Event Program

The Colloquium is being held at the John Niland Scientia Building at UNSW (UNSW Map reference Building G19). Presentations are hosted in 5 rooms within the John Niland Scientia Building and 1 room in the John Goodsell Building (UNSW Map reference Building F20). Please proceed to the registration desk in the foyer for further details of the presentation venues.

Thursday 14 August

Interstate presenters arrive in Sydney and transfer to Adina apartment hotel in Coogee.
Address: 183 Coogee Bay Road, Coogee 2034 NSW

Friday 15 August 8:20am – 8:30am

Interstate presenters to meet in Adina apartment hotel foyer for travel to UNSW

9:00am – 9:20am

Registration and Welcome
Foyer, John Niland Scientia Building, UNSW (UNSW Map reference Building G19)
Tea/coffee will be available

9:20am – 9:30am

Welcome to the 2014 National Honours Colloquium by Professor James Morley, Associate Dean (Research), UNSW Business School
Foyer, John Niland Scientia Building

9:30am – 10:50am

Participants divide into streams and assemble in relevant conference rooms*

Accounting

Mary Pauline Arguelles, UNSW Australia
The Capital Market Effects of Voluntary Participation in the IIRC’s Pilot Programme
Discussant: Dr Jeff Coulton

Iliyas Yusoff, Monash University
Corporate Social Performance and the Cost of Equity Capital: The Role of Managerial Ability and Entrenchment
Discussant: Dr Maria Balatbat
Event Program
Continued

Banking & Finance  
**MPhil/PhD Information Session**  
*Associate Professor Peter Pham, Banking & Finance*  
Postgraduate Research Coordinator, UNSW Business School

*Emelia Addo,* Monash University  
The Effect of Multinationality on Foreign Exchange Exposure: An Analysis of Foreign Acquisitions  
*Discussant: Dr Sian Owen*

*Thi Thanh Nha Vo,* University of Adelaide  
CEO Pay Disparity and Firm Diversification  
*Discussant: Dr Lixiong Guo*

Economics  
**Dean Pagonis,** University of Melbourne  
Producing Success: An Economic Analysis of Optimal Transfer Strategies in the English Premier League  
*Discussant: Nathan Kettlewell*

*Martin Eftimoski,* UNSW Australia  
The Peer Review System Is Broken! Long Live The Peer Review System?!  
*Discussant: Dr Ben Greiner*

Management  
**Kechen Dong,** University of Adelaide  
Gender and International Opportunity Identification by Female SME Owners in China  
*Discussant: Dr Salih Ozdemir*

*Maria Markoulli,* UNSW Australia  
Mapping HRM: A Bibliometric Analysis of the HRM field  
*Discussant: Professor Karin Sanders*

Marketing  
**Aimee Riedel,** Queensland University of Technology  
Incongruent Brand-CSR Pairings: Developing Strategies to Strengthen Memory Recall  
*Discussant: Frank Mathmann*
Event Program
Continued

Michael Donohoo, UNSW Australia
Understanding Consumer Ethics Drivers and
Moderators
Discussant: David Lie

Population Ageing &
Actuarial Studies
Christine Shuangyu Ma, Australian National University
Japan and the Laffer Curve: Fiscal Space in the
Context of Ageing
Discussant: Dr George Kudrna

Shahin Elliiin, UNSW Australia
A Trend-change Extension of the Lee-Carter Model
with Applications to Annuity Pricing
Discussant: Associate Professor Ramaprasad Bhar

Ruizhu Li, UNSW Australia
Perceived Value of Using Superannuation for
Purchasing a Family Home
Discussant: Associate Professor Anthony Asher

10:50am – 11:20am
Morning tea
Foyer, John Niland Scientia Building

11:20am – 12:40pm
Participants divide into streams and assemble in
relevant conference rooms

Accounting
Sze Wing Alice Kwan, UNSW Australia
The Informativeness of Earnings When Co-Movements
are High
Discussant: Dr Wen He

Hooi Ying Ng, UNSW Australia
The Effects of the Audit Busy and Non-busy Seasons
on Audit Pricing and Audit Characteristics
Discussant: Dr Stuart Taylor
Event Program

Continued

Banking & Finance  Wayne Wei Yi Chan, University of Queensland
  Bank Efficiency, Profitability and Competition
  Discussant: Zhe An

  Andrew Cvetko, UNSW Australia
  Analyst Forecasts and Jump Prediction
  Discussant: Dr Konark Saxena

Economics  Merrillyn Groom, UNSW Australia
  Sacrifice, Loyalty and Reputation-Seeking: An
  Experimental Examination of Distinct Motives for
  Charitable Donations
  Discussant: Dr Pauline Crosjean

