
MASTER OF PHILOSOPHY (MPhil) COMMERCe & ECONOMICS

DOCTOR OF PHILOSOPHY (PhD)
DEAN’S WELCOME

WELCOME TO THE UNSW BUSINESS SCHOOL

As one of the leading research-intensive business schools in the Asia-Pacific region, UNSW Business School is committed to creating and sharing original, relevant thought leadership that shapes economic policy, and influences the way business is done around the world.

When you join us as a postgraduate research student, you will be part of an exciting new generation of researchers.

Your academically rigorous research may well address some of the great challenges of our time – issues that will influence our social wellbeing and future economic prosperity. You’ll be mentored and supported by outstanding academic staff, recognised globally for their research excellence. You’ll also have access to our strong industry partnerships and our international business, government and university networks.

This is your chance to make a valuable impact on business thinking in your field. We’ll help you open the door to an exciting, challenging career that could see you continue to make an impact on commercial practice, regulations or policy with a leading business, university or government organisation.

Cultivating a strong, high impact research culture underpins the School’s key strategic priorities. With significant investment in world-class facilities and infrastructure, outstanding faculty, and strong links with business and government, we provide a research environment that reflects our leadership position in Australia and the region.

I look forward to welcoming you to UNSW Business School as you commence your research journey.

PROFESSOR CHRIS STYLES
DEAN
UNSW BUSINESS SCHOOL

UNSW BUSINESS SCHOOL AT A GLANCE

8 DISCIPLINARY SCHOOLS
9 RESEARCH CENTRES
13,953 CURRENT STUDENTS
5,162 POSTGRADUATE COURSEWORK STUDENTS
225 POSTGRADUATE RESEARCH STUDENTS
291 ACADEMICS AND RESEARCHERS
255 PROFESSIONAL AND TECHNICAL STAFF
POSTGRADUATE RESEARCH IN THE UNSW BUSINESS SCHOOL

A research degree is a great opportunity to show the world and yourself what you are capable of. You will learn skills and tools that will help you to advance knowledge and contribute to original and objective thought on the most important challenges facing society.

The UNSW Business School has many top researchers who will support and mentor you, showing you how to conduct rigorous, relevant research. We are very proud of our research graduates who have gone on to distinguished academic and business careers, and influential policy positions.

A wide range of prestigious scholarships support our research students, with funding from the Australian Commonwealth Government, UNSW, the UNSW Business School, overseas governments, research grants and industry.

Your research degree will set you up for success in a fulfilling career, with freedom of thought and the ability to have an impact on the world. We look forward to welcoming you into the academic community.

WORLD RANKINGS
UNSW Business School is highly ranked for research, both within Australia and globally.

FACULTY LEVEL
UNSW is ranked #76-100 in the world according to the 2015 ARWU (Shanghai Jiao Tong) Subject ranking in Economics/Business
UNSW is ranked #55 in the world according to the 2014 US News & World Report Subject ranking in Economics and Business
UNSW is ranked #20 in the world according to the 2014/15 QS Faculty ranking in Social Sciences and Management

DISCIPLINE LEVEL
According to the 2015 QS Subject rankings, UNSW:
- is ranked #12 in the world in Accounting and Finance
- is ranked #19 in the world in Business and Management
- is ranked #45 in the world in Economics and Econometrics
- is ranked #35 in the world in Computer Science and Information Systems
- is ranked #15 in the world in Law

PROFESSOR JAMES MORLEY
Associate Dean, Research
UNSW Business School

ASSOCIATE PROFESSOR JO-ANN SUCHARD
Director, Postgraduate Research
UNSW Business School
OUR STUDENTS

MIRJAM GOUDSmit
MANAGEMENT

Mirjam Goudsmit is undertaking a PhD in Strategic Management, studying performance differences between firms in different environments. Her research looks at organisational strategic responses to turbulence, arising from change and uncertainty.

Before starting at UNSW, Mirjam studied at Leeuwarden and Erasmus University Rotterdam in the Netherlands, Karlstad University in Sweden, and the University of Melbourne in Australia.

“UNSW Business School has a great faculty, excellent research with publications in top journals, an outstanding reputation, and many learning opportunities. There are also close connections with the Australian business community,” says Mirjam.

“There is a close-knit community of PhD students and faculty at UNSW Business School who support and encourage each other. I regularly team up with a friend from the School of Marketing to discuss our dissertations.”

Mirjam values the frequent visiting scholars who are open to talking about research and sharing their insights, and seminars where the latest research is presented and discussed.

She is supported by an Australian Postgraduate Award and a scholarship from the prestigious Ryoichi Sasakawa Young Leaders Fellowship Fund (SYLFF). Mirjam also received a SYLFF Research Abroad Award from The Tokyo Foundation to travel to The Hebrew University of Jerusalem in Israel so she could undertake fieldwork and connect with scholars there.

