additional year of study. An Honours year adds extra value to an undergraduate degree by developing strong analytical and research skills. It is also highly regarded by employers and industry.

BACHELOR OF COMMERCE
Compulsory core courses
ACCT1501 Accounting and Financial Management 1A
ECON1101 Microeconomics 1
ECON1203 Business and Economic Statistics
MGMT1001 Managing Organisations and People

Flexible core courses
Students choose four courses from the following list:
ACCT1511 Accounting and Financial Management 1B
COMM1000 Creating Social Change
ECON1102 Macroeconomics 1
FINS1613 Business Finance
INFS1602 Information Systems in Business
MARK1012 Marketing Fundamentals
MGMT1101 Global Business Environment
TABL1710 Business and the Law

BACHELOR OF ECONOMICS
Compulsory core courses
ACCT1501 Accounting and Financial Management 1A
ECON1101 Microeconomics 1
ECON1102 Macroeconomics 1
ECON1202 Quantitative Analysis
ECON1203 Business and Economic Statistics
ECON1401 Economic Analysis
ECON2101 Microeconomics 2
ECON2206 Introductory Econometrics

INTERNATIONAL BUSINESS MAJOR
Compulsory courses
MGMT1101 Global Business Environment
MGMT2101 International Business and Multinational Operations
MGMT2102 Managing Across Cultures
MGMT3101 International Business Strategy
MGMT3102 Asia-Pacific Business

Electives
MGMT2002 Managing Business Communication
MGMT2105 East Asian Business Enterprise
MGMT2106 Comparative Management Systems
MGMT2725 Career Planning and Management
MGMT3003 Global Entrepreneurship
MGMT3702 International Human Resource Management Practice
MGMT3708 Research Methods in Employment and Management
MGMT3721 Negotiation Skills

DEGREE OPTIONS
The International business major is offered in the BCommerce, BCommerce (International) and BEconomics (as a 2nd major option).

Plus dual degree options BCommerce with:
BArts, BA Aviation Management, BEconomics, BEngineering (Hons), BFine Arts, BDesign (Hons), BInformation Systems, BLaws, BMedia (PR and Advertising), BMusic, BScience, BScience (Advance Mathematics), BScience (Computer Science).

The IB major is also offered in the BArts, BInternational Studies, BScience (Advanced), BPhysiological Sciences and BSocial Research & Policy degrees.

For further details on your chosen program and major(s), visit handbook.unsw.edu.au