  Andrew Van Der Saag, University of Technology, Sydney
  Does a Child’s Participation in Sport Affect Their
  Cognitive and Non-Cognitive Development?
  Discussant: Danielle Hayek

Management  Hieu Nguyen, Queensland University of Technology
  Make-or-break: Work and Family Interface and
  Wellbeing among Small Business Owners
  Discussant: Dr Hugh Bainbridge

  Geraldine Li Theng Tan, University of Adelaide
  Ensuring International Competitiveness for Emerging
  Multinational Companies: A Linkage, Leverage and
  Learning Framework
  Discussant: Dr Elizabeth Maitland

Marketing  Courtenay Neaverson, University of Western Sydney
  The Influence of Colour on Consumers' Perceptions of
  Ice Cream Packaging
  Discussant: Jake An
Event Program
Continued

Edwina Ring, UNSW Australia
Fairness in Fares: An Examination of Price Fairness and Construal Level Theory in Airline Ancillary Fees
Discussant: Shachi D’Silva

Yu Lei Tan, University of Sydney
Falls and Falls Prevention: Exploring the Perceptions of Community-dwelling People with Dementia/Memory Loss and Their Carers
Discussant: Dr Daina Sturrieiks

Honours/MPhil Information Session
Dr Jonathan Ziveyi, Risk & Actuarial Studies Honours Coordinator, UNSW Business School

12:40pm – 1:50pm
Lunch
Leighton Hall, John Niland Scientia Building

1:50pm – 3:10pm
Participants divide into streams and assemble in relevant conference rooms

Kimberley Pick, Queensland University of Technology
A Longitudinal Analysis of the Changes in Australian IPO Earnings Forecast Quality
Discussant: Dr Andrew Jackson

Felix Wei Hao Lim, University of Western Australia
Effects of CDR Regulation Changes on Disclosure Informativeness
Discussant: Associate Professor Richard Morris

Banking & Finance
Michael Murong, UNSW Australia
Macro Information Environments and the Abnormal Returns to Rival Firms of Targets in M&As
Discussant: Scientia Professor Ronald Masulis
Event Program
Continued

Economics

James Foster, UNSW Australia
The Effect of Sentiment on the Government Spending Multiplier
Discussant: Dr Mariano Kulish

Duke Cole, University of Western Australia
The Global Uranium Ore Market
Discussant: Luke Hartigan

Management

Kevin You, Griffith University
Employer Association Renewal: The Experience of the National Retail Association
Discussant: Associate Professor Peter Sheldon

MPhil/PhD Information Session

Dr Sunghoon Kim, Human Resource Management Coordinator, UNSW Business School
Associate Professor Markus Groth, Management Postgraduate Research Coordinator, UNSW Business School

Marketing

Courtney Pyle, University of Western Australia
Assessing the Relative Impact of Price Promotion and Price Discount on Variety Seeking Behaviour in the Wine Market
Discussant: Jeenat Beham

Muhammad Abdulsater, UNSW Australia
An Empirical Measurement of Australian Muslim Consumer Awareness, Perceptions and Purchase Intentions towards Islamic General and Life Insurance Products
Discussant: Christopher Agyapong Siaw

Population Ageing & Actuarial Studies

Changyu Liu, UNSW Australia
Hedging and Immunization of Longevity Risk
Discussant: Yang Shen
Event Program
Continued

Clement Yeung, UNSW Australia
Modelling Superimposed Inflation
Discussant: Dr Jinxia Zhu

Jichen Li, UNSW Australia
China’s Regional Difference in Life Expectancy
Discussant: Adam Shao

3:10 pm
Colloquium presentations conclude

6:00 pm – 9:00 pm
COLLOQUIUM DINNER
Dress code: Business casual
Venue: Business Lounge, UNSW Business School Building
(UNSW Map reference Building E12, West Entrance, Level 6)

Taxis will be arranged for interstate presenters from UNSW to hotel after dinner. Presenters assemble in the Business Lounge, UNSW Business School Building.

Optional for NHC presenters
Three Minute Thesis Competition UNSW Business School Heat

Friday 15 August
3:30 pm – 4:20 pm
Three Minute Thesis Presentations
Tyree room, John Niland Scientia Building

4:20 pm – 5:00 pm
Afternoon Tea & Three Minute Thesis Awards Announcement

Saturday 16 August
By 10:00 am
Checkout for Hotel guests
Interstate presenters will need to arrange their own transport to the airport

* Conference Rooms:
Accounting- Gallery 2
Management- Gallery 1
Banking & Finance- Tyree Room
Marketing- JG19, John Goodsell
Economics- Gonski Seminar
POP & Actuarial- Peter Farrell