WEI (VINCENT) TU
ACTUARIAL STUDIES

Wei Tu’s research uses actuarial surplus models to represent the financial evolution of companies that engage businesses involving risks.

His research incorporates real-life decision-making strategies and variables into stochastic models in order to gain a better understanding of a company’s operations and management. Ultimately, companies can gain insights and perspectives on developing strategies to achieve their goals.

“I chose UNSW for my doctoral degree because it runs the best actuarial research program in Australia,” says Wei. Before commencing his PhD, he completed a UNSW Bachelor of Commerce in Actuarial Studies – with first class honours – and a Bachelor of Science in Mathematics and Statistics, with distinction.

During his PhD, Wei has had the opportunity to visit the Department of Mathematics and Statistics at the University of Montreal as a research exchange student. He has also attended a conference in Toronto, Canada.

Wei is supported by an Australian Postgraduate Award and a UNSW Business School Supplementary Scholarship.
Prior to undertaking her PhD, Ann Kayis-Kumar was a banking and finance lawyer for one of Australia’s top commercial law firms.

“My decision to enrol in the UNSW Business School’s PhD program was a simple one,” says Ann. “I’m keen on pursuing a career in academia and, having completed my undergraduate combined BCom/LLB degree here, UNSW was my top choice.”

Her PhD research area is international taxation law, focusing on the taxation of cross-border intercompany financing activities.

“My supervisors’ emphasis on combining intellectual rigour and originality with applied research has provided me with an unparalleled experience, challenging and shaping me into a better researcher,” says Ann. “As a result, I’ve published multiple papers in Australia’s highest ranking tax journals and have presented at tax conferences both nationally and internationally.”

In 2014, Ann won the UNSW Business School’s heat of the Three Minute Thesis competition – you can see her speak about her research on our website.

Before she joined UNSW for her PhD, Yenni Tim completed a Bachelor of Computer Science (Hons) from the University of Malaya in Malaysia, and a Master of Science from the National University of Singapore.

Yenni’s thesis, Power Shift: Digital Enablement in Traditional Industries, seeks to explore the digitally enabled transformations that are occurring in industries such as retailing, manufacturing and cultural heritage sectors.

“In recent years, we have witnessed massive power shifts – from multinationals to startups, from shareholders to consumers, from presidential palaces to public squares – all made possible by the increasing prevalence of game-changing technologies,” says Yenni.

Yenni wants to draw attention to this under-researched phenomenon. Using in-depth qualitative case studies, her thesis aims to conceptualise how emerging technologies are shifting power, reshaping traditional industries and creating unprecedented change.

“The atmosphere, the environment, and most importantly, the people, make UNSW a great choice,” says Yenni. “The support provided by UNSW extends well beyond research. For postgraduate students who want to prepare themselves for academic careers, UNSW also offers the opportunity to teach. Working as a sessional teacher at UNSW has been a tremendous addition to my postgraduate journey.”

Yenni is supported by a UNSW Tuition Fee Scholarship and a UNSW Business School Research Stipend to undertake her PhD.

For more student profiles, please visit our website.
OUR ALUMNI

UNSW BUSINESS SCHOOL PHD AND MPHIL GRADUATES HAVE GONE ON TO WORK AT LEADING UNIVERSITIES AND IN IMPORTANT GOVERNMENT AND INDUSTRY POSITIONS. HERE ARE A FEW OF OUR RECENT ALUMNI:

**DR JAMIE HALL**

PHD (ECONOMICS)

Jamie completed his PhD in econometrics early in 2015. His thesis focused on quantitative statistical methods for applied macroeconomics. Jamie now works as a data scientist at Kaggle – a predictive modelling company that has worked with clients including CERN, NASA, GE, Shell, Merck, and Facebook – in San Francisco, California.

**DR SHAN ZHOU**

PHD (ACCOUNTING), MPHIL (ACCOUNTING)

Shan completed her PhD thesis, titled 'The Capital Market Benefits of Integrated Reporting: Evidence from Adoption of Integrated Reporting in South Africa', early in 2015. She is now a lecturer at the University of Sydney, where she teaches Auditing and Assurance. Shan’s current research focuses on the reporting and assurance of non-financial information including carbon emissions, corporate social responsibility and integrated reporting.

**DR FRANK MATHMANN**

PHD (MARKETING)

Frank completed his PhD early in 2015. He is now an assistant professor in marketing and supply chain management at Maastricht University in The Netherlands and a visiting scholar in the Higgins lab at the Columbia Business School Motivation Science Center. Frank’s thesis focused on modern retail environments, illustrating how consumers’ locomotion and assessment orientations determine reactions to body movement, large assortments and missed opportunities in purchasing decisions.

