Centre for Applied Economic Research

Strategic Vision

Kevin Fox
Director, CAER
2018
STRATEGIC GOALS

Broadly respected
Contributing strongly to University and Business School strategic goals through excellence in research and engagement

Community understanding of the significance of the Centre

Recognised as an international leader in diverse areas of public policy, with high public awareness and positive perception

Champion of informed policy
Policy recommendations developed with government and industry

Informed by high-quality academic research

Strong and dynamic
Development of broad strategic partnerships with government and industry

Agile in addressing emerging policy challenges
Our mission is to be a globally engaged, high impact and academically rigorous business school that enhances practice through leading edge research.
THOUGHT LEADERSHIP

STRONG PUBLIC VOICE

Take a larger role in relevant public debates

Ensure that diverse, multidisciplinary perspectives on policy are recognised

Forums, roundtables and workshops engaging with a broader range of stakeholders

FUTURE-FOCUSSED LEADERSHIP

Position the Centre as a broad-based leader within the research and policy communities, drawing on key partnerships across the Business School, university & internationally

Respond promptly and effectively to emerging policy challenges

REFRAME AND REFRESH THE AGENDA

Refreshed agenda that resonates with a broad range of researchers, policy makers, industry and the broader community
Leading from the top

Strong leadership team with a strong performance culture

Strong communications

Refresh the communication strategy, adopting a wide range of alternative platforms, partners and avenues, to enhance engagement with stakeholders

Performance and accountability

A clear, shared vision and strategy
Ambitious financial targets
STRONG ENGAGEMENT

Key partner engagement
Exclusive events for Business School alumni and key industry partners around visits by prominent international academics and policy makers
Policy briefings and forums
Development of policy advisory roles

Increase Linkage Grant income
Increase research-led engagement through ARC Linkage grants with industry and government

Actively Explore New Income Sources
Pursue alternative funding sources, including tied and untied philanthropic donations, and new opportunities as they arise (e.g. CRC-P)
BROAD SCOPE AND IMPACT

Impact through
Improving information for policy makers through policy relevant research
Development of capacity through advisory roles, education and training
Addressing underdeveloped areas of research in Australia
Involvement in public policy debates

Extend collaborations across the University and through international partnerships
Build collaborations with diverse centres and schools, locally and internationally through events and research initiatives, addressing socially and globally important issues.

Clear focus that aligns with strategic priorities and funding opportunities
Real Estate
Economic Measurement
Law and Economics

Explore “new” research areas
Artificial Intelligence, Robotics and Public Policy
Competition policy
Innovation policy
Big Data and Public Policy
### THOUGHT LEADERSHIP
- Strong public voice
- Future-focused leadership
- Reframe and refresh the agenda

### DYNAMIC ORGANISATION
- Leading from the top
- Strong communication
- Performance and accountability

### STRONG ENGAGEMENT
- Key partner and resource in alumni engagement
- Increase Linkage Grant income
- Increase funding sources

### BROAD IN SCOPE AND IMPACT
- Extend collaborations for social and global impact
- Clear focus
- Explore “new” research areas

### OUTCOMES
- BROADLY RESPECTED
- CHAMPION OF INFORMED POLICY
- STRONG AND DYNAMIC