**DR ERIC KIAN MING TAN**

PHD (BANKING AND FINANCE)

Eric completed his PhD in 2014 and is now a lecturer in the Department of Accountancy and Finance at the University of Otago in New Zealand. Eric’s broad research interests lie in the areas of investments and fund managements, with a particular focus on institutional investors such as mutual funds and hedge funds. Eric’s PhD dissertation examined mutual fund behaviours from multiple angles, including the ability of fund families to manage fund size, the trade of mutual funds, and the monitoring role of mutual fund families in disciplining fund managers.

For more details on where our alumni are now, please visit our website.
OUR POSTGRADUATE RESEARCH PROGRAMS

WE OFFER TWO POSTGRADUATE RESEARCH DEGREES – DOCTOR OF PHILOSOPHY (PHD) AND MASTER OF PHILOSOPHY (MPHIL).

DOCTOR OF PHILOSOPHY (PHD)

PhD candidates complete a piece of research that shows a significant, original contribution to knowledge in their field of study. You will acquire advanced specialist research training and produce a thesis that:

- summarises the research,
- provides evidence for independent thought and critical analysis,
- demonstrates effective communication, and
- shows expert knowledge of the discipline in the international context.

EXPECTED DURATION

Full-time 3-4 years
Part-time 5-8 years

DEGREE STRUCTURE

The PhD consists of a coursework component (usually undertaken in your first year) and a thesis. Your coursework subjects will depend on your area of study and background.

MASTER OF PHILOSOPHY (MPHIL)

MPhil candidates complete a component of coursework, including research methodology, relevant to their field of study. You will also produce an original piece of research that is less involved than a PhD. This degree is ideal for gaining basic research training.

EXPECTED DURATION

Full-time 1.5 years
Part-time 3 years

DEGREE STRUCTURE

The MPhil consists of four coursework subjects (usually undertaken in your first year) and a thesis.

For more information about our PhD and MPhil programs, please visit: business.unsw.edu.au/programs-courses/postgraduate-research

OUR RESEARCH STRENGTHS

The Business School has a number of core areas of research strength. As part of our Strategy 2020 focus on high impact research, we have identified four world-leading strengths and two emerging strengths for our research in business and economics:

WORLD-LEADING RESEARCH STRENGTHS

- Population Ageing
- Auditing and Assurance
- Organisational Design
- Women in Leadership

EMERGING RESEARCH STRENGTHS

- Entrepreneurial Innovation in Asia
- Big Data Modelling for Policy Evaluation

Beyond these specific areas of strength, we have a number of Research Centres and Institutes that bring together researchers with common interests to facilitate collaboration and external partnerships.

Our academic researchers within our eight schools also have considerable expertise in many other fields, including behavioural management accounting, corporate finance, organisational behaviour, human resource management processes, marketing science, taxation administration, digital enablement, experimental economics and macroeconomics.
There are five steps in applying for a postgraduate research program at the UNSW Business School:

1. Check you meet the academic and English language requirements.
2. Find your research area within the UNSW Business School.
3. Develop a research proposal.
4. Submit an Expression of Interest (EOI) to the Business School Research Office.
5. If your EOI is accepted by the School and you are invited to do so by the Research Office, you can then submit your application online and apply for a scholarship.

For full details on how to apply and forms, please visit our website: business.unsw.edu.au/programs-courses/postgraduate-research/how-to-apply

FEES AND COSTS

For international candidates, you will be required to pay tuition fees for the duration of the degree, unless you have a scholarship to cover them. For domestic candidates, you are not required to pay tuition fees, but you will need to pay Student Services and Amenities Fees.

More information: unsw.to/research-fees

SCHOLARSHIPS

There are many scholarships available for postgraduate research programs from UNSW, the Australian government, industry partners and international organisations. The UNSW Business School also offers supplementary scholarships.

More information: business.unsw.edu.au/students/scholarships/postgraduate-research

PROGRAMS

- Doctor of Philosophy (PhD) Accounting
- Doctor of Philosophy (PhD) Banking & Finance
- Doctor of Philosophy (PhD) Economics
- Doctor of Philosophy (PhD) Information Systems
- Doctor of Philosophy (PhD) Management
- Doctor of Philosophy (PhD) Marketing
- Doctor of Philosophy (PhD) Risk and Actuarial Studies
- Doctor of Philosophy (PhD) Taxation & Business Law
- Master of Philosophy (MPhil) Commerce & Economics

FOR FURTHER INFORMATION

Please visit our website business.unsw.edu.au/research

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DISCLAIMER: Information in this publication is accurate as of August 2015, and may be amended without further notice by the University